

**DEPARTMENT OF MANAGEMENT SCIENCES**  
**Department Calendar (AY 2020 – 2021)**

| <b>NATURE OF THE PROGRAM</b>    | <b>EVENTS COUNT</b> |
|---------------------------------|---------------------|
| Guest Lectures /Seminar/Webinar | 17                  |
| Workshop/Training               | 03                  |
| FDP/MDP/SDP                     | 01                  |
| <b>Total</b>                    | <b>21</b>           |



**GUEST LECTURES /SEMINAR/WEBINAR**

| <b>Sl. No.</b> | <b>Title of the Program</b>   | <b>Date of the Program</b> | <b>Details of Resource Person(S)</b>   |
|----------------|---|----------------------------|--|
| 1.             | Webinar on “Artificial Intelligence Driven Human Resource Management” | 17 June 2020               | Mr.R A Suresh,<br>Deputy General Manager,<br>Bharat Electronics Ltd, Bangalore                       |
| 2.             | Webinar on “Social Entrepreneurship”                                  | 24 June 2020               | Dr.Saurabh,<br>Head, School of Business, SMVD<br>University Katra, Jammu & Kashmir                   |
| 3.             | Webinar on “Corporate legislative acumen for business managers”       | 29 August 2020             | Dr.C.V.Madhusudhanan,<br>Partner - KSR & Co,<br>Company Secretaries LLP, Coimbatore                  |
| 4.             | Webinar on “Road ahead for MSMEs”                                     | 5 September 2020           | Mr.PanneerselvamRamasamy,<br>Principal Director,<br>MSME Technology Development<br>Centre, Agra (UP) |
| 5.             | Webinar on “Startup Ecosystem”  | 25 September 2020          | Mr.SenthilSankar,<br>Managing Partner,<br>Shree Renga Polymers, Karur,<br>Tamilnadu.                 |
| 6.             | Webinar on “HR as a Strategic Business Partner”                       | 01 October 2020            | Mr.RM.Chidamabaram,<br>Head of HR, Indian Additives Ltd,<br>Chennai                                  |

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| 7.  | Webinar on “Episode Spoken & Unspoken”                               | 13 October 2020  | Mrs.PriyaSenthil,<br>Founder, S2S Personality Development Training Academy Pvt Ltd, Coimbatore                  |
| 8.  | Webinar on “Get street smart for Managerial Excellence”              | 15 October 2020  | Mr.R.Srinivasan,<br>Founder, Trekone Consulting People Point.   |
| 9.  | Webinar on “How to start a business”                                 | 22 October 2020  | Mr. Ram K7,<br>Founder and CMO,<br>Reach Skyline.   |
| 10. | Webinar on “Role of Business Analyst”                                | 27 October 2020  | Mr.HN.Shashikiran,<br>Chief Counsultant,<br>Optimal Minds, Bengaluru  |
| 11. | Webinar on “Self-reliance: The Key to business success”              | 10 November 2020 | Mrs.SivaranjaniGanapathy,<br>Founder and Director,<br>AMATO   |
| 12. | Webinar on “Growth Opportunities in Emerging Sectors”                | 18 November 2020 | Dr.VenkataMadhusudanRao,<br>Assistant Professor, Department of Management, Jain University, Bangalore           |
| 13. | Webinar on “Worklife balance during pandemic”                        | 6 February 2021  | Mr.K.HariPrasad,<br>HRBP, Schneider Electric India (P) Ltd, Coimbatore  |
| 14. | Webinar on “Financial Awareness Programme”                           | 26 March 2021    | Dr.K.Prabhakaran,<br>Faculty - Finance & Entrepreneurship, SEBI & NCFE<br>Financial Education- Resource person. |
| 15. | Webinar on “Awareness on Career Opportunities in Financial Services” | 12 April 2021    | Mrs.Santhalakshimi,<br>NSE Trainer at College of Commerce, Coimbatore   |

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| 16.                      | Webinar on “Changing Media Landscape - Challenges and Opportunities”                              | 30 April 2021    | Mr.Venkatesh Natarajan  |
| 17.                      | Webinar on “Mutual Fund Vs ETFs - Financial Edge”   | 11 May 2021      | Mr.J.Ashok,<br>Managing Partner,<br>RP Investment Services, Coimbatore.   |
| <b>WORKSHOP/TRAINING</b> |   |                  |   |
| 18.                      | Workshop on “Let us Design : Canva”   | 17 August 2020   | Mrs.V.Kanimozhi,<br>Assistant Professor,HICET,Coimbatore  |
| 19.                      | Workshop on “Business Plan Development”   | 18 January 2021  | Dr.G.Rajini,<br>Resource Person - Mahatma Gandhi National Council of Rural Education, Department of Higher Education, GOI, India.   |
| 20.                      | Workshop on “Business Model Canvas - At a glance”   | 19 May 2021      | Mr.Sayantana Mukherjee,<br>Founder - The Innovator’s Garage and The Hilltop Ventures.<br>Director (Academics) - NIIEM   |
| <b>FDP/MDP/SDP</b>       |   |                  |   |
| 21.                      | FDP on “Preparing of quality research proposal and research publication in High Indexed Journals” | 11 November 2020 | 1. Dr.Anubhuti Gupta,<br>Professor and Assistant HOD,<br>Department of Management, Amity University, UP.<br><br>2. Dr.S.K.Nagarajan,<br>Associate Professor,<br>Department of Business Administration,<br>Annamalai University. |

