



Hindusthan College of Engineering and Technology

An Autonomous Institution, Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai

Accredited by NBA(AERO,AUTO,CIVIL,CSE,ECE,EEE,IT,MECH,MECHATRONICS)

Accredited by NAAC with 'A++' Grade with CGPA of 3.69 out of 4 in Cycle2

Valley Campus, Coimbatore-641032,TamilNadu, INDIA

List of Sample Case Studies developed by the Faculty

S.No	Title of the case study	Developed by
1	<u>Managing DEI initiatives is a major HR responsibility.(Diversity, Equality, and Inclusion)</u>	Dr.M.Bhuvaneswari
2	<u>Decision Making on Investment in shares</u>	Dr.S.Kamalaravanan
3	<u>Mental Health and Wellness</u>	Dr.A.Jayanthi
4	<u>AI in Medical Services and Pharmaceutical industries.</u>	Dr.K.Nithyavathi
5	<u>“Success of Jaguar land rover automotive plc”–A case study</u>	Dr.V.Kanimozhi
6	<u>Crypto currencies Market</u>	Dr.V.Karthickheyan
7	<u>Social media Procrastination</u>	Mr.A.Prasanth
8	<u>Retail Industry: Omni channel Retailing Success</u>	Dr.A.Jayanthi
9	<u>Employee Engagement in Remote Work Environments</u>	Mr.A.Prasanth
10	<u>Workplace Wellness Programs: ROI and Employee Well-being</u>	Dr.K.Samuvel
11	<u>"Digital Transformation in Banking-TMB</u>	Dr.V.Kanimozhi
12	<u>Financial Restructuring of a Failing Business</u>	Dr.S.Kamalaravanan
13	<u>Employee Engagement and its Impact on Productivity.</u>	Dr.M.Bhuvaneswari