



(A Yearly Newsletter)  
**Glimpses '18**

**Message from the Director's Desk**

I am very pleased to see the Department of Management Science having completed twelve years of its existence and in the thirteenth year, we have been awarded the autonomous status by AICTE and Anna University in July 2016. First batch of students of Autonomous college are getting their degrees successfully.

We are continuing to grow with a committed vision to develop students in leadership capabilities and business oriented learning for success in managerial or entrepreneurial ventures with social responsibility.

In our campus, students are expected to have an enriching and life-turning experience which will enable them to reach new heights in their professional life. We foster sharpening of skills and enhancement of knowledge base in our students through various extra-curricular, co-curricular and curricular activities.

With very congenial and professional environment, our faculty team makes substantial contribution to the academia through quality teaching, seminars, conferences, etc

I appreciate all the faculty members and student friends for taking part in all the programs and activities in the academic year 2017 – 2018.

I also wish our outgoing MBA students the very best in their career and to make significant contributions to the industry in the course of their career.



“We want that education by which character is formed, strength of mind is increased, the intellect is expanded, and by which one can stand on one's own feet.”

- Swami Vivekananda



“Learning is wealth none could destroy nothing else gives genuine joy.”

- Saint Thiruvalluvar

## About Hindusthan Educational and Charitable Trust

Hindusthan Educational and Charitable Trust was established in the year 1992 by an eminent industrialist and philanthropist Thiru T.S.R Khannaiyann, Chairman, Hindusthan Group of companies. The institution is growing from strength to strength as a leading educational institute, providing quality professional education in the field of Engineering, Management, Science and arts stream. The trust has been carrying out various philanthropic activities like extending financial support to rural poor students, along with welfare measures since its inception.



### Hindusthan Institutions now successfully includes

- ◆ Hindusthan College of Engineering & Technology
- ◆ Hindusthan Institute of Technology
- ◆ Hindusthan College of Arts and Science
- ◆ Hindusthan College of Education
- ◆ Hindusthan College of Architecture
- ◆ Hindusthan Polytechnic College
- ◆ Hindusthan Matriculation and Higher Secondary School
- ◆ Hindusthan Kangaroo Kids Preschool
- ◆ Hindusthan IAS Academy
- ◆ Hindusthan Teachers Training Institute.

### About Hindusthan College of Engineering and Technology

Hindusthan College of Engineering and Technology- HICET (An Autonomous institution) approved by AICTE, Affiliated to Anna University, Chennai, Accredited with 'A' grade by NAAC, Coimbatore established in the year 2000. It is located 15kms from the city in Coimbatore –pollachi main road at Othakkalmandabam. The college offers Bachelor of Engineering, Master of Engineering and Management Programs in various disciplines.

- ◆ Aeronautical Engineering
- ◆ Agricultural Engineering
- ◆ Automobile Engineering
- ◆ Biomedical Engineering
- ◆ Computer Science Engineering
- ◆ Civil Engineering
- ◆ Electronics and Communication Engineering
- ◆ Electrical and Electronic Engineering
- ◆ Electronics and Instrumentation Engineering
- ◆ Food Technology

- ◆ Information technology Engineering
- ◆ Mechanical Engineering
- ◆ Mechatronics Engineering
- ◆ Master of Business Administration (MBA)
- ◆ Master of Computer Applications (MCA)

HICET forges ahead envisioning an institution of international standard, by preparing the student community for the world of Engineering, Computer application and Management. The college is armed with facilities and infrastructure of world class standard. Faculties are highly qualified and have real passion for their profession and they instill the quest of students in their pursuit of acquiring technical knowledge and skills. Technical lectures delivered by eminent scholars of reputed institutions and top level executives of industry create opportunities for students to be aware of and reconnoiter current research happenings and industrial practices.


Apart from the overall beauty and serenity of the campus, HICET has excellent off campus Curricular, Co-curricular and Extra Curricular facilities. The clean fresh campus air gives a rejuvenating experience for all. On the whole, the college campus is an ideal setting for realizing, the full measure and potential of the students and staff.

The classrooms are well ventilated and furnished and provide adequate learning and teaching comfort. All types of teaching aids-ranging from overhead projector to computer-based teaching are available in every department, and these give the classroom atmosphere a smart professional touch. The laboratories are quite spacious and offer a welcome setting for practical learning sessions. The equipments are of industry standard and the practical training is always with a focus on current industrial trends and this gives HICET students a leading edge in placement selections.

## About Department of Management Sciences

Department of Management Science started in the year 2005, offering two years master's program in the transformation of student community with offering specializations in Finance, Marketing, Human Resources, Production and Operations, Systems, and Logistics. All the activities of the business school is evolved around the Vision, Mission, Programme Educational Objectives, Programme Outcomes, and Graduate Attribute statements are guided by its core values.

