



“A life of joy and happiness is possible only on the basis of knowledge and science”

- Dr. Sarvepalli Radhakrishnan

**(A Yearly Newsletter)
Glimpses '20**

Message from the Director's Desk

I am very pleased to see the Department of Management Science having completed fourteen years of its existence. We have been awarded the autonomous status by AICTE and Anna University in July 2016. Second batch of students of Autonomous College are getting their degrees successfully.

We are continuing to grow with a committed vision to develop students in leadership capabilities and business oriented learning for success in managerial or entrepreneurial ventures with social responsibility.

In our campus, students are expected to have an enriching experience which will enable them to reach new heights in their professional life. We foster sharpening of skills and enhancement of knowledge base in our students through various extra-curricular, co-curricular and curricular activities.

With very congenial and professional environment, our faculty team makes substantial contribution to the academia through quality teaching, seminars, conferences, etc

I appreciate all the faculty members and student friends for taking part in all the programs and activities in the academic year 2019 – 2020.

I also wish our outgoing MBA students the very best in their career and to make significant contributions to the industry in the course of their career or emerge as successful entrepreneurs.



About Hindusthan Educational and Charitable Trust

Hindusthan Educational and Charitable Trust was established in the year 1992 by an eminent industrialist and philanthropist Thiru T.S.R Khannaiyann, Chairman, Hindusthan Group of companies. The institution is growing from strength to strength as a leading educational institute, providing quality professional education in the field of Engineering, Management, Science and arts stream. The trust has been carrying out various philanthropic activities like extending financial support to rural poor students, along with welfare measures since its inception.

Hindusthan Institutions now successfully includes

- Hindusthan College of Engineering & Technology
- Hindusthan Institute of Technology
- Hindusthan College of Arts and Science
- Hindusthan College of Education
- Hindusthan School of Architecture
- Hindusthan Polytechnic College
- Hindusthan Matriculation Higher Secondary School
- Hindusthan Kangaroo Kids International Preschool
- Hindusthan IAS Academy
- Hindusthan Teachers Training Institute.

About Hindusthan College of Engineering and Technology

Hindusthan College of Engineering and Technology-HICET (An Autonomous institution) approved by AICTE, Affiliated to Anna University, Chennai, Accredited with 'A' grade by NAAC, Coimbatore established in the year 2000. It is located 15kms from the city in Coimbatore –pollachi main road at Othakkalmandabam. The college offers Bachelor of Engineering, Master of Engineering, Masters Program in Management and Computer Applications.

Bachelors program in

- Aeronautical Engineering
- Agricultural Engineering
- Automobile Engineering
- Biomedical Engineering
- Computer Science Engineering
- Chemical Engineering
- Civil Engineering
- Electronics and Communication Engineering
- Electrical and Electronic Engineering
- Electronics and Instrumentation Engineering
- Food Technology
- Information technology Engineering

- Mechanical Engineering
- Mechatronics Engineering

Masters program in

- Master of Engineering in Applied Electronics
- Master of Engineering CAD/CAM
- Master of Engineering in Communication system
- Master of Engineering in Computer Science
- Master of Engineering in Electronics and Communication
- Master of Business Administration (MBA)
- Master of Computer Applications (MCA)

HICET forges ahead envisioning an institution of international standard, by preparing the student community for the world of Engineering, Computer application and Management. The college is armed with facilities and infrastructure of world class standard.



Faculties are highly qualified and have real passion for their profession and they instill the quest of students in their pursuit of acquiring technical knowledge and skills. Technical lectures delivered by eminent scholars of reputed institutions and top level executives of industry create opportunities for students to be aware of and reconnoiter current research happenings and industrial practices.

Apart from the overall beauty and serenity of the campus, HICET has excellent off campus Curricular, Co-curricular and Extra Curricular facilities. The clean fresh campus air gives a rejuvenating experience for all. On the whole, the college campus is an ideal setting for realizing, the full measure and potential of the students and staff.

The classrooms are well ventilated and furnished and provide adequate learning and teaching comfort. All types of teaching aids-ranging from smart boards, overhead projector and ICT enabled facilities are available, this gives the classroom atmosphere a smart professional touch. The laboratories are quite spacious and offer a welcome setting for practical learning sessions. The equipments are of industry standard and the practical training is always with a focus on current industrial trends and this gives HICET students a leading edge in placement selections.

About Department of Management Sciences



Department of Management Science started in the year 2005, offering two years master's program in business administration with specializations in Finance, Marketing, Human Resources, Production and Operations, Systems, and Logistics. All the activities of the business school is evolved around the Vision, Mission, Programme Educational Objectives, Programme Outcomes, and Graduate Attributes.

Vision

To develop leadership capabilities and business oriented learning for success in managerial or entrepreneurial ventures with social responsibility.

Mission

- 1.To develop different levels of leadership qualities, to meet an increasingly complex business environment.
- 2.Our focus is on improving business competencies like, value creation, communication, networking and teamwork.
- 3.We develop individuals who demonstrate a true passion for entrepreneurship and push themselves to achieve higher goals
4. We inculcate the idea of social responsibility towards business and environment.

Program Educational Objectives

- 1.Enable students to learn and understand business concepts, terminologies, models and perspectives.
- 2.Students will establish themselves as effective management professional by solving real problems by using management science knowledge along with practices in the skills of effective communication, critical thinking, team work and problem solving skills.
- 3.Students will use professional management skills to get employment or pursue entrepreneurship career along with lifelong learning in advanced areas of management related fields.
- 4.Students will be prepared to achieve excellence in leadership roles through participation in various activities of the program.
- 5.Incorporate ethical considerations while decision making and instill the importance of social responsibility

Program Outcomes

- Ability to communicate effectively both writing and orally (speaking /writing skills)
- Apply conceptual business foundations to solve problems both individually and organizationally.
- Establish themselves as a management professional with skill sets like critical thinking, case analysis and project preparation.
- An ability to identify a problem, analyze and formulate the appropriate managerial skills for obtaining the right solution.
- Be a good team player (an ability to function effectively as a team player)
- Use information and knowledge effectively like scanning, organizing data, synthesizing and analyzing for decision making and knowledge sharing.
- Students graduating from MBA will be able to apply different domain knowledge to start their own business ventures.
- An ability to demonstrate and interpret current business issues in a professional approach.

Graduate Attributes.

1. Knowledge of the Discipline
2. Communication Skills
3. Lifelong learning with creativity and innovation
4. Problem solving
5. Social responsibility
6. Team building and leadership

Specialization

1. Marketing
2. Human Resource
3. Finance
4. Systems
5. Production and Operations
6. Logistics

Academic Excellence

The department is making all efforts to impact quality education and mould students to acquire necessary skills to take up challenging assignments in their job or entrepreneurial environment. The academic performance is measured by the result of the examinations conducted by the college. The results for the academic year 2019-2020 are very much encouraging and progressive to achieve the overall mission and vision of our department.



