

(A Yearly Newsletter)
GLIMPSES '17

**Hindusthan
Educational Institutions**



Ubaid T.M : The warm and loving environment in HICET MBA makes me feel comfortable as it is my 2nd home. The dedicated faculties are the strength of our MBA program. They go out of the way to help students for their success



Mary Immaculate Navila A. : HICET Business School provides well balanced structure with both academic and non academic activities. Most of the events are managed by the students. Many clubs and committees provide a platform to showcase your talents



Vijay.P : MBA program is not just a graduation; it is a platform which gives a way to reach topmost position of an organization. All other Degrees creates job proficient employees but MBA's have the power to create great leaders. I am proud to be a Manager of 1500 cr turnover company. It all happened only because of my MBA in HICET



Athira EV. : HICET Business School provides deeper knowledge and educational insights which helps me to manage my skills and build a carrier.



Ranjith.R : MBA@HICET Is the place to go, if you need a second chance or maybe you never took the first one and you want to know where to start, every student who comes here is with a dream. I know I did. Every student is given their chance. The opportunity is the best that you can be.



Lavanya.R : MBA program is a broad spectrum of business related functional and operational areas. This program finds its scope in multifaceted environment. It's highly useful, when it comes to any managerial activities, invariably in any context of business. HICET MBA has really given me the impetus for growth in personality and career

**Message
from the Director's Desk**

I am glad to see the Department of Management Sciences having completed eleven years of its existence and am in the twelfth year, we have been awarded the autonomous status by AICTE and Anna University in July 2016. We are continuing to grow with a committed vision to develop students in leadership capabilities and business oriented learning for success in managerial or entrepreneurial ventures with social responsibility. In our campus, students are expected to have an enriching and life-turning experience which will enable them to reach new heights in their professional life. We foster sharpening of skills and enhancement of knowledge base in our students through various extra-curricular, co-curricular and curricular activities.

With very congenial and professional environment our faculty team makes substantial contribution to the academia through quality teaching, seminars, conferences, etc. I appreciate all the faculty members and student friends for taking part in all the programs and activities in the academic year 2016 – 2017. I also wish our outgoing MBA students the very best in their career and to make significant contributions to the industry in the course of their career.



About Hindusthan Educational and Charitable Trust

Hindusthan Educational and Charitable Trust was established in the year 1992 by an eminent industrialist and philanthropist Thiru T.S.R Khannaiyann, Chairman, Hindusthan Group of companies. The institution is growing from strength to strength as a leading educational institution, providing quality professional education in the field of Engineering, Management, Science and arts stream. The trust has been carrying out various philanthropic activities like extending financial support to rural poor students, along with welfare measures since its inception.



Hindusthan Institutions now successfully includes

- ◆ Hindusthan College of Engineering & Technology (Autonomous)
- ◆ Hindusthan Institute of Technology
- ◆ Hindusthan College of Arts and Science (Autonomous)
- ◆ Hindusthan College of Education
- ◆ Hindusthan School of Architecture
- ◆ Hindusthan Polytechnic College
- ◆ Hindusthan Matriculation and Higher Secondary School
- ◆ Hindusthan Kangaroo Kids Preschool
- ◆ Hindusthan IAS Academy
- ◆ Hindusthan Teachers Training Institute.

Hindusthan College of Engineering and Technology

Hindusthan College of Engineering and Technology (An Autonomous institution) approved by AICTE, Affiliated to Anna University, Chennai, Accredited with 'A' grade by NAAC, established in the year 2000. It is located 15km from the city in Coimbatore – Pollachi main road at Othakkalmandabam. The college offers Bachelors and Masters Program in Engineering and Management disciplines.