### Vision



To develop leadership capabilities and business oriented learning for success in managerial or entrepreneurial ventures with social responsibility.

### MISSION

1. To develop different levels of leadership qualities, to meet an increasingly complex business environment.
2. Our focus is on improving business competencies like, value creation, communication, networking and teamwork.
3. We develop individuals who demonstrate a true passion for entrepreneurship and push themselves to achieve higher goals
4. We inculcate the idea of social responsibility towards business and environment.

### Program Outcomes

1. Ability to communicate effectively both writing and orally (speaking/writing skills)
2. Apply conceptual business foundations to solve problems both individually and organizationally.
3. Establish themselves as a management professional with skill sets like critical thinking, case analysis and project preparation.
4. An ability to identify a problem, analyze and formulate the appropriate managerial skills for obtaining the right solution.
5. Be a good team player (an ability to function effectively as a team player)
6. Use information and knowledge effectively like scanning, organizing data, synthesizing and analyzing for decision making and knowledge sharing.
7. Students graduating from MBA will be able to apply different domain knowledge to start their own business ventures.
8. An ability to demonstrate and interpret current business issues in a professional approach.
9. Ability to comprehend recent innovations and leadership challenges towards growth.

### Program Educational Objectives

1. Enable students to learn and understand business concepts, terminologies, models and perspectives.
2. Students will establish themselves as effective management professional by solving real problems by using management science knowledge along with practices in the skills of effective communication, critical thinking, team work and problem solving skills.
3. Students will use professional management skills to get employment or pursue entrepreneurship career along with lifelong learning in advanced areas of management related fields.
4. Students will be prepared to achieve excellence in leadership roles through participation in various activities of the program.
5. Incorporate ethical considerations while decision making and instill the importance of social responsibility.

## Graduate Attributes

1. Knowledge of the Discipline
2. Communication Skills
3. Lifelong learning with creativity and innovation
4. Problem solving
5. Social responsibility
6. Team building and leadership skills

## Specialization

- ◆ Marketing
- ◆ Human Resource
- ◆ Finance
- ◆ Systems
- ◆ Production and Operations
- ◆ Logistics

## Academic Excellence

The department is making all efforts to impact quality education and mould students to acquire necessary skills to take up challenging assignments in their job or entrepreneurial environment. The academic performance is measured by the result of the examinations conducted by the college. The results for the academic year 2017-2018 are very much encouraging and progressive to achieve the overall mission and vision of our department.

The following students of MBA batch 2016-2018 got distinction with CGPA of 8.5 and above



**Ms. Athira E.V**  
CGPA 8.98



**Ms. Jansi Priya A**  
CGPA 8.81



**Ms. Monisha K**  
CGPA 8.79



**Ms. Aarthi A**  
CGPA 8.67



**Mr. Loganathan K**  
CGPA 8.67



**Ms. Mary Immaculate Navila**  
CGPA 8.67



**Ms. Karthiga M**  
CGPA 8.63



**Ms. Aswathi S**  
CGPA 8.54

The following students of MBA batch 2017-2019 with CGPA of 8.5 and above till second Semester.



**Ms. Shanmuga Priya V**  
CGPA – 9.13



**Ms. Monika P.M**  
CGPA – 8.81



**Ms. Radha Rukmani M**  
CGPA –8.72



**Ms. Susmitha M**  
CGPA – 8.70



**Mr Sanjaai S.S**  
CGPA –8.66

## Academic Results for 2016-18 batch

Number of students enrolled	Students securing MBA degree in 2018	Students passing in distinction with above 8.5 CGPA	Students passing in first class with above 6.5 CGPA
57	51	8	51

## DEPARTMENT ACTIVITIES

### 1. Advanced Excel Workshop

Excel is a powerful tool that has become entrenched in business processes worldwide. Excel spreadsheet is used to store quantitative data and to perform accurate and rapid calculations with results ranging from simple budgets to financial analyzes and statistical analyzes.

Understanding the importance, a workshop was organized for II MBA students and the Resource persons were Mr.M.Parthasarathy and Mrs.M.Kalpana, Trainer from TIAC (The Institute of Advanced Computing) on the topic "ADVANCED EXCEL" from 24.07.2017 to 26.07.2017.

### 2. Workshop on Financial Education by SEBI



A Workshop on "Financial planning for young investors" was organized on 19.08.2017. The resource person for the session was Dr.R.Radhakrishnan, SEBI Financial Education Trainer, Coimbatore. He trained the students and gave exposure to students on Financial planning.

### 3. MBA Orientation Programme-2017



MBA Orientation Programme was conducted on 31.08.2017 for incoming students of batch 2017-2019 to ensure their smooth sync and to familiarize with the institution's facilities, norms and culture; introduce them to student services, semester and examination information. Students also got to learn about the activities of training and placement cell and Entrepreneurship Development Cell.