The following students of MBA batch 2018-2020 got distinction with CGPA of 8.5 and above



Ms. Abirami N S
CGPA 8.86



Mr. Anantha Kumar K
CGPA 8.72



Ms. Sheeba A
CGPA 8.69



Ms. Aiswarya R
CGPA 8.66



Ms. Athira S Nair
CGPA 8.64



Ms. Sarahamrin S
CGPA 8.62



Ms. Kaviya S
CGPA 8.61

The following students of MBA batch 2019-2021 with CGPA of 8.5 and above till Second Semester



Ms. Indumathi K P
CGPA 9.44



Ms. Sreeparvathy K P
CGPA 9.15



Ms. Roshini Roy
CGPA 9.07



Ms. Priyanka G
CGPA 9.04



Ms. Aditya S Dinesh
CGPA 9.00



Ms. Aswathi V
CGPA 9.00



Ms. Dhanya P M
CGPA 8.96



Ms. Aswathy K C
CGPA 8.89



Ms. Malarvizhi S
CGPA 8.85



Ms. Sneha S
CGPA 8.85



Ms. Veena C V
CGPA - 8.85



Ms. Kaviya K
CGPA 8.81



Ms. Sruthi B
CGPA 8.74



Ms. Kohila G
CGPA 8.70



Ms. Sree Hari H
CGPA 8.67



Ms. Venkatesh R
CGPA 8.63



Ms. Sethu Madhavan K S
CGPA 8.59



Ms. Pramith C R
CGPA 8.56



Ms. Vinodhini A
CGPA 8.52

Academic Results for 2018-20 batch

Number of students enrolled	Students securing MBA degree in 2020	Students passing in distinction with above 8.5 CGPA	Students passing in first class with above 7 CGPA
55	49	11	38

DEPARTMENT ACTIVITIES

1. Faculty Development Programme

The faculty development programme on “Business Analytics Using R” was organized by Department of Management Sciences, Hindusthan College of Engineering and Technology on 2nd & 3rd August, 2019. Faculty Development Program was attended by 26 staffs. Faculties from other colleges like PSG College of Arts and Science, Sri Ramakrishna College of Arts & Science for Women, RVS College of Arts & Science, Government Arts College, Udumalpet, Thavathiru Santhalinga Adgalar Arts, Science and Tamil College and Al Musanna College of Technology, Oman attended the FDP along with 19 faculties from Hindusthan Institutions and 1 Master NLP Practitioner.

The two days programme was handled by Mr. ArunKumar Pillai who has about 11+ years of experience in Marketing Analytics and in designing product based solutions to business problems. He is an adept in Statistical Coding languages like R, Big Data Tools and SAS. Currently he works as data scientist in Dura Tech Solutions.

The two days programme gave hands on experience to the participants on how to carry out various analysis like descriptive statistics,

inferential statistics, correlation analysis, regression analysis, logistic regression, factor analysis and cluster analysis using R Studio and data visualisation using R. Participants learned how to install R Studio and various packages and libraries in R Studio. Materials and datasets were given to the participants during the programme.



2. MBA Orientation Programme

MBA Orientation Programme was conducted on 26.08.2019 for incoming students of batch 2019-2021 to ensure their smooth sync and to familiarize with the institution’s facilities, norms and culture; introduce them to student services, semester and examination information. Students also got to learn about the activities of training and placement cell and Entrepreneurship Development Cell.

3. Entrepreneurship Awareness Camp

The Department of Management Sciences organised "Entrepreneurship Awareness Camp" to bloom the candle in the area of entrepreneurship. The program was conducted for three days at PG seminar hall, HICET from 14th to 16th October 2019. This event was been sponsored by DST- NSTEDB. The chief guest of the program was Mr.S.TAMILMANI Msc.,(AGRI) Managing director, Raha Oils pvt ltd.

4. Advanced Excel Workshop

Excel is a powerful tool that has become entrenched in business processes worldwide. Excel spreadsheet is used to store quantitative data and to perform accurate and rapid calculations with results ranging from simple budgets to financial analyzes and statistical analyzes. Understanding the importance, a workshop was organized for II MBA students and the Resource persons were Mr.M.Parthasarathy and Mrs.M.Kalpana, Trainer from TIAC (The Institute of Advanced Computing) on the topic "ADVANCED EXCEL" from 06.12.2019 to 09.12.2019.

5. National Conference

Department of Management Sciences, Hindusthan College of Engineering and Technology organised a national conference on the topic "Business opportunities and challenges for \$5 trillion Indian economy" on 25th January 2020, inauguration started at 10:00 AM where 167 participants from various Institutions participated and presented their papers. The chief guest for the day was Dr.Karthik Selvarajan, MBBS., MRCS., Dip.in Ortho, CEO, Global Ortho and Trauma Hospital, Coimbatore.



6. Live Budget Session

Live union budget 2020 was telecasted on 01.02.2020 to all MBA students. This practice was continued for several years, which helps the students to understand the importance of union. Students and 20 faculty members from our college participated in the session.

7. Himac'20 Management Meet

An intercollegiate Management Meet HIMAC (Hindusthan Management Carnival) was organized on 08.02.2020 and it was inaugurated by Mrs.Vidhyarthi.S, Head Organization and Development, L&T Valves, Coimbatore. Management events were conducted to the participants from various colleges and they were rewarded with cash prizes and certificates. Six events were conducted. The events were Best Management Squadra, Brand Creativity, Plan D'affaires, Business Quiz, Finanza, HR- The Great Divide. Total 115 students from various colleges participated in the event.





8. National Seminar

National Seminar on the theme “Business Analytics in the functional areas of the management” was held on 29.02.2020. The chief guest was Mr.Santhosh Naganathan, Senior Architect-AI and Analytics Cognizant, Coimbatore and the Resource persons were Mr.Prasanth, Excel R Solutions Pvt.Ltd, Coimbatore, Mr.S.Thirugnanam, Senior Software Developer, Point Perfect Technology Solutions (Pvt) Ltd,Coimbatore. Mr.C.V.Madhusudhanan shared about the role of Artificial Intelligence and data analytics in the business, Mr.Prasanth explained the awareness and opportunities in business analytics and Mr. S.Thirugnanam explained the importance of data analytics in business. Around 40 students from outside colleges participated in the seminar.

9. Online Quiz

The Department of Management Sciences, Hindusthan College of Engineering and Technology Organized “Covid-19 Online Awareness Quiz” on 04th and 05th May 2020. Morethan 1000 participants attended this quiz. Intentionally this quiz was conducted to have awareness and seriousness about the Coronavirus disease.

10. Webinar

The Department of Management Sciences, Hindusthan College of Engineering and Technology Organized Webinar in “Startup with an idea or an experience” on 16th May 2020. The chief guest of the program was Mr.S.Ravishankar, Zonal Training Manager, South Zone, L & T Financial Services, Coimbatore. He delivered about the startup business and the participants get benefited.

11. Webinar

The Department of Management Sciences, Hindusthan College of Engineering and Technology Organized Webinar in “Accelerating the sales in competitive market” on 18th May 2020. The chief guest of the program was Mr.P.Vijay, Territory Manager, JSW Steel Limited. He is also an alumni of HICET-MBA. He delivered about the sales in today’s competitive market and its strategies.

12. Webinar

The Department of Management Sciences, Hindusthan College of Engineering and Technology Organized Webinar in “Wellness Management” on 21st May 2020. The chief guest of the program was Mr.Lieutenant Seshadri, Director, NALS Outdoors Pvt Ltd. He delivered how to take care of ones health and the wellness dimensions.

13. Webinar

The Department of Management Sciences, Hindusthan College of Engineering and Technology Organized Webinar in “Stock Trading Behaviour of the Investors” on 23rd May 2020. The chief guest of the program was Mr.K.Annamalai, Managing Director, Annamalai Capital Services Pvt Ltd,Coimbatore. He delivered the lecture about stock trading in the markets.