- ◆ Aeronautical Engineering
- ◆ Automobile Engineering
- ◆ Computer Science Engineering
- ◆ Civil Engineering
- ◆ Electronics and Communication Engineering
- ◆ Electrical and Electronic Engineering
- ◆ Electronics and Instrumentation Engineering

- ◆ Information technology Engineering
- ◆ Mechanical Engineering
- ◆ Mechatronics Engineering
- ◆ Master of Business Administration (MBA)
- ◆ Master of Computer Applications (MCA)

HICET forges ahead envisioning an institution of international standing by preparing the student community for the world of Engineering, Computer application and Management. The college is armed all with facilities and infrastructure of the world class standard. Faculties and staff who are highly qualified and who have a real passion for the profession, incitement and detonate the quest of students in their pursuit of acquiring technical knowledge and skills. Technical lectures delivered by eminent scholars of reputed institutions and top level executives of industry create opportunities for students to be aware of and reconnoiter current research happenings and industrial practices.

Apart from the overall beauty and serenity of the campus, HICET has excellent Curricular, Co-curricular and Extra Curricular activities. The clean fresh campus air is a rejuvenating experiences for all in the campus. On the whole, the college campus is an ideal setting for realizing the full potential for both students and staff.

The classrooms are well ventilated and furnished. It also provides adequate learning and teaching comforts. All types of teaching aids-ranging from overhead projectors to ICT enabled environment is available in every department, which gives a professional touch. The well equipped laboratories give a practical learning environment for training in the current industry domains. This gives HICET students a leading edge in placement selections.



Department of Management Sciences

Department of Management Sciences started in the year 2005, offering two years master's program in management. All the activities of the department is evolved around the Vision, Mission, Programme Educational Objectives and Graduate Attributes.

3. Students will use professional management skills to get employment or pursue entrepreneurship career along with lifelong learning in advanced areas of management related fields.
4. Students will be prepared to achieve excellence in leadership roles through participation in various activities of the program.
5. Incorporate ethical considerations while decision making and instill the importance of social responsibility.

Program Outcomes

1. Ability to communicate effectively in written and oral.
2. Apply conceptual business foundations to solve problems both individually and organizationally.
3. Establish themselves as a management professional with skill sets like critical thinking, case analysis and project preparation.

4. An ability to identify a problem, analyze and formulate the appropriate managerial skills for obtaining the right solution.

5. Be a good team player (an ability to function effectively as a team player)

6. Use information and knowledge effectively like scanning, organizing data, synthesizing and analyzing for decision making and knowledge sharing.

7. Students graduating from MBA will be able to apply different domain knowledge to start their own business ventures.

8. An ability to demonstrate and interpret current business issues in a professional approach.
9. Ability to comprehend recent innovations and leadership challenges towards growth.

VISION

To develop leadership capabilities and business oriented learning for success in managerial or entrepreneurial ventures with social responsibility.

MISSION

1. To develop different levels of leadership qualities, to meet an increasingly complex business environment.
2. Our focus is on improving business competencies like, value creation, communication, networking and teamwork.
3. We develop individuals who demonstrate a true passion for entrepreneurship and push themselves to achieve higher goals.
4. We inculcate the idea of social responsibility towards business and environment.



Program Educational Objectives

1. Enable students to learn and understand business concepts, terminologies, models and perspectives.
2. Students will establish themselves as effective management professional by solving real problems by using management science knowledge along with practices in the skills of effective communication, critical thinking, team work and problem solving skills.

Graduate Attributes

1. Knowledge of the Discipline
2. Communication Skills
3. Team building and leadership skills
4. Lifelong learning with creativity and innovation
5. Problem solving
6. Social responsibility

Specializations

- ◆ Marketing
- ◆ Human Resource
- ◆ Finance
- ◆ Systems
- ◆ Production and operations
- ◆ Logistics

ACADEMIC EXCELLENCE



PARVATHAVARTHINI D
13th Rank in Anna University

The college is making all efforts to impact quality education and mould students to acquire necessary skills to take up challenging assignments in their job environment. The academic performance is measured by the result of the examinations conducted by the university. The results for the academic year 2016-2017 are very much encouraging and progressive to achieve the overall mission and vision of our department. Two of our students have secured Anna university rank.