#### 4. Communication Workshop



Communication Workshop was conducted on the topic 'Let us talk' - PESALAM VANGA" on 31.08.2017 for II MBA Students. The chief guest was Mr.Girish, MD GSV Corporation, Coimbatore. He motivated the student community through his inspirational speech and by giving possible ways to achieve anything in life.

#### 5. HIMA'17



A Guest Lecture was organized on "Health Care Management" for MBA Students on 15.09.2017. The chief guest was Dr.Abdul Salam, Chief Ortho surgeon and Head of One Care Medical Centre, Coimbatore. He explained about the various managerial activities carried out in corporate hospitals and the importance of management professionals in successful administration. He also compared Indian health care sector with foreign countries and emphasized the need for quality enhancement.

#### 6. Workshop on Financial Statement Analysis



Workshop on “Financial Statement Analysis” was organized on 07.11.2017 and Dr.S.Chandrasekar, Managing Director, EmpoVer HR Solutions Pvt Ltd, Bangalore, was the resource person. He trained the students on financial statement analysis with the help of basic financial tools. The programme was highly beneficial to our students to understand and analyze the financial statements better.

## 7. Entrepreneurship Development Programme



Entrepreneurship Development “StartAb” workshop was organized on 25.01.2018. It was divided into two sessions “First Generation Entrepreneurs” & “How To Start Your Business Online”. The resource persons were Mr.Rakesh Kumar ,Mr & Mrs Amith Kumar, Ms.Namita Bhatia and Mr.Aravind.

Mr.Rakesh Kumar, the chairman of Tie association elaborated about their work in and around 18 countries. They provide mentor platforms which

enable and assist to start business, educates, about entrepreneur and helps in financing.

Mr.Aravind shared his transformational story of how he became an entrepreneur. Mrs.Nandhini Amith Kumar & Mr.Amith Kumar introduced their story of how they became an entrepreneur and they emphasized on how passion and positive attitude leads to a successful life.

Ms.Namita Bhatia discussed about how facebook, whatsapp and instagarm play’s an important role in an entrepreneurs life. The programme was an eye opener for the students on entrepreneurial skills. The speakers encouraged and inspired the students to become entrepreneurs in future.

## 8. Live Budget Session



Live union budget 2018 was telecasted on 01.02.2018 to all MBA students. This practice was continued for several years, which helps the students to understand the importance of union budget and the nitty gritty in preparation of the massive scale.

## 9. National Seminar



National Seminar on the theme “STARTUP INDIA” was held on 03.02.2018 and the Resource persons were (1) Mrs.Reshma Srijay –CEO, Flora wedding, Coimbatore. (2) Mr.Charath Chander Natarajan, Co-founder and Business development manager,



MaxCADD, Coimbatore. (3) Mr. Prasanth sundararajan, CEO, Artic info service LLP, Coimbatore, and (4) Mr. Senthilkumar Rajappan, Head-operations and digital Strategy-Torques.com. All of them shared about their start up journey and explained the importance of perseverance and persistence which keeps them going.

### 10. National Conference







National Conference on the theme “Business & Technological Trends 2018” was organized on 21.02.2018. The chief guest for the conference was Dr.C.Narayana, Advisor; FBS Bangalore & Vijayawada, Former DG & Professor, Kirloskar Institute of Advanced Management Studies (Harihar & Pune). Students from various colleges participated and presented their papers.

### 11. HIMAC'18 Management Meet



An intercollegiate Management Meet HIMAC (Hindusthan Management Carnival) was organized on 02.03.2018 and it was inaugurated by Shri.P.Ravikumar, Chief General Manager, (NSIC) The National Small Industries Corporation Ltd , Bangalore. Management events were conducted to the participants from various colleges and they were rewarded with cash prizes and certificates.

### Industrial Visit and Outbound Training





Students of II MBA had Industrial visit to Karnataka soaps and Keynes Technologies Bangalore from 09.10.17 to 12.10.17.

Students of I MBA had Outbound training at The Oneness Institute Bangalore on 17.11.2017 & 18.11.2017 to improve their leadership skills, Communication skills, team work and motivation. They acquired various skills through Rappelling, Zip Line, Kayaking and Rock Climbing.

## CELEBRATIONS

### 1. Teacher's Day

Teacher's day celebration was on 05th September 2017 in which the students shared their memorable teachers and the moments they had right from schooling. All faculties of management science and principal attended the teacher's day celebrations.



## 2. Fresher's day



Fresher's day was organized on 15.09.2017 by II MBA students to welcome the students of 2017-19 batch. Various games were conducted as part of icebreaker to welcome them and make them comfortable.