INDUSTRIAL VISIT AND OUTBOUND TRAINING

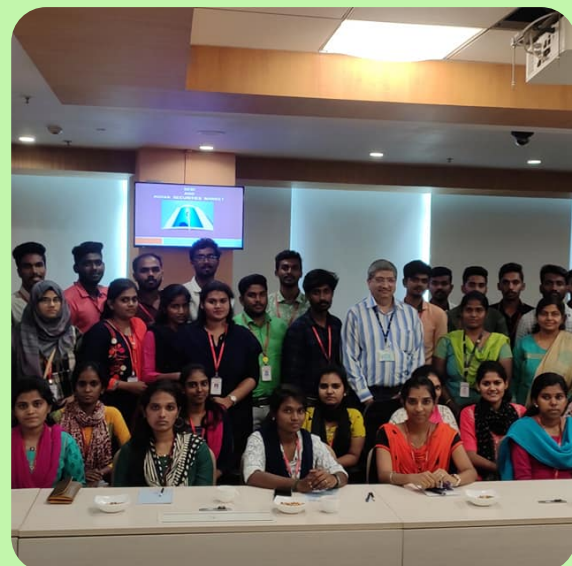
- Students of I MBA had an Outbound training at NALS, Coonoor from 12th November 2019 to 14th November 2019. OBT was aimed to improve the students' leadership skills, Communication skills, team work and motivation. They acquired various skills through High Ropes, Trekking, Group Dynamics activities.



- Students of I and II MBA went for Industrial visit to Sakthi Soyas, Pollachi on 6th September 2019. Sakthi Soyas was established in the year 1989 at Pollachi. It owns one of the best Soya processing plants in Asia operational with a stupendous capacity of 300 tonnes of soya processing per day. This is only soybean processing plant in Southern India which intergrates the world best technologies to process soybean and produces value added products. Alongside having a good reputation for product quality, the product are being exported to many countries like japan, Malaysia, Singapore, vietnam.



- Mumbai (NSE & SEBI) Industrial Visit: An industrial visit to Mumbai was organised by the Department of Management Sciences, Hindusthan College of Engineering and Technology. It was a 6 day program from October 5th to 10th which included a visit to NSE (National Stock Exchange) and SEBI (Securities Exchange Board of India). This visit was to get detailed information about the stock exchange in India. The Industrial Visit also included places such as Gateway of India, Taj Hotel, Linkroad, hanging garden etc. Industrial Visit was arranged for II MBA students of 2018 -2020 Batch, in which 53 students took part and two faculty members Dr.K. Nithyavathi, Mrs.V.Kanimozhi joined them.



CELEBRATIONS

1. Teacher's day

Teachers day was celebrated on 05.09.2019 in which the students shared their memorable teacher's qualities from schooling to college and also teachers shared their experience of teaching field. All faculties of management sciences attended the teacher's day celebrations.



2. Pongal Celebration

Pongal is also referred to as Thai pongal is a multi-day Hindu festival of South India. Our MBA students celebrated the pongal on 12.01.2020 with full of decorations, joy, enthusiasm and fun filled dance.



Investiture of office bearers 2019-2020

Installation of office bearers for various clubs was held during our national conference on 25/01/2020, and the chief guest for the day was Dr.Karthik Selvarajan, MBBS., MRCS., Dip.in Ortho, CEO, Global Ortho and Trauma Hospital, Coimbatore. He addressed the office bearers and congratulated them. Finally the office bearers took oath and shared their plans and proposal for the academic year 2019-2020.

Office Bearers of the HIMA (Hindusthan Management Association) 2019-2020

Chairperson	- Ms Sheeba A	- II MBA
Vice Chairman	- Ms Aswathi V	- I MBA
Secretary	- Mr Anantha kumar K	- II MBA
Joint Secretary	- Mr Anbu selvan S	- I MBA
Treasurer	- Ms.Athira S Nair	- II MBA
Joint Treasurer	- Mr Tony Antony	- I MBA

Office Bearers of various clubs for the Academic year 2019-2020

1. FINANCE CLUB

II MBA		I MBA	
Senior President	- Ms Sheza Navreen	• Junior President	- Ms S Sneha
Senior Vice President	- Ms Anlin Marin Kuriakose	• Junior Vice President	- Mr Varun A

Finance Club - Activities

As a coordinators of Finance club, we have done best of our ability to promote and support the ideas of our student friends by encouraging in their activities. Finance club started from 10th October 2019 to 2nd March 2020. In the club we conducted self introduction session with our seniors. we conducted finance quizzes, debate on the topic GST which was selected by our faculty and we take initiative to open DMAT account for all the members. Some of our club members participated in Inter B-school management meet. We coordinated with our seniors for HIMAC -20 program and support them in making Finance quizzes, crossword puzzles and games.

2. MARKETING CLUB

II MBA		I MBA	
• Senior President	- Ms T Swetha	• Junior President	- Ms Kaviya K
• Senior Vice President	- Ms Reshma Joy	• Junior Vice President	- Mr Prajith Sukumaran

Marketing Club - Activities

Marketing club activity started from 10/10/2019 to 02/03/2020. During this club hour we create an ADZAP by using the product. Also we create some quiz to our club members to make an interactive section in class.

3. HUMAN RESOURCE CLUB

II MBA		I MBA	
• Senior President	- Ms Gayathri B	• Junior President	- Ms Juju Mary
• Senior Vice President	- Ms Sarah Amrin S	• Junior Vice President	- Mr Madhu Kumar S

Human Resource Club – Activities

To accomplish this goal of professional development, as a student of management we actively participated in the club activities. Human resource club activity started from 10/10/2019 to 02/03/2020. During this club hour we created self-introduction video among the club members. We conducted HR quizzes, Role play, HR interview session among our club members. We coordinated with our seniors for HIMAC -20 program and support them in making HR related games.

4. QUIZ CLUB

II MBA

- Senior President - Ms Abhirami N S
- Senior Vice President - Ms Dhaarani S

I MBA

- Junior President - Mr Sethu Madhavan K S
- Junior Vice President - Ms Malarvizhi S

Quiz Club – Activities

The main objective of the club is to make quizzes popular amongst the students, thereby motivating them to compete with the other college level competitions. Quiz club activity gets active from 10/10/2019. During this club hour we have conducted a quiz to all of our club members. We conducted the quiz through PPT in our classroom. We also conducted quiz for other college students in our management meet “Himac’20” held on 08/02/2020.

5. DEBATE CLUB

II MBA

- Senior President - Ms Soundarya K
- Senior Vice President - Ms Aiswarya R

I MBA

- Junior President - Ms Megha Das
- Junior Vice President - Ms Aswathy K C

Debate Club – Activities

Debate club activity started from 10/10/2019 to 02/03/2020. During the club we conducted self introductions of our club members and debates on particular topics which was selected by our faculty. The team members participated well, and it was a great experience for us.

6. ENTREPRENEURSHIP DEVELOPMENT CLUB

II MBA

- Senior President - Ms Shivanyasree A P
- Senior Vice President - Ms Steniya Sunny

I MBA

- Junior President - Mr Frino Rodishini D
- Junior Vice President - Ms Kohila G

Entrepreneurship Development club – Activities

Entrepreneurship Development club started from 10/10/2019 to 02/03/2020. The activity conducted in this club was awareness of entrepreneurial risk and following that we organized quiz, cases and debate about entrepreneurial development concept. The Entrepreneurship Awareness Camp was conducted for three days from 14th to 16th October 2019. This event was been sponsored by DST-NSTEDB. All our club students participated to bloom.