ANUSUYA P
43rd Rank in Anna University

DEPARTMENT ACTIVITIES

1. MELANGE'16

MELANGE a student association was inaugurated on 15.09.2016. The chief guest was Shri.A.Senthil, CEO-Bannari Amman Spinning Mills Ltd, Director-Anamallais Motors Pvt Ltd, Coimbatore. He gave an enlightening speech on best business practices to be followed in the corporate environment. The session was mind blowing and was more an eye opener to the audience.

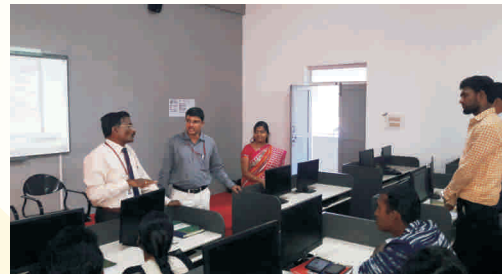


2. BOS

First Board of Studies meeting was conducted on 19.09.2017.

3. "Chanakya" - Business Simulation Programme

"Chanakya" Business Simulation Workshop was conducted by All India Management Association (AIMA) in association with Department of Management Sciences, HICET, Coimbatore on 03.10.2016 & 04.10.2016 to give exposure to the Business School students on business simulation. It is an ICT enabled programme.



4. Outbound Programs



Our Students of II MBA visited “The Tea Factory and Tea Museum” at Dodabetta on 07.10.2016 to get insight about the processes. Students have also gained a ‘hands on’ experience on the factory premises.

Our Students of I MBA went for trucking to Paalamalai near periyayanakanpalayam on 07.10.2016. This trucking program helps the students to test their physical well being and emphasizes the importance of physical fitness and career well being.

5. Workshop



The department organized a Workshop on “Financial Planning for young investors” on 25.10.2016. The resource person for the session was Dr.R.Radhakrishnan, SEBI-Financial Education Trainer, Coimbatore

6. Live Union Budget 2017



Department telecasted Union Budget 2017 live for our students at 11.00 am on 01.02.2017

7. National Conference



The department conducted the National Conference on the theme “Digitizing India” on, 21.02.2017. The chief guest for the conference was Mr Rajesh Kanna AMS, DGM-IT, National Textile Corporation, Coimbatore. Students from various colleges participated and presented papers.

8. HIMAC'17(Hindusthan Management Carnival)



Our department conducted HIMAC'17 on 22.02.2017. It was inaugurated by Mr.S.Asokan, Joint Director of District Industries Centre (DIC), Coimbatore. Followed by various management events in which



participants from various colleges won cash prizes. Every year this iconic program is attracting participants from various Business schools

9. National Seminar



The department organized the National Seminar on the topic GST “Goods and Services Tax” on 15.03.2017. Resource persons for the seminar were Mr.K.Ravi, Chief Financial Officer, Roots group of Companies, Coimbatore. B.Sayafudeen, Director, Ex-Im Shipping Services (India) pvt, Coimbatore. and Mr.G.Ravichandran, Branch Manager, Bajaj Allianz, Pollachi. The session gave an awareness about GST to our Business school students

10. Entrepreneurship Awareness Camp

Our department in association with CIMAT and DST (Department of Science and Technology, Govt. of



India) organized “Entrepreneurship Awareness Camp” on 10.04.17 to 12.04.17. The resource persons for the EAC were Dr.Boopathi, Executive Director, Brainwave Business Solution, Coimbatore, Ms.B.Kayalvizhi, Assistant Director, MSME Development Institute, Ministry of MSME, Government of India, Coimbatore, Mr.N.Saravanakumar, Assistant Professor, CIMAT, Coimbatore and Mr.M.Shanmugasundaram, Director, Phoenix Training Academy, Erode

11. Graduation Ceremony



Our students of batch 2013-2015 had been awarded the degree certificate on the graduation day held on 28.1.2017. Dr G.Satheesh Reddy, Scientific advisor and director general missiles and strategies system, New Delhi was the chief guest. He delivered the graduation day address and distributed the degree certificates and awards to the students.