## Investiture of office bearers 2017-2018

Investiture of office bearers was held on 15.09.2017, and the chief guest for the day was Dr.S.ABDUL SALAM, Chief Orthopedic Surgeon, ONE CARE MEDICAL CENTRE, Coimbatore. He addressed the office bearers and congratulated them. Finally the office bearers shared their plans and proposal for the academic year 2017-18.

### Office Bearers of the HIMA 2017-2018

Chairperson	- Ms.Jansi Priya.A	- II MBA
Vice Chairman	- Mr.Mohamed Suhail.S.R	- I MBA
Secretary	- Mr.Sangaralingam.C	- II MBA
Joint Secretary	- Mr.Rathina Pandian.S	- I MBA
Treasurer	- Ms.Athira.E.V	- II MBA
Joint Treasurer	- Ms.Greeshma.K.U	- I MBA

### Office Bearers of various clubs for the Academic year 2017-2018

#### 1. FINANCE CLUB

##### II MBA

- Senior President - Ms.Aarthi.K.N .....
- Senior Vice President - Mr.Neithal Elenthendral.V

##### I MBA

- Junior President - Mr.Muhammed Shibili.V
- Junior Vice President - Ms.Monika.P.M

#### 2. MARKETING CLUB

##### II MBA

- Senior President - Mr.Abdul Lathief.A
- Senior Vice President - Mr.Abdul Kadar.R

##### I MBA

- Junior President - Ms.Devina Lal
- Junior Vice President - Mr.Ashwin Gopi.P

#### 3. HUMAN RESOURCE CLUB

##### II MBA

- Senior President - Ms.Aarthy.A .....
- Senior Vice President - Mr.Ranjith.R

##### I MBA

- Junior President - Ms.Abinaya.S
- Junior Vice President - Ms.Raja Priyadharshini.R

#### 4. QUIZ CLUB

##### II MBA

- Senior President - Ms.Dhivya Dinesh
- Senior Vice President - Mr.Sahaya Niranjan.B

##### I MBA

- Junior President - Mr.Sanjaai.S.S
- Junior Vice President - Mr.Jayaraj.R

#### 5. DEBATE CLUB

##### II MBA

- Senior President - Ms.Dhanalakshmi.B
- Senior Vice President - Mr.Ashok Kumar.M

##### I MBA

- Junior President - Ms.Subhashini.M.V
- Junior Vice President - Ms.Sangeerthana.M

#### 6. ENTREPRENEURSHIP DEVELOPMENT CLUB

##### II MBA

- Senior President - Ms.Monisha.K
- Senior Vice President - Mr.Ubaid.I.M

##### I MBA

- Junior President - Mr.Sanjeevnathan.M
- Junior Vice President - Mr.Anto Francis Raja.D

#### Faculty participation in Faculty Development Program

- ▶ Dr.K.Nithyavathi, Assistant Professor attended an one day FDP on "Emotional Intelligence" conducted by IBS-ICFAI Business School in association with Pioneer College of Arts and Science on 18.07.2017 and 19.07.2017
- ▶ Dr.S.Kamalaravanan, Associate Professor attended an one day FDP on "Innovative practices towards destructive financial service sector" conducted by IBS-ICFAI Business School on 10.08.2017

#### Faculty participation and presentation in Seminar/Conference

1. Dr.K.Samuvel, Professor and Head, delivered a lecture at Lotus temple - Chettipalayam, Coimbatore-641201 on 23.07.2017 in the theme "Modern Society and Spirituality".
2. Dr.K.Nithyavathi, Assistant Professor presented a paper on "Challenges and Benefits of

Competency Management" in an National Level Intercollegiate Management Meet OLYMPUS'17 conducted by RVS Technical campus, Coimbatore on 06.10.2017.

3. Ms.V.Kanimozhi, Assistant Professor presented a paper on "Digital Marketing" in an National Level Intercollegiate Management Meet OLYMPUS'17 conducted by RVS Technical campus, Coimbatore on 06.10.2017.
4. Dr.K.Nithyavathi, Assistant Professor presented a paper on "Effectiveness in Digital marketing" in an International Conference on "Emerging trends and Innovative strategies in social media marketing Issues and Challenges" conducted by Sankara College of Science and Commerce, Coimbatore on 11.10.2017.
5. Ms.V.Kanimozhi, Assistant Professor presented a paper on "Innovations in Green Marketing" in an International Conference on "Emerging trends and Innovative strategies in social media marketing Issues and Challenges" conducted by Sankara College of Science and Commerce, Coimbatore on 11.10.2017.
6. Dr.K.Samuvel, Professor and Head, was a resource person for a Faculty Development Program(FDP) on the topic "Education, Culture and Human Values towards Holistic Education" held on 26.11.2017 in Satchidananda Academy for Human Excellence Kallar, Mettupalayam-641305, Tamilnadu.
7. Dr.K.Samuvel, Professor and Head, was a resource person of a AICTE sponsored Faculty Development Program(FDP) on "Contemporary Issues on Effective Teaching in Management Science" held on 02.12.2017 in Vellalar College of Engineering and Technology, Erode-638012, Tamilnadu.