Faculty participation in other event

- Dr.K.Samuvel Prof and Head, appointed as external examiner for MBA/PGDM Viva voce examination in PSG Institute of Management on 28th February 2020.
- Dr.K.Samuvel Prof and Head, On 3rd January 2020- Acted as Moderator for International Conference on “Micro, Small and Medium Enterprises in the Global Economy” organized by department of B.Com (AF) & B.Com (BA) held at PSGR Krishnammal College for Women, Coimbatore.
- Dr.K.Samuvel Prof and Head, participated in one day deliberations on “Gandhian Principles and Thoughts for the present day Educators” on 5th October 2019 held at Coimbatore Institute of Technology.
- Dr.K.Samuvel Prof and Head, appointed as Person of Eminence for All India Bar Examination conducted by Bar Council of India for examination conducted during September 2019. Letter dated 13th September 2019.
- Dr.K.Nithyavathi, Associate Professor appointed as an Advisory Committee for the International Conference on Pre & Post Covid 2019 Higher Education & Opportunities conducted by Puducherry Academic Researchers Association during 28th May 2020.
- Mrs.V.Kanimozhi, Assistant Professor Carried out a consultancy research project for Swiggy (Bundle Technologies Private Limited) on “Customers perception about Swiggy” – October 2019.

Faculty participation in Faculty Development Program

- Dr.K.Samuvel, Prof and Head, Dr.M.Bhuavaneswari, Associated professor, Dr.K.Nithyavathi, Associate Professor, Mrs.V.Kanimozhi, Assistant Professor, attended one day Faculty Development Programme on “Business Analytics using R” Organized by Department of Management Sciences, Hindusthan College of Engineering and Technology, Coimbatore on 2nd & 3rd August 2019.



- Dr.K.Samuvel, Prof and Head, attended one day Faculty Development Programme on " Mutual Funds" organized by BSMED, Bharathiar University, Coimbatore, Tamil Nadu on 4th June 2019..
- Dr.S.Kamalaravanan, Associated professor attended one day Faculty Development Programme on " Mutual Funds" organized by BSMED, Bharathiar University, Coimbatore, Tamil Nadu on 4th June 2019.
- Dr.K.Nithyavathi, Associate Professor attended one week International Faculty Develop Programme on “Impact of COVID 19 on Higher Education Institutions Challenges and Responses”, Organized by Hindusthan Innovative Learning Hub, Hindusthan College of Arts and Science, Coimbatore from 16th May 2020 to 22nd May 2020.
- Dr.K.Nithyavathi, Associate Professor attended Eight Days Faculty Develop Programme on “Insights into Quality Research and Innovation”, Organized by Research & Development Cell and Institution’s Innovation Council of Vivekanandha College of Engineering for Women from 13th May 2020 to 20th May 2020.
- Dr.K.Nithyavathi, Associate Professor attended one day Faculty Develop Programme on “Examinations in wake of COVID 19”, Organized by Department of Commerce Shift-II, Patrician College of Arts and Science, Chennai in association with DigitalEdu IT Solution on 08th May 2020.
- Dr.K.Nithyavathi, Associate Professor attended one day International Faculty Develop Programme on “How To Write Effective Case Study”, Organized by Atmiya University, Rajkot, Gujarat on 02nd May 2020.
- Dr.K.Nithyavathi, Associate Professor attended three days Faculty Develop Programme on “Emotional Intelligence”, Organized by Department of Management Studies, KG College of Arts and Science, Coimbatore from 28th April 2020 to 01st May 2020.

Faculty participation and presentation in Seminar, Webinar, Conferences and Workshops

- Dr.K.Samuvel Prof and Head, Participated in Webinar on “Advanced Business Analytics Using R Software” Organised by Brainswig Edutech Pvt.Ltd on 28th June 2019.
- Dr.M.Bhuvaneshwari, Associate Professor Attended and presented a paper titled "A Study on the impact of overtime work on Employees Health at CAG pride hotels Ltd., in Sri Ramakrishna College of Arts and Science College for Women.

- Dr.S.Kamalaravanan, Associate Professor Data Science using R Conducted by 360 Degi Data From 06th April 2020 to 15th April 2020
- Dr.K.Nithyavathi, Associate Professor Participated in International Webinar on Challenges Experienced by Young Entrepreneurs: Strategies to way Forward, Organized by Department of Business Administration, St.Mary College, Thoothukudi on 30th May 2020.
- Dr.K.Nithyavathi, Associate Professor Participated in National Webinar on Entrepreneurs to Wintrepreneurs 2020, Organized by Department of Business Administration, Sri Vasavi College, Erode on 30th May 2020.
- Dr.K.Nithyavathi, Associate Professor Participated in International Webinar on Research Reinvented, Organized by Department of Commerce and Management, Indian Academy Degree College, Bangalore on 29th May 2020.
- Dr.K.Nithyavathi, Associate Professor Participated in International Webinar on Conquering Chaos, Organized by PG & Research Department of Commerce & Commerce (CA), Bharathidasan College of Arts and Science, Erode on 29th May 2020.
- Dr.K.Nithyavathi, Associate Professor Participated in International Webinar on Technological Advancements in Financial Sector, Organized by School of Humanities & School of Sciences, Vidhyasagar Womens College, Chengalapattu on 28th May 2020.
- Dr.K.Nithyavathi, Associate Professor Participated in National Webinar on Opportunities for Entrepreneurship & Startups, Organized by Atmiya University, Gujarat on 28th May 2020.
- Dr.K.Nithyavathi, Associate Professor Participated in National Webinar on Survival of the Fittest Post COVID-19, Organized by Department of Management Studies, SCAD College of Engineering and Technology, Cheranmahadevi, Tirunelveli on 27th May 2020.
- Dr.K.Nithyavathi, Associate Professor Participated in National Webinar on Stress Management-New Direction, New Hope, Organized by Department of Human Resource Management, Dr.MGR Educational and Research Institute University, Chennai on 23rd May 2020.
- Dr.K.Nithyavathi, Associate Professor Participated in National Webinar on Employability Skills for the Future Workforce, Organized by Vivekanandha Institute of Information and Management Studies (VIIMS), Tiruchengode on 23rd May 2020.
- Dr.K.Nithyavathi, Associate Professor Participated in National Webinar on Art of Achieving Teaching Excellence in Digital Era, Organized by Sakthi Institute of Management Studies, Pollachi on 04th May 2020.
- Dr.K.Nithyavathi, Associate Professor Participated in National Webinar on "How to be a Successful Instructional Designer in E-Learning", Organized by Zillion Cubes Learning Foundation on 30th April 2020.

- Dr.K.Nithyavathi, Associate Professor Participated in International conference on “Emerging trends in Business and Management” and presented paper titled on “A study on the impact of empowerment on employee performance in the Indo shell cast private ltd, Coimbatore” organized by Department of Business Administration and Commerce at Sri Ramakrishna College of Arts and Science, on 07th January 2020.
- Dr.K.Nithyavathi, Associate Professor Participated in International conference on “Transformation in industry in an era of digitalization: Challenges and Opportunities” and presented paper titled on “A study on employee attrition and retention strategies with special reference to merwin garment tiruppur, Tamilnadu” at PG & Research Department of Commerce, Guru Nanak College, Chennai, on 28th September 2019.
- Dr.K.Nithyavathi, Associate Professor Participated in one day National Conference on Education, Management and Social sciences” and presented paper titled on “A study on leadership styles of the teams in Robert exports, Coimbatore” at Sankara College of Science and Commerce, Coimbatore, on 22nd August 2019.
- Mrs.V.Kanimozhi, Assistant Professor Participated in Webinar on "Chasing the Dream" organised by A.P.C Mahalaxmi College for Women in association with ICT Academy on 29 June 2020.
- Mrs.V.Kanimozhi, Assistant Professor Participated in Webinar on " Career Opportunities in Capital market" conducted through virtual platform by Vivekananda Institute of Management Studies in association with ACS Capital Market Academy on 20 June 2020.
- Mrs.V.Kanimozhi, Assistant Professor Participated in the webinar on " Future of Education post Covid" by Prof. Rajendra P Gupta, Former member of the National Education Policy Committee, Govt of India organised by TATA MCGraw Hill on 18 June 2020.
- Mrs.V.Kanimozhi, Assistant Professor Participated in the webinar on "The Impact of Covid-19 on the Educational Institutions after Lockdown" organised by Audisanakara group of Institutions on 16 June 2020.
- Mrs.V.Kanimozhi, Assistant Professor Participated in Webinar on " Career Opportunities in Capital market" jointly organised by Sri Ramakrishna College of Arts and Science and Annamalai Capital Services (P) Ltd on 18 June 2020.
- Mrs.V.Kanimozhi, Assistant Professor Presented a paper titled “Export barriers faced by Garment exporters in Tirupur district” in International Conference Emerging Trends in Business and Mangement organized by Sri Ramakrishna College of Arts &Science for Women on 07th Jan 2020.