12 Alumni Address



13 Investiture of office bearers



Investiture of office bearers was held on 15.09.2016. Shri.A.Senthil, CEO-Bannari Amman Spinning Mills Ltd, Director-Anamallais Motors Pvt Ltd, Coimbatore addressed and investiture the office bearers. The

office bearers are Vijay.P of II MBA as Chairman, Arikesh.I as of I MBA as Vice Chairman, Susmitha Yuvarani of II MBA as Treasurer, Mary Immaculate Navila of I MBA as Joint Treasurer, Ramesh.P of II MBA as Secretary, Akshay John of I MBA as Joint Secretary and Rajan.R as Special Event Coordinator.

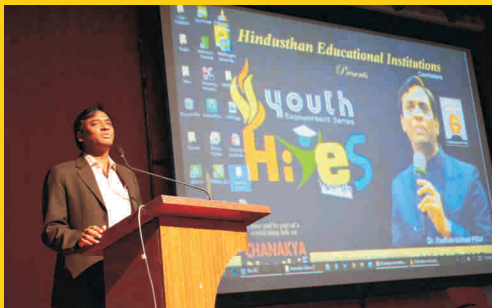
14 Value Added Course

National programme on technology enhanced learning (NPTEL) was conducted for II MBA Students. Nearly 15 students enrolled in this programme to develop their soft skills, Data Analytics, Commodities, Derivatives & Risk Management, and Marketing Management.

- | | |
|------------------------|----------------------|
| 1 Pradeep Kumar. R | 9 Archana Devi .S |
| 2 Kalaiyaranan.B | 10 Revathi .S |
| 3 Jagadish .S | 11 Aswini .M |
| 4 Rizwanul Rahman.H | 12 Devi .R |
| 5 Yasar Khan.A | 13 Dinesh .P |
| 6 Vignesh | 14 Satheesh Kumar .R |
| 7 Vishnu Kumar.K | 15 Mugilbarath .M |
| 8 Sebin Mathew Cherian | |

COLLEGE LEVEL ACTIVITIES

◆ HIYES (Hindusthan Youth Empowerment Series)



Hindusthan youth empowerment series was organized on 01.03.2017. The chief guest was Dr.Radhakrishnan pillai, Deputy Director, University of Mumbai. Author of Famous best selling book “Coporate Chanakya” he delivered a scintillating talk on “Chanakya Neethi on Leadership”. He is a well known Management speaker, trainer, consultant and author. His talk was informative and Inspirational.

◆ HIFUSE



HIFUSE is an industry-Institute interaction organized by our college on 15.07.2016 and 16.07.2016 to all the students for placements. The resource persons from various organizations deliver lectures on various topics like start up India, career opportunities in IT, Creativity and Innovation for the future and Communication skills and its impact in corporate world.



Faculty Participation in Faculty Development Program

- ◆ Dr.M.Bhuvanewari, Prof. N.J.Ravichandran, Dr.S.Kamalaravanan, Prof.S.Rajeshwari, Dr.K.Nithyavathi and Prof.M.Kavitha, attended one day FDP conducted by Department of Science and Humanities, HITEC on 30.07.16.
- ◆ Dr.K.Nithyavathi, Associate Professor, attended one day FDP on “Development of knowledge and communication skills” conducted by IBS-ICFAI Business School on 20.08.2016.
- ◆ Prof.S.Rajeshwari, Assistant Professor attended two days FDP conducted by GRGSMS on 07.09.2016 and 08.09.2016.
- ◆ Dr.M.Bhuvanewari, Associate Professor attended two days FDP on “Data analytic using R studio” conducted by Kongu Engineering College, Erode on 17.11.2016 and 18.11.2016.