#### Faculty Publications

- ▶ Ms.V.Kanimozhi, Assistant Professor contributed a chapter "A study on Financial Sources and Investment Avenues for SMEs in Oman" in a second volume of a book entitled Financial Sector in Oman: Developments, Issues and Prospects published by College of Banking and Financial Studies, (Postgraduate Studies and Research Department), Sultanate of Oman, ISBN: 978-99969-824-0-8, Jan 2018.

S.No	Accolades from Management Events
1	Mr.Sanjeevnathan.M participated in National Level Intercollegiate Management Meet OLYMPUS'17 and presented a paper on "Social Entrepreneurship and Implementaion in Branding" and awarded <b>First Place</b> which was conducted by RVS Technical campus, Coimbatore on 06.10.2017.
2	Mr.Rajkumar.K, Mr.Jayaraj.R, Mr.Vinith.D and Mr.Manigandan.L participated in ValueX-2017 (James Cameron) conducted by PSG Institute of Management, Coimbatore on 06.10.2017 & 07.10.2017 and won <b>First place</b> .
3	Mr.Sanjeevnathan.M partipated in E- Summit (Crowd Pitching) and won <b>Second Place</b> conducted by Karunya School of Management on 12.10.2017.
4	Business plan of Mr.Sanjeevnathan.M was selected as <b>one among the top 3000</b> in smart 50 Business Plan competition held at Bangalore on 19.02.2018 by IIM-calcutta innovation park.
5	Ms.Rajapriyadharshini.R, Ms.Suvetha.S, Ms.Shanmugapriya.V and Ms.Susmitha.M participated in Management meet- EXEMPLAR '18 conducted by Hindusthan college of arts and science, Coimbatore on 23.02.2018 and won <b>Second place</b> .
6	Ms.Jansipriya.A, Ms.Aarthy.A, Ms.Rosy Infanta.M and Ms.Manish participated in Management meet- EXEMPLAR '18 conducted by Hindusthan college of arts and science, Coimbatore on 23.02.2018 and won <b>First place</b> .
7	Ms.Aarthy.A participated in Best Manager event conducted by Dhanalakshmi srinivasan college of engineering, Coimbatore on 28.02.2018 and won <b>First place</b> .

#### Student participation in Workshop

- ▶ Ms.Aarthy.A, Ms.Manisha.K, Ms.Vijila.K, Ms.JansiPriya.A, Mr.Sathishkumar.M, Mr.Ranjith.R, Mr.Ramesh.M, Ms.Ranjitha.B, Ms.Saranya.M participated in an one day workshop on HR, conducted by IBS-ICFAI Business School on 10.08.2017.
- ▶ Mr.Muhammed Shibili.V, Mr.Shoaib Khan.C, Mr.Parthipan.P had participated in National Workshop on "Learn the Art of Analyzing any Balance Sheet" conducted by Sri Vasavi College, Erode on 13.10.2017.

#### Student participation in Seminar/ Conference/ Management Meet

1. Ms.Mary Immaculate Navila.A and Ms.Karthiga.M participated in National Level Symposium on Financial Markets and Economic Development conducted by SNMV Institute of Management on 30.08.2017

2. Ms.Aarthy.A, Ms.Jansi Priya.A, Ms.Greeshma.K.U, Mr.Ramesh.M, Mr.Sathishkumar.M, Ms.Radha Rukmani.M, Ms.Ranjitha.B, Ms.Abhinaya.S, Ms.Sangeerthana.M, Mr.Sanjeevnathan.M, Ms.Vijila.K, Ms.Vishnu Priya.P participated in Recru Fest '17 - Delux Duo & Rag and Razz conducted by Sri Krishna College of Engineering and Technology on 05.10.2017.
3. National Level Intercollegiate Management Meet OLYMPUS'17 conducted by RVS Technical campus, Coimbatore on 06.10.2017.
  - ▶ Mr.Ubaid.I.M, Ms.Krishna.T.S, Mr.Sankar Lingam.C, Ms.Jansi Priya.A, Ms.Aarthy.A participated in Best Manager.
  - ▶ Ms.Jansi Priya.A, Ms.Aarthy.A, participated and presented a paper on "Challenges and Benefits of Competency Management".
  - ▶ Ms.Greeshma.K.U, Ms.Devina Lal participated and presented a paper on "Digital Marketing".