- Dr.K.Nithyavathi, Associate Professor Participated and Completed “World Health Organization & COVID-19 Pandemic: A General Awareness Quiz”, Organized by Department of B.Com PA, PSGR Krishnammal College for Women, Coimbatore on 10th May 2020.
- Dr.K.Nithyavathi, Associate Professor Participated and Completed “COVID-19 Awareness Quiz”, Organized by Sri Paramakalyani College, Alwarkurichi, Tirunelveli on 09th May 2020.
- Dr.K.Nithyavathi, Associate Professor Participated and Completed “COVID-19 Awareness Quiz”, Organized by IQAC in collaboration with Departments of Biotechnology and Zoology, St. Joseph's College, Irinjalakuda, Kerala on 08th May 2020.
- Dr.K.Nithyavathi, Associate Professor Participated and Completed “E-Quiz on Covid 19 Awareness”, Organized by Sakthi Institute of Information and Management Studies, Pollachi on 08th May 2020.
- Dr.K.Nithyavathi, Associate Professor Participated and Completed “COVID-19 Awareness Quiz”, Organized by NSS Unit of Ashoka Center For Business and Computer Studies, Nashik on 06th May 2020.
- Dr.K.Nithyavathi, Associate Professor Participated and Completed “COVID-19 Online Awareness Quiz”, Organized by Department of NSS & IQAC, Department of ParamPujya Vinayak Anna Rawool Maharaj Mahavidyalaya Salgaon, Mumbai on 06th May 2020.
- Dr.K.Nithyavathi, Associate Professor Participated and Completed “Online quiz on Research Methodology”, Organized by Department of Commerce(PA), The Standard Fireworks Rajaratnam College for Women, Sivakasi on 05th May 2020.
- Dr.K.Nithyavathi, Associate Professor Participated and Completed “Awareness Quiz on COVID-19”, Organized by NSS & IQAC,PKM College, Junagadh on 04th May 2020.
- Dr.K.Nithyavathi, Associate Professor Participated and Completed “Banking Awareness Fun Quiz”, Organised by PG & Research Department of Commerce (CA), Dr.R.A.N.M Arts & Science College, Rangampalayam, Erode on 04th May 2020.
- Dr.K.Nithyavathi, Associate Professor Participated and Completed “Corona Covid 19 Awareness Campaign”, Organized by Department of Commerce, Guru Nanak College of Arts, Science and Commerce, Mumbai on 30th April 2020.
- Dr.K.Nithyavathi, Associate Professor Participated and Completed “COVID-19 Awareness Online Quiz”, Organized by Department of Biotechnology, Dhanalakshmi Srinivasan Institute of Research and Technology, Perambalur on 30th April 2020.
- Dr.K.Nithyavathi, Associate Professor Participated and Completed “Food Awareness Online Quiz”, Organized by Department of Food technology, Dhanalakshmi Srinivasan Institute of Research and Technology, Perambalur on 29th April 2020.

- Dr.K.Nithyavathi, Associate Professor Participated and Completed “Race against corona-Online quiz 2k20”, Organized by Department of Computer Applications, MASS College of Arts and Science, Kumbakonam on 27th & 28th April 2020.
- Dr.K.Nithyavathi, Associate Professor Participated and Completed “COVID-19 Quiz Awareness Programme”, Organized by Dr. Babasaheb Ambedkar Technological University, Lonere on 27th April 2020.
- Dr.K.Nithyavathi, Associate Professor Participated and Completed “World Intellectual Property Day 2020 Quiz”, Organized by Intellectual Property Rights Cell & Institutions Innovation Council, Francis Xavier Engineering College, Tirunelveli on 26th April 2020.
- Dr.K.Nithyavathi, Associate Professor Participated and Completed “CORONA AWARENESS QUIZ – 2020”, Organized by “AASHRAYA” Event , Sri Krishna College Of Technology, Coimbatore on 26th April 2020.
- Dr.K.Nithyavathi, Associate Professor Participated and Completed “COVID-19 Pandemic General Awareness quiz”, Neotech Faculty of Diploma Engineering, Vadodara, Gujarat on 23rd April 2020.
- Dr.K.Nithyavathi, Associate Professor Participated and Completed “COVID-19 Awareness quiz”, Organized by Institutions Innovation Council, Sacred Heart College, Tirupattur on 20th April 2020.
- Dr.K.Nithyavathi, Associate Professor Participated and Completed “COVID-19 Pandemic quiz”, Organized by Department of Banking and Insurance, Thakur College of Science and Commerce, Maharashtra, Mumbai on 19th April 2020.
- Dr.K.Nithyavathi, Associate Professor Participated and Completed “Combating COVID-19 Pandemic Quiz”, Organized by Department of Management Studies, Ramachandra College of Engineering ,Eluru on 17th April 2020.
- Dr.K.Nithyavathi, Associate Professor Participated and Completed “COVID-19 General Awareness Quiz”, Organized by IEEE SB - GIET University, Gunupur, Odisha on 13th April 2020.
- Dr.K.Nithyavathi, Associate Professor Participated and Completed “COVID-19 Pandemic General Awareness Quiz”, Organized by Department of RISE, Chandigarh Group of Colleges, Landran, Mohali on 10th April 2020.
- Mrs.V.Kanimozhi, Assistant Professor Participated in "International day for Biological diversity Quiz" Organised by Hindusthan College of Arts and Science on 22 May 2020.
- Mrs.V.Kanimozhi, Assistant Professor Participated in E-Quiz on "Research methodology" organised by Nirmala College for Women on 14 May 2020.

NPTEL Courses Completed by Faculty

Faculty Name	Course Name	Award
Dr.K.Samuvel	The Ethical Corporation	Elite
Dr.M.Bhuvaneshwari	The Ethical Corporation	Successfully Completed
Dr.S.Kamalaravanan	Decision Making Using Financial Accounting	Elite + Silver
Dr.K.Nithyavathi	Leadership	Elite
Mrs.V.Kanimozhi	Marketing Research and Analysis	Elite + Silver (Topper – 5%)

Faculty Publications

- Dr.K.Nithyavathi, Associate professor, published a paper on the title “A Study on Employee Attrition and Retention Strategies with Special Reference to Merwin Garments, Tiruppur, Tamilnadu.” in Studies in Indian Place Names (UGC Care list Journal) Vol No:40, Issue No:23, Pg no.251-263, February 2020.
- Dr.V.Kanimozhi, Assistant Professor, published a paper on the title "Role of Small and Medium Enterprises in Economic Development: A Theoretical Framework" in International Journal of Contemporary Management: Theory and Practices Vol No:06, Issue No;01, Pg no. 59-68, March 2020.