Faculty participation and presentation in Seminar/ Conference

- ◆ Dr.K.Nithyavathi, Associate Professor participated in an International Seminar on “An incredible business and destination - A myth or Reality” and presented a paper on “Employee Rewards and Incentives” conducted by St.Joseph College of Commerce, Bangalore on 19.08.2016.
- ◆ Dr.K.Samuvel, Professor and Head, Department of Management Sciences, HICET delivered a lecture on “Social Entrepreneurship” in the Coimbatore Management Association (CMA) held on 14.11.2016.

Question Paper Reviewer

- ◆ Dr.K.Samuvel, Professor and Head, Department of Management Sciences, HICET, reviewed question papers in Hindusthan College of Arts and Science, Coimbatore.

Faculty Journal Publications

- ◆ Dr.K.Nithyavathi, Assistant Professor Published an article “A Study on Safety and Welfare Measures Provided to the Employees in Textile Industry in Tirupur District” in an International Journal of Research in Management, Economics and Commerce (IJRMEC), Volume 6, Number 10, Oct 2016 pp 51-59 ISSN 2250-057X with an Impact factor of 6.384.

Student participation in workshop

- ◆ Hari Kishore.S, Vinoth.A, Saravanan.R, Pasupathi.K of II MBA, presented a Business Plan in IIT Madras/CSIE-TEC B-Plan workshop conducted by Tagore Engineering College, Chennai on 23.08.16 to 24.08.16.
- ◆ Shankar.A of II MBA, Abdul Kadar.R, Arikesh.I of I MBA participated a Workshop on “Career options in Indian defense Forces” conducted by Coimbatore institute of technology on 01.09.2016
- ◆ R.Ranjith of I MBA participated in a one day National Level Workshop on “Business Analytics” organized by Department of Management Studies, Jeppiaar Engineering College, Chennai on 24.03.2017.

Student participation in Seminar/ Conference/ Management Meet

- ◆ Robin Raju Daniel and Rizwanul Rahman of II MBA participated in an International Seminar on “An incredible business and destination - A myth or Reality” organized by St.Joseph College of Commerce, Bangalore on 19.08.2016.
- ◆ Students of I MBA participated in Event Management conducted by Covai TV on 30.11.2016. Nearly,15 Students hosted the event.
- ◆ Akshay John, Aarthy.A, Kiruthika.B of I MBA participated in business event conducted by Amirtha University, Coimbatore on 03.12.2016
- ◆ E.V.Athira and Dhivya Dineshan of I MBA participated and presented a paper in National level inter collegiate meet organized by Karpagam University, Coimbatore on 03.03.17
- ◆ R.Ranjith of I MBA participated in a one day International Conference on “IEEE Sponsored International Conference on Science, Technology, Engineering And Management” and presented a paper on “Global Warming, Ozone Layer and its effects” conducted by Jeppiaar Engineering College, Chennai on 23.03.2017.
- ◆ Akshay John, Kiruthika.B, Loganathan.K, Dhanalakshmi, Mary Immaculate Navila.A of I MBA participated in business event conducted by D.J.Academy for Managerial Excellence on 23.02.17

“The highest education is that which does not merely give us information but makes our life in harmony with all existence”.

-Rabindranath Tagore



Placement Endeavour

Placements '17 completed with positive note with more corporate of repute getting associated in our placement endeavor of enabling maximum, deserving and quality placements.

Corporates Associated with us:



Sakthi Finance



Roots



Mahendra Pumps



Gateway Clinic



barath matrimony.com



Hedge Equities



CO Cubes



Writers Corporation



Carrier Net



TVS



CSS CORP



Sterling Resorts



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IDBI Federal Life Insurance Co Ltd



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Oracle Corporation



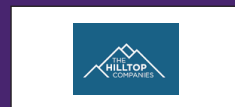
Royal Bank of Scotland



Paytm



Reliance Jio



Hill Top

CELEBRATIONS

◆ Teacher's Day



Teachers Day has always been an important day for those who value their teachers and are thankful for

their invaluable support and assistance, in making their life worthwhile. So, our students celebrated Teachers' day on 05.09.2016 by honoring all faculty members.