4. Mr.Mohammed Suhail.S.R, Ms.Shalyni.S.R, and Ms.Subhashini.M.V participated in Valuex-2017 (Marketing Meister) conducted by PSG Institute of Management, Coimbatore on 06.10.2017 & 07.10.2017.
5. International Conference on Emerging Trends and Innovative Strategies in Social media marketing conducted by Sankara College of Science and Commerce, Coimbatore on 11.10.2017.
  - ▶ Mr.Mohammed Suhail.S.R and Ms.Greeshma.K.U participated and presented a paper on "Issues in online shopping and solution".
  - ▶ Mr.Sanjeevnathan.M participated and presented a paper on "Innovations in Green Marketing".
6. Ms.Sangeerthana.M, Mr.Vinith.D, Mr.Anto Francis Raja.D, Ms.Shalyni S.R Mr.Sanjeevnathan.M, Ms.Shanmugapriya.V, Ms.Susmitha.M, Mr.Prithivi Raghul.K, Mr.Sanjaai.S.S and Ms.Suvetha.S participated in a National Conference on "Leveraging Herbal Research for Bio-Entrepreneurship" conducted by TamilNadu Agricultural University, Coimbatore on 12.10.2017.
7. Ms.Suvetha.S, Mr.Sanjaai.S.S, Mr.Prithivi Raagul.K, Ms.Susmitha.M, Ms.Shanmuga Priya.V participated in E- Summit conducted by Karunya School of Management on 12.10.2017
8. Ms.Aarthy.A, Ms.Rosy Infanta.M, Ms.Jansi Priya.A and Mr.Sanjeevnathan.M participated in URJITH 2018 (Best Creative Team) conducted by GRG School of Management Studies, Coimbatore on 31.01.2018.
9. Ms.Vijayalakshmi.R, Ms.RadhaRukmani.M, Ms.Susmitha.M, Ms.Shanmuga priya.V, Ms.Raja Priyadharsini.R and Ms.Suvetha.S participated in EXEMPLAR'18 (Voice of the Voiceless) conducted by Hindusthan College of Arts and Science, Coimbatore on 23.02.2018.
10. Mr.Sanjeevnathan.M and Ms.Greeshma.K.U participated in the event Best Manager conducted by Kongu Engineering College, Erode on 23.02.2018.
11. National Conference on Innovations in Engineering and Management – NCIEM 2018 conducted at Info Engineering College, Coimbatore on 17.03.2018.
  - ▶ Mr.Anto Francis Raja.D participated and presented paper titled on "Digital India".
  - ▶ Mr.Jobin K Mathai participated and presented paper titled on "E-Commerce".
  - ▶ Mr.Veerapandi.A participated and presented paper titled on "Logistics in E-Commerce".
  - ▶ Mr.Prabakaran.A participated and presented paper titled on "Capital and Commodity Market".
  - ▶ Mr.Muhammed Shibili.V participated and presented paper titled on "Model Mobile Banking".

S.No	Accolades from Sports
1	Mr.Leo Jones.S participated and won <b>Fourth place</b> in Anna University Zonal Level Volleyball Tournament conducted by Dr.Mahalingam College of Engineering and Technology, Pollachi on 06.08.2017 & 07.08.2017.
2	Mr.Praveen Kumar.R participated and won <b>Second place</b> Intercollegiate KCT Trophy conducted by Kumaraguru college of Technology, Coimbatore on 17.08.2017 to 19.08.2017.
3	Mr.Leo Jones.S participated and won <b>Third place</b> in SVC State Level Volleyball Tournament conducted at Salem on 21.09.2017 & 22.09.2017.
4	Mr.Praveen Kumar.R participated and won <b>First place</b> in Coimbatore Zonal Chess Tournament conducted by Sri Krishna College of Engineering and Technology, Coimbatore on 22.09.2017 & 23.09.2017.
5	Mr.Praveen Kumar.R participated and secured <b>Eighth place</b> in Coimbatore Local Chess Tournament conducted by Friends Chess Club, Coimbatore on 24.09.2017.
6	Mr.Leo Jones.S participated and won <b>Third place</b> in Hindusthan Intra college Volleyball tournament conducted by Hindusthan College of Engineering and Technology, Coimbatore on 10.10.2017 & 11.10.2017.
7	Mr.Praveen Kumar.R participated and won <b>Third place</b> in Hindusthan Intra College Volleyball Tournament conducted by Hindusthan College of Engineering and Technology, Coimbatore on 10.10.2017 & 11.10.2017.
8	Mr.Vinith.D and Mr.Domnic Vijay.I participated and won <b>Third place</b> in Hindusthan Intra College Volleyball Tournament conducted by Hindusthan College of Engineering and Technology, Coimbatore on 10.10.2017 & 11.10.2017.
9	Mr.Praveen Kumar.R participated and won <b>Eleventh place</b> in Athens of East International Chess Tournament conducted by Madurai Chess Association in Madurai Zone on 13.10.2017 to 15.10.2017.
10	Mr.Leo Jones.S participated and won <b>Second place</b> in Tiruppur Local Volleyball Tournament conducted at Tiruppur on 29.01.2018 & 30.01.2018.
11	Mr.Leo Jones.S participated and won <b>Third place</b> in Collesuium Volleyball Tournament conducted by Sastra University, Tanjore on 09.02.2018 & 10.02.2018.
12	Mr.Leo Jones.S participated and won <b>Second place</b> in Tirchy Spartans Club Volleyball Tournament conducted at Tirchy on 24.02.2018 & 25.02.2018.