Faculty Award:

- Dr.K.Nithyavathi, Associate Professor was conferred with Best Professor by ESN Awards on September 28th, 2019.

S.No	Accolades from Management Events
1	Mr.Maria Infant Aniston won second place in the event Shutter Up organized by PSG Institute of Management on 18 th and 19 th October 2019.
2	Mr.Abhisheik K and Mr.Irshad participated in Inter B - School Paper Presentation Contest and presented a paper in Guruvayurappan Institute of Management on 25.09.2019 and were awarded First place .
3	Mr.Abhisheik K and Adithya S Dinesh Presented paper in Management Meet - Urjith 2020 conducted by GRG School of Management Studies, Coimbatore on 31.01.2020 and won First Place .

Student participation in Workshops/Seminar/Conference/Management Meet/Online Quiz

1. Mr Abhisheik K , Mr Sudhakaran , Mr Saran K participated in the E-Cell Leader Workshop organized by the PMO-IEDP at Anna University Regional Campus on 30.08.2019.
2. Mr.Pramith.C.R , Mr.Vigneshkumar , Mr.Pravin Kumar , Mr.Ruban A, Mr. Mr.S.Maria Infant Aniston, Mr.Akilan A participated in International level marketing expo “GEM and JEWELLERY INOIA INTERNATIONAL FAIR “ in Marketing activities of Logimax Technologies Pvt.Ltd in Chennai for 3 days from 13.09.2019 to 15.09.2019.
3. Mr.Gregory Roy participated in National B-plan competition and training program in Bharathiyar school of management & Entrepreneur Development BSMED, Bharathiyar University Coimbatore for 5 days from 14.10.2109 to 18.10.2019.
4. Mr.Karhil Raj A, Mr.Prasanna P, Mr.Anas, Mr.S.Maria Infant Aniston participated in EMPORIA’19, PSG Institute of Management, Marketing Fest, Coimbatore from 18.10.2019 to 19.10.2019.

5. Mr.Prasanna P, Mr.Charanpranav T, Mr.Balakrishnan M, Mr.Madhukumar, Mr.Sethumadhavan KS, Mr.Anbhuselvan , Mr.Akilan A participated in VIZISTA'19 at Vellalar college of engineering , Erode from 26.11.2019 to 27.11.2019.
6. Mr.Prajith sukumaran , Mr.R.Venkatesh, Mr.Sethumadhavan, Mr.Akilan, Ms.Priyanka, Ms.Vinodhini, Ms.Kohila participated in National Level Management fest “USHUS’19” on Christ University – Institute of Management, Bangalore on 02.12.2019.
7. Mr Abhisheik K, Mr Saran K, Mr Irshad M P participated in International Conference on Emerging Trends in Business and Management conducted by Sri Ramakrishna College of Arts and Science for Women on 07.01.2020.
8. Ms.K.P.Indhumathi, Ms.K.Kaviya, Ms.Veena CV are Participated for Best creative team and Ms.Adhithya S Dinesh, participated for paper presentation in GRG school of Management studies of PSGR Krishnammal College for Women on 30/01/2020.
9. Mr Priyadharsan C and Mr Anantha Kumar K participated in the DIGI PEDDLE event of URJITH 2020 conducted by GRG School of Management Studies on 31.01.2020.
10. Ms Soundarya K participated in the BEST CREATIVE TEAM event of URJITH 2020 conducted by GRG School of Management Studies on 31.01.2020.
11. Ms Shivanyshre A P participated in the Chandrakanthi Memorial Young Business Leader event of URJITH 2020 conducted by GRG School of Management Studies on 31.01.2020.
12. Mr Abhisheik K participated in the event GRAVITAS[DIGITAL MARKETING] of YUKTI-National Level Management and Cultural fest of Thiagarajar School of Management, Madurai held on 15.02.2020 -16.02.2020
13. Mr Abhisheik K , Mr Johnson participated in the “INTELLECTUAL PROPERTY RIGHTS AND ENTREPRENEURSHIP” workshop organized by the PMO-IEDP at Anna University Regional Campus,Coimbatore on 18.02.2020-19.02.2020.
14. Ms.Aswathy K C, Ms.Roshini roy,Mr.Akilan are participated for Best Management team in EXEMPAR at Hindusthan College of Arts and Science on 05/03/2020.
15. Mr.Abhjith V,Mr.Deepak ,Ms.Aswathy V,Ms.Sruthi are participated in “TAKSHAK-2020” Management Event at Karpagam College of Engineering on 05/03/2020.
16. Ms.Krishna Priya, Ms.Sneha S are participated at Online National Level Quiz Competiton at Thakur college of science and commerce on 20/04/2020.
17. Ms.Adithya S Dinesh , Ms.Sneha S participated in National Level Webinar at Thakur college of science and commerce on 26/04/2020.
18. Ms.Adithya S Dinesh participated in National Level Essay writing competition at Thakur college of science and commerce on 15/05/2020.
19. Mr.Tony Antony has Participated in Webinar on Startup with an idea or an Experience at Hindusthan College of Engineering and Technology on 16/05/2020.

Online Courses Attended by the Students

1. Ms.Krishna Priya has successfully completed Online course of Accounting fundamentals in Corporate Finance Institute on 17.04.2020.
2. Ms.Krishna Priya has successfully completed Online course of Advanced google Analytics in Google Analytics Academy on 18.04.2020.
3. Ms.Sneha S has successfully completed Online course of Edapt Nano Diplamo Commerce in Edapt Institute on 24.04.2020.
4. Ms.Vinodhini has successfully completed Online course of Business Futures in EMIT university on 24.04.2020.
5. Ms.Krishna Priya has successfully completed Online course of Diploma in Human Resources and Marketing Management in Management of Alison on 24.04.2020.
6. Mr.Irshad of II MBA successfully completed NPTEL Course in Financial Accounting on July to Sep 2019.

S.No	Accolades from Sports
1	Mr.Karhil raj A participated and won Third place in BIT Volleyball Tournament conducted by Bannari Amman Institute of Technology, Sathiyamangalam from 12/07/2019 to 14/07/2019.
2	Mr.Karhil raj A participated and won Third place in SREC Volleyball Tournament conducted by Sri Ramakrishna Engineering College , Coimbatore from 26/07/2019 to 27/07/2019.
3	Mr.Karhil raj A participated and won Third place in PITS Volleyball Tournament conducted by Parisutham Institute of Technology and Sciences, Thanjavur from 22/08/2019 to 24/08/2019.
4	Mr.Rahim J participated and won Third place in PITS Football Tournament conducted by Parisutham Institute of Technology and Sciences, Thanjavur from 22/08/2019 to 24/08/2019.
5	Mr.Karhil raj A participated and won Third place in KCT Volleyball Tournament conducted by Kumaraguru College of Technology, Coimbatore from 22/08/2019 to 24/08/2019.
6	Mr.Karhil raj A participated and won Second place in Anna University Zonal Level Volleyball Tournament conducted by Sri Eshwar College of Engineering, Coimbatore from 23/09/2019 to 24/09/2019.
7	Mr.Rahim J participated and won Third place in Anna University Zonal Level Football Tournament conducted by Nehru College of Engineering, Coimbatore from 01/10/2019 to 03/10/2019.
8	Mr.Saravanan M participated and won Third place in Sri Sakthi Basketball Tournament conducted by Sri Sakthi College of Engineering and Technology, Coimbatore from 18/12/2019 to 20/12/2019.
9	Mr Selva Manoj Prabakar participated and won Third place in Shri shakthi trophy conducted by Sri Shakthi Engineering College on 19.12.2019 - 21.12.2019.
10	Mr.Rahim J participated and won Third place in GERMINAT Football Tournament conducted by GERMINAT FC, Erode from 12/01/2020 to 13/01/2020.
11	Mr.Karhil raj A represented for TAMILNADU Volleybal Men Team and secured GOLD MEDAL in 6 th Federation Youth Rural Games 2019-2020, organised by TAMILNADU Youth Rural Games and Sports Assosiation , from 19/01/2020 to 22/01/2020