◆ Onam



Onam, the biggest and the most important festival of the state of Kerala is celebrated with joy and enthusiasm all over the state by people of all communities. Our students celebrated "Onam" on 09.09.2016 with fun filled games and Pookolam



◆ Fresher's day



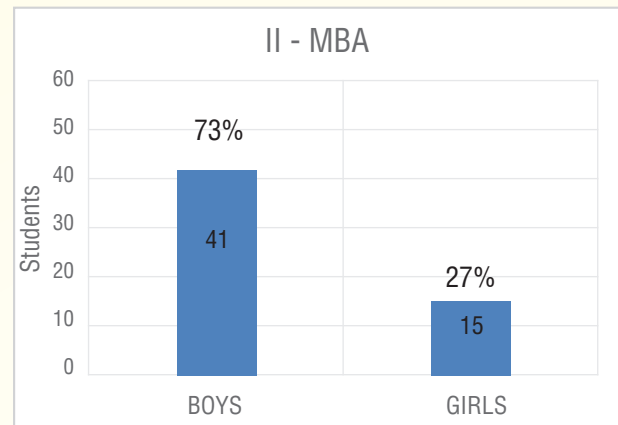
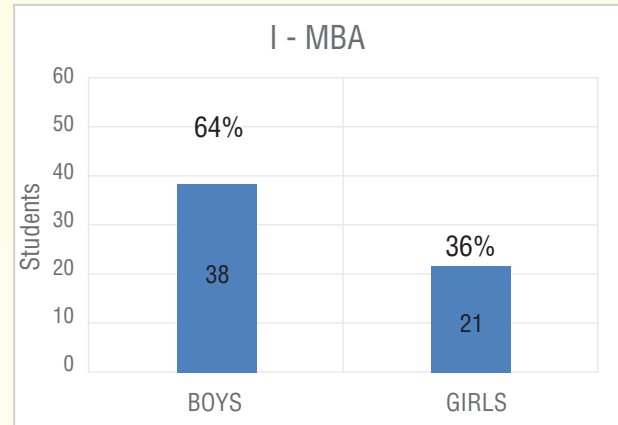
Our second year students organized fresher's day on 15.09.2016 by welcoming the first year students into HICET Business school.

◆ Saraswathi Puja



Saraswathi Puja is celebrated to pay obeisance to the goddess of wisdom and learning and the deity for fine and performing arts. Our students celebrated Saraswathi Puja on 08.10.2016

Gender Diversity-Academic year 2016-2017



Class Toppers

1. Archana Devi.S of II MBA of batch 2015-2017 holds First Rank and CGPA of 7.98
2. Lavanya.R of II MBA of batch 2015-2017 holds Second Rank and CGPA of 7.94
3. Athira E V of I MBA of batch 2016-2018 holds First rank at CGPA of 9.0
4. Aswathi.S, Karthiga.M and Mary Immaculate Navila of I MBA holds Second Rank at CGPA of 8.69