### Value Added Course

Students of first year MBA program enrolled courses like Soft Skills, Data Analytics, Commodities, Derivatives & Risk Management, and Marketing Management in “National Programme on Technology Enhanced Learning (NPTEL)”.

## Placement Endeavour

Placements '18 completed with positive note with more reputed corporates getting associated with our placement endeavor.

### Corporates Associated with us:



### Corporate Associated with us for Internship training:





## Corporates Associated with us for Project work:



IDBI Bank



Hatsun



Berger



Monarch



Suguna Foods



AVM Hospital



Motilal Oswal



Domain 2 Host



Saint Gobain



Angel Broking



Talk Factory



Sri Vishnu Shankar Mill Limited



LGB



IDBI Federal



Oracle



ACC limited



Topkmit Export India Private Limited



Kurian Abraham Pvt Ltd



SHDP



Sinara Technologies



Kinfra



Kerala State Textile Corporation Ltd



Hindusthan Travels



Prestige



Bajaj



Rama Printech Products



Ramesh Flowers P.Ltd



Sakthi Sugars Limited



Code Script



PGP Group



Claritaz



Vilsons



Vistonsoft



Bescal Steel Industries



Chennai Port Trust



Merwin Garments



Wealth Financial Products Distributors Network Ltd



Torquex



Propulsion Technologies



Renault Nissan



Midas Pvt Ltd



Anjali Oils



VVS and Sons



Multi State Co-Operative Societies



Ruby Food Products Pvt.Ltd

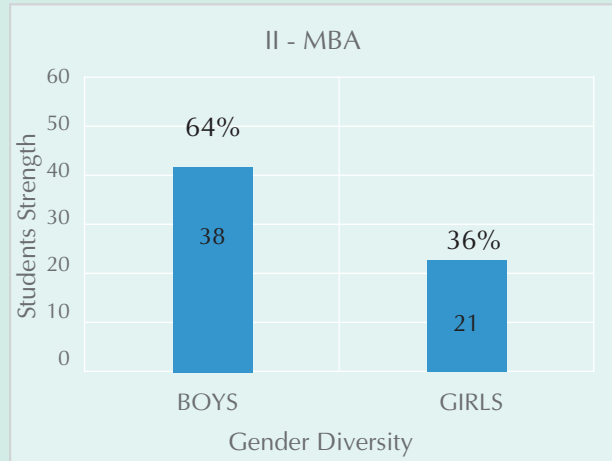
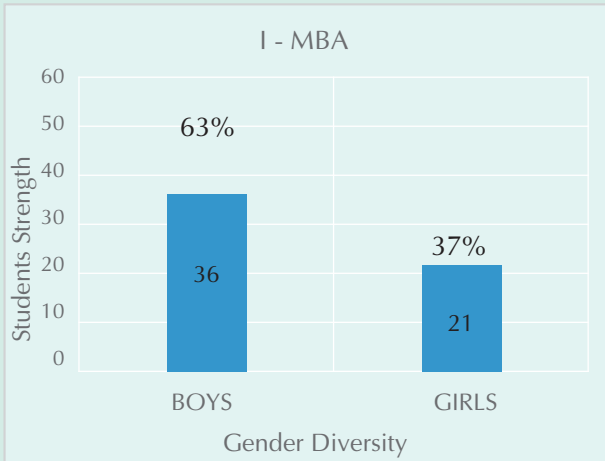