S.No	Accolades from Sports
12	Mr Selva Manoj Prabakar participated and won Runner up in Hindusthan alumini trophy conducted by Hindusthan College of Engineering and Technology on 31.01.2020.
13	Mr.Saravanan M participated and won Runner - up in HICET Alumni Basketball Tournament conducted by Hindusthan College of Engineering and Technology, Mahumichampatti from 31/01/2020 to 01/02/2020.
14	Mr Selva Manoj Prabakar and Mr.Saravanan M participated in the basket ball tournament and won Fourth place in Mahaligam trophy conducted by Mahalingam College of Engineering and Technology on 01.02.2020 and 02.02.2020
15	Mr.Karhil raj A participated and secured Champions of Dr.MCET Volleyball Tournament conducted by Dr.Mahalingam College of Engineering and Technology, Pollachi from 01/02/2020 to 02/02/2020.
16	Mr.Karhil raj A participated and secured Champions of SASTRA Volleyball Tournament conducted by SASTRA Deemed University, Thanjavur from 07/02/2020 to 08/02/2020.
17	Mr.Saravanan M participated and secured BEST FORWARD PLAYER OF THE TOURNAMENT and won Fourth place in CENTIES Basketball Tournament conducted by PSG College of Engineering and Technology, Coimbatore from 07/02/2020 to 08/02/2020.
18	Mr.Karhil raj A participated and secured Champions of COVAI TIES Volleyball Tournament conducted by RVS College of Engineering and Technology, Sullur from 15/02/2020 to 16/02/2020.
19	Mr.Rahim J participated and won Runners in CENTIES Football Tournament conducted by Bannari Amman Institute of Technology, Sathiyamangalam from 15/02/2020 to 17/02/2020.



Placement Endeavour

Placements'20 was completed with positive note with more reputed corporate getting associated with our placement endeavor.



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Corporates Associated with us for Internship training and Project



L&T VALVES



MAHINDRA HOME FINANCE



ROOT SYS TECHNOLOGIES



L&T GEO STRUCTURE



VOLKSWAGEN



CODEYAYA THE DIGITAL EXPERTS



FUTURE GENERALI



LE-MERIDIEN



ALCUS TECHNOLOGIES



ESAF

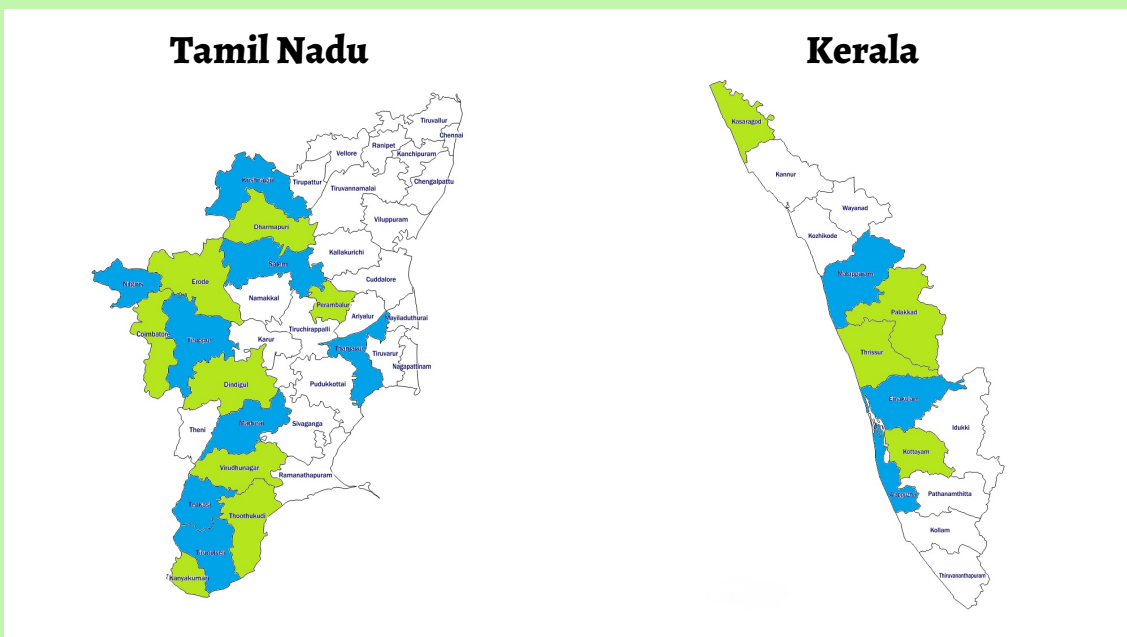


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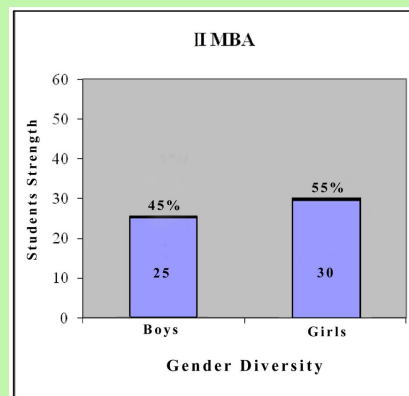
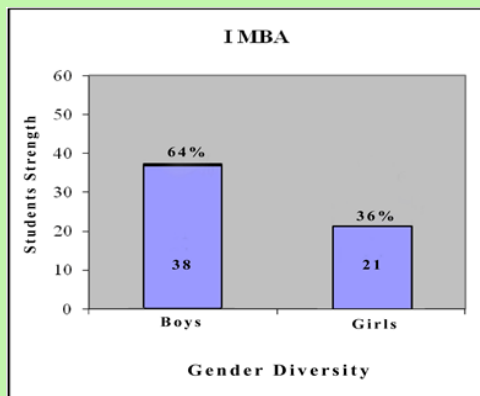
Highest Attendance Percentage for -II MBA		Highest Attendance Percentage for-I MBA	
Batch: 2018-2020 Odd Sem		Batch: 2019-2021 Odd Sem	
1. ABHIRAMI N S	- 91.5	1. ADITHYA S DINESH	- 94.0
2. DHAARANI S	- 93.3	2. ANITHA R	- 95.0
3. KEERTHANA K	- 96.4	3. INDHUMATHI KP	- 92.5
4. SANJAY M R	- 93.7	4. KAVIYA K	- 94.2
5. SARAH AMRIN S	- 90.9	5. MALARVIZHI S	- 94.1
6. SHEEBA A	- 94.9		
7. SOUNDARYA K	- 92.9		