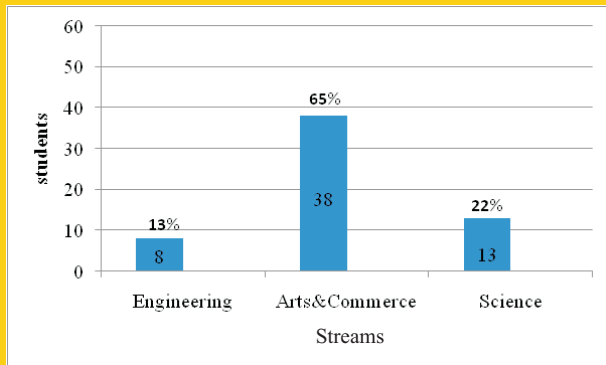
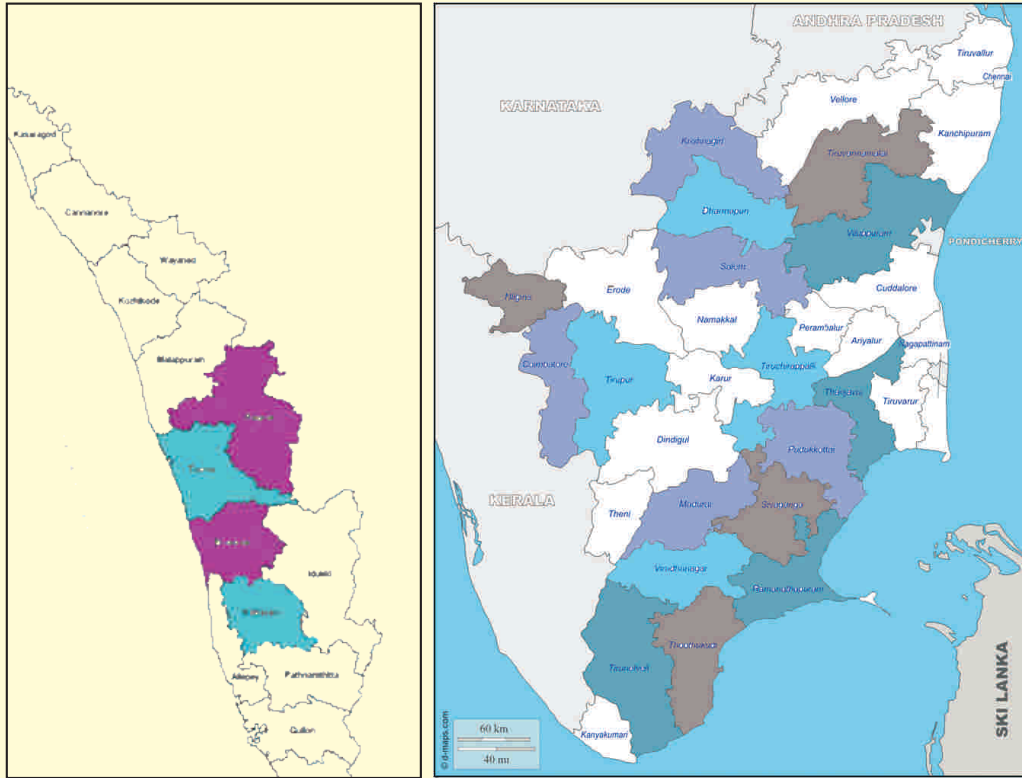
Highest Attendance Percentage

1. Archana Devi.S, Aswathi.R, Sampath Kumar.B, and Noor pasha N.S of II MBA of batch 2015-2017 holds highest attendance percentage.
2. Karthiga.M of I MBA of batch 2016-2018 holds highest attendance percentage of 96.
3. Akshay John, Mary immaculate Navila and Karthika.R of I MBA holds Second highest attendance percentage of 94.



MBA Students of 2015-2017 BATCH

Students Studying from Various Districts of Tamil Nadu and Kerala



MBA Students from Various Streams

Faculty Team

Dr.K.Samuvel	Professor and Head
Dr.M.Bhuvaneshwari	Associate Professor
Dr.K.Nithyavathi	Associate Professor
Dr.S.Kamalaravanan	Assistant Professor
Mr.N.J.Ravichandran	Assistant Professor
Mrs.M.Kavitha	Assistant Professor
Mrs.S.Rajeshwari	Assistant Professor
Ms.M.Sopna	Assistant Professor

We are very glad in releasing "GLIMPSES '17". It presents the details of academic performance, co-curricular activities of the department during the academic year 2016-2017. A heartfelt thanks to the Management, Principal, Staff Members and the Students.

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