RSM Enterprises



VKC Pride

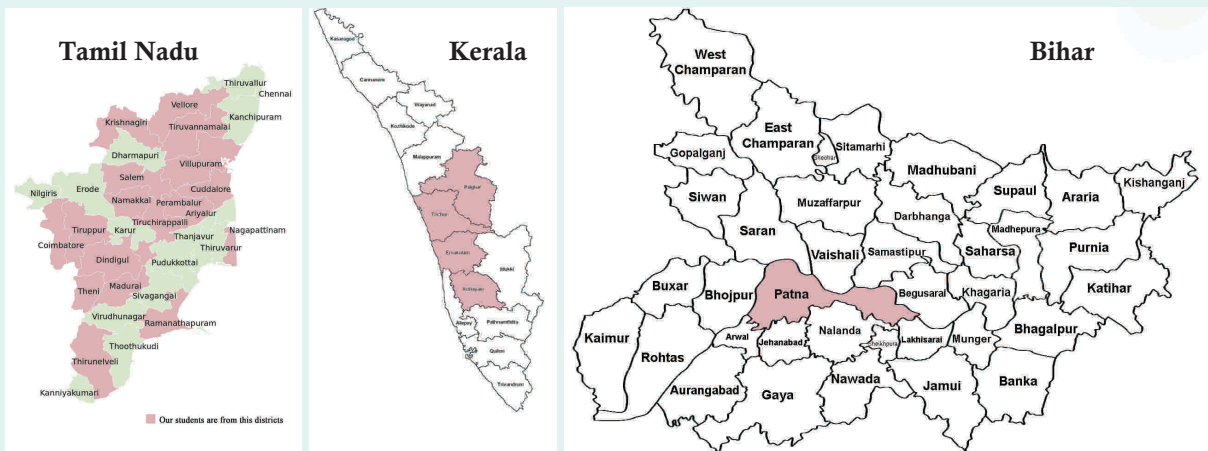
## Gender Diversity-Academic year 2017-2018



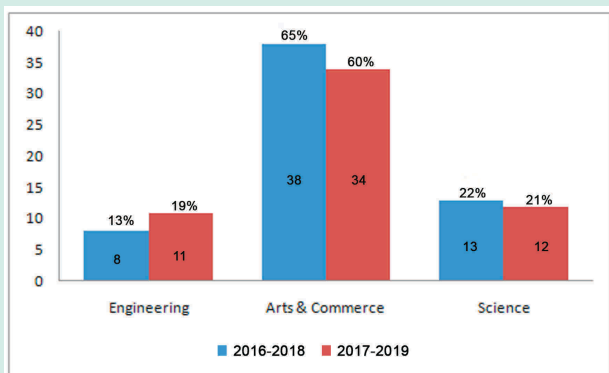
Highest Attendance Percentage - II MBA	
1. Adhiraja.A	- 100
2. Athira.E.V	- 96.5
3. Karthick.M.S	- 94.61
4. Karthiga.M	- 94.34
5. Pranesh	- 94.34

Highest Attendance Percentage - I MBA	
1. Sanjaai.S.S	- 94.78
2. Manoj.D	- 93.77
3. Monika.P.M	- 90.57
4. Mohamed Suhail.S.R	- 90.57

## Students Studying from Various Districts



## MBA Students from Various Streams



## Faculty Team

- Dr.K.Samuvel - Professor & Head
- Dr.M.Bhuvaneshwari - Associate Professor
- Dr.S.Kamalaravanan - Associate Professor
- Dr.K.Nithyavathi - Assistant Professor
- Mr.N.J.Ravichandran - Assistant Professor
- Ms. M.Sopna - Assistant Professor
- Mrs.V.Kanimozhi - Assistant Professor
- Mr.S.Manojkumar - System Administrator



**MBA Students of 2015-2017 BATCH**



**MBA Students of 2016-2018 BATCH**



**Ms.Haritha.C** : Hindusthan College has helped me to be courageous and authentic. I have learnt to develop my interpersonal skills which has made me a good communicator. My creativity was taken to higher pedestal after joining this college.



**Mr.Anto Francis Raja** : HICET MBA gave me lot of opportunities through seminar and workshop to interact with various budding and prominent entrepreneurs and it inspired me to start a venture in future.



**Ms.Shanmugapriya.V** : As a student of MBA department of Hindusthan College, I am able to develop my commitment and focus towards my career. It has also made me understand the importance of passion in a career.



**Ms.Susmitha.M** : Hindusthan College has modeled and taught me the skills that will help me to ready myself in the competitive world. It will help me to maintain a positive attitude throughout my journey of my life.



**Ms.Monika.P.M** : During my MBA course, I learned to develop communication skills through which I'm able to interact with other. And also I have learned to solve problems and make decisions on my own.



**Mr.Sanjeevnathan.M** : Desire in life is filled with having greater experience. This college helped me to acquire greater experience and well good self-improvement. As it is said you reap, what you sow. This institution help me to implement the knowledge in action and achieve my goals.

Editor-in-Chief

**Dr. K. Samuvel**

Editor

**Dr. K. Nithyavathi**

**Mrs.V. Kanimozhi**

Student Editors

**Mr. Abdul Kadar R.** – II MBA

**Mr. Rajkumar K.** – I MBA

We are very glad in releasing “**GLIMPSES'18**”. It presents the details of academic performance, co-curricular activities of the department during the academic year 2017-2018. A Heartfelt thanks to the Management, Principal, Staff Members and the Students.

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