Highest Attendance Percentage-II MBA		Highest Attendance Percentage for-I MBA	
Batch: 2018-2020 Even Sem		Batch: 2019-2021 Even Sem	
1. ABHIRAMI N S	- 91.22	1. ADITHYA S DINESH	- 95.16
2. ANANTHA KUMAR K	- 97.23	2. AKILAN A	- 91.68
3. ANEESPARVEEN M	- 91.69	3. ANITHA R	- 98.07
4. DHAARANI S	- 91.22	4. BENJITH K EAPEN	- 90.33
5. SANJAAI S.S	- 92.99	5. INDHUMATHI KP	- 90.91
6. KAVIYA S	- 96.30	6. SREEPARVATHY K P	- 92.46
7. KEERTHANA K	- 97.46	7. KAVIYA.K	- 92.65
8. MANOJ R	- 90.99	8. KOHILA G	- 94.78
9. NAVANEETHA KRISHNAN S	- 92.61	9. RANJITH KUMAR R	- 94.39
10. RENUKA PARAMESWARI J	- 94.92	10. SAKTHIVEL S	- 91.88
11. ROHINI M	- 91.69	11. SETHUMADHAVAN K S	- 91.10
12. SANJAY M R	- 94.00	12. SREEHARI H	- 90.52
13. SARAN K	- 95.15	13. SRUTHI B	- 90.33
14. SHEEBA A	- 98.15	14. TONY ANTONY	- 92.46
15. SOUNDARYA K	- 96.07		
16. SUDHAKARAN L	- 95.15		
17. SUSMITHA S	- 90.07		
18. SWETHA C	- 90.30		

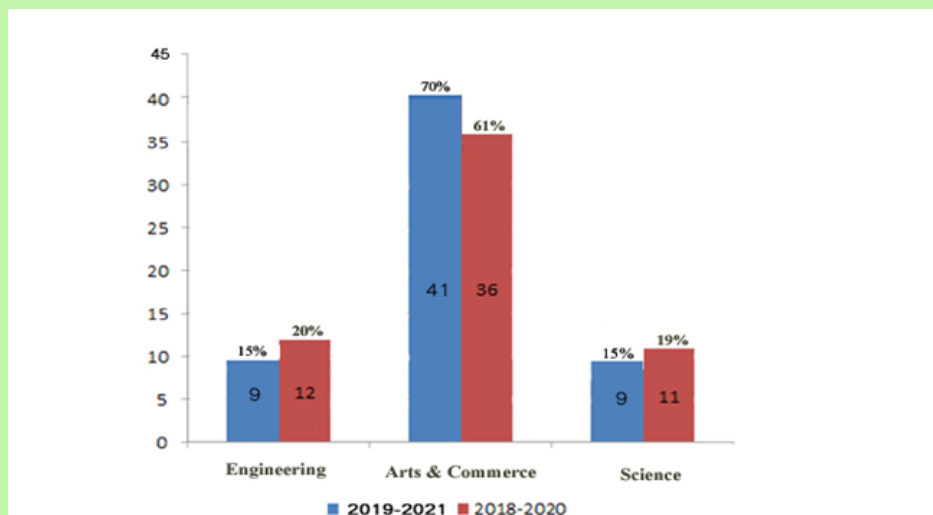
Geographical Diversity of Students in AY 2020- 2021



Gender Diversity of Students in AY 2019- 2020



Students from various streams in AY 2020- 2021



Testimonials of MBA 2019-21 Batch



ROSHINI ROY : I flaunt to place on record the delightful years which I had under the auspices of MBA department at Hindustan College Of Engineering and Technology. While undergoing my post graduation in HICET , I cherished the feeling of studying at an institute , which focused on all endeavors in career enhancements along with a seamless mix of engulfed academics. I would always be grateful to HICET for offering me such a significant learning experience by providing the apt mix of academics, industry exposure and other opportunities.

INDHUMATHI KP : Hindusthan college of Engineering and technology is one of the most sought after engineering Institutions in Tamil Nadu, reputed for its highly qualified and experienced faculty and excellent infrastructural facilities for curricular and extra curricular activities, the University has maintained an enviable academic excellence right from its inception. An MBA at Hindustan is not just about getting a degree. It is about standing at the cross roads of innovation and leadership, geared with the power of change to move in the right direction.I have really seen this strong lines here. Our MBA Programme is structured with the active involvement of industry experts which makes the curriculum relevant to the needs of the industry.



SHREEHARI : HICET campus infrastructure provides with a peaceful environment to concentrate on the studies.The campus has an aesthetic sense which helped me to develop my creative capacities and thoughts to the optimum level.This MBA programme provided me with certain skills that helped me to cop up in this competitive world and also to accelerate my communication and problem solving skills and above all expertising my decision making capabilities and enhance potential in every aspects.

KRISHNAPRIYA : Hindusthan College of engineering and Technology Possess ASSOCHAM Edushine Excellence Award among most preferred engineering institution of the year 2019. Our department has fully furnished Laboratories with modern equipment. MBA is one of the best department in our college which provides an excellent & quality education in building student potential in different business careers. We have a good Placement training for students in improving their communication skills & Knowledge. The faculties in our department is well qualified and experienced and also very interactive with students to train them according to their ability.





PRAMITH C : Hicet is providing a conducive environment for education with a strong emphasis on innovation, quality, research and strategic partnership blended with values and commitment to society. Hindusthan college of engineering and technology gives this ambitious words as truthful. MBA program is tailored meticulously keeping in mind the industry dynamics and the ever changing economic scenario. MBA in HICET feels really very good and conducting regular Personality Development Programs (Goal Orientations, Team Building, Stress Management, Creativity and Innovation, Behavioral modifications). Pleasant to study in HICET.

ARUN GEORGE : Hindusthan College of Engineering and Technology is designed for experienced Professionals with ambition and drive, who wish to develop their responsible and sustainable leadership skills. Students will gain a holistic strategic business perspective required to operate efficiently in an increasingly competitive and changing global business world. Several intake programmes are offered and many courses are formatted and scheduled to fit in with professional commitments. Hindusthan College of Engineering and Technology department of MBA has been designed to cover different stages, where you learn to diagnose issues in real organisation with a focus on marketing, employee engagement, aptitude management and accounting. The learning approach will include relevant and current case studies as well as guest lectures delivered by industry professionals, with an emphasis on teamwork and peer learning.



ASWATHY V : It is a place of learning, fun, culture, literature and many such life preaching activities. Studying at HICET brought an added value to my life. It gave me an opportunity to meet different kind of people and learn a number of things. There is heavy emphasis on class participation and glimpse into the the practical application of the knowledge received. I thank Hindusthan for putting in all the efforts to groom us and make us ready for the corporate world. The campus has excellent infrastructure and is spacious. I thank my professors for their constant encouragement and support. They challenge and push me to be better and to be more creative in my presentation and project. A unique style of pedagogy is followed which allows students to take over the lesson sometimes. Overall I feel that studying here makes a great learning experience and you learn something new every day.

KARGIL RAJ A : Hindusthan College of Engineering and Technology is one of the most valuable and charitable educational institutions in Coimbatore. Our college provides various opportunities to the students for their professional development. Our college has experienced staffs with practical knowledge for the teaching service. They giving their 100% effort's for the students skill development. Our College is most popular for celebrating the cultural program in the academic year. No other college can be compared to our college in that area.



Faculty Team

Dr.K.Samuvel	- Professor & Head
Dr.M.Bhuvanewari	- Associate Professor
Dr.S.Kamalasaravanan	- Associate Professor
Dr.K.Nithyavathi	- Associate Professor
Ms.M.Sopna	- Assistant Professor
Mrs.V.Kanimozhi	- Assistant Professor

We are very glad in releasing "GLIMPSES'20". It presents the details of academic performance, co-curricular activities of the department during the academic year 2019-2020. A Heartfelt thanks to the Management, Principal, Staff Members and the Students.

Editor-in-Chief

Dr.K.Samuvel

Editor

Dr.K.Nithyavathi

Student Editor's

Mr.Irshad M P – II MBA
Mr.Karhil Raj A – I MBA

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