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**Department Calendar (AY 2021 – 2022)**

| <b>NATURE OF THE PROGRAM</b>    | <b>EVENTS COUNT</b> |
|---------------------------------|---------------------|
| Guest Lectures /Seminar/Webinar | 25                  |
| Workshop/Training               | 12                  |
| FDP/MDP/SDP                     | 1                   |
| Outreach Activities             | 5                   |
| <b>Total</b>                    | <b>43</b>           |



**GUEST LECTURES /SEMINAR/WEBINAR**

| <b>Sl. No.</b> | <b>Title of the Program</b>                                | <b>Date of the Program</b> | <b>Details of Resource Person(S)</b>  |
|----------------|--|----------------------------|---|
| 1.             | Webinar on From the Classroom to a Career: What Lies Ahead | 03 June 2021               | Mr. Dharashan Chandran, Product Marketing manager, WhatFix Blr                      |
| 2.             | Webinar on Inspiring Minds for Dream Profession            | 07 June 2021               | Mr. Parassinraj,<br>Principal Consultant & Skill Development                        |
| 3.             | Webinar on Basics of Stock and Commodity Trading           | 10 June 2021               | Mr. k Annamalai Managing Director<br>Annamalai Capital Services PVT, Ltd,<br>CBE    |
| 4.             | Webinar on Green Entrepreneurship                          | 11 June 2021               | Mr. Prakash solanki<br>Faculty, Entrepreneurship Development<br>EDII ,Ahmedabad     |
| 5.             | Webinar on Social Entrepreneurship Journey                 | 18 June 2021               | Ms. Maria kuriakose,<br>Founder,Brand Thenga  |
| 6.             | Webinar on Industrial Law : New Insights                   | 31 July 2021               | Mr. Chidambaram,<br>Head of HR and Administration,<br>Indian Additives LTD, Chennai |
| 7.             | Webinar on The Journey to be An Entrepreneur               | 14 August 2021             | Mr.VijiKumar,<br>Proprietor,<br>The Tyre Check , CBE                                |
| 8.             | Webinar on Emerging Business Opportunities                 | 23 August 2021             | Mr. Martin M,<br>Field coordinator,<br>EDII-TNSastra University , Thanjavur         |

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| 9.  | Inaugural on Virtual Inauguration  | 09 September 2021 | Mr. Kumar Panyam,<br>Director India Operation,<br>Illinois Institute of Technology,<br>Chicago, USA |
| 10. | Webinar on How to Identify a Product/ Service for Business?                                    | 21 September 2021 | Mr. Sam Jaikumar,<br>Field coordinator,<br>EDII-TN,Anna university<br>Regional Campus, Coimbatore   |
| 11. | Webinar on Patent Filing and Prosecution in India  | 24 September 2021 | Mr .Suman Kumar das,<br>Panasian IT Service.  |
| 12. | Webinar on Understanding the Stock And Commodity Derivative market                             | 29 September 2021 | Dr.K Prabhakaran,<br>Faculty - Finance and Entrepreneurship   |
| 13. | Alumni Talk on Current trends in Job Opportunities for MBA                                     | 30 September 2021 | Mr.Sanjeevathan M,<br>Senior Recruitment Analyst,<br>Teamroll Private Limited Company               |
| 14. | Alumni Talk on Career towards Success  | 04 October 2021   | Mr.Neithal Elanthentral,<br>Associate ProjectAnalyst,<br>Canadian Global Information                |
| 15. | EDC - MSME on SAMBHAVE National level Entrepreneurship Awareness Programme on entrepreneurship | 23 November 2021  | Dr.Arunkumar<br>Technical Director,<br>Victus Laboratories  |
| 16. | EDC - EDII TN on Tamilnadu Student Innovators Awareness Programme                              | 08 December 2021  | Mr.Sam Jaikumar,<br>Field Co-ordinator,<br>Anna University Regional Campus                          |

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| 17. | Guest Lecture on Basics of Stock Market Investment              | 09 December 2021 | Mr.Gowtham, Damotharasamy<br>Founder, Finclinq                           |
| 18. | Live streaming on Live Budget Streaming                         | 01 February 2022 | Finance Minsiter   |
| 19. | Panel discussion on Union Budget 22                             | 09 February 2022 | Mr. B Guru Prasanna Patner Mohan and Venkatraman Company                 |
| 20. | Webinar on Digital Marketing and Design                         | 28 February 2022 | Mr. Manjo jeevagan,<br>Founder Iniya mart Digi Solutions, Trichy         |
| 21. | 16th Graduation Day and Alumni Meet for MBA 2017-19 batch       | 11 March 2022    | Dr.Mamta Rani Agarwal,<br>Advisor,AICTE                                  |
| 22. | 17th Graduation Day and Alumni Meet for MBA 2018-20 batch       | 25 March 2022    | Dr.Sandhya Chintala,<br>Executive Director,<br>ITES Sector Skill Council |
| 23. | Session on My Story Session with Local Entrepreneur             | 28 March 2022    | Mr.Raja Rajan,<br>Founder,Boston   |
| 24. | Seminar on NBA Accreditation Tier-I Process and SAR preparation | 11 May 2022      | Dr. Nedunchezhian,<br>Dean,Sree Saraswathi Thyagaraja.                   |
| 25. | Seminar on Role of IPR in Business                              | 11 May 2022      | Mr.Sivaraja,<br>Advocate   |



## WORKSHOP/TRAINING

| WORKSHOP/TRAINING |   |                         |   |
|-------------------|---|-------------------------|---|
| 26.               | Workshop on Guidance On Psychosocial Skills to Volunteers                         | 04 June 2021            | Dr. G Rajini Mahatmai,<br>Gandhi National Council of Rural Education MOE ,Govt of India   |
| 27.               | Workshop on Mutual funds : A Beginner's Module                                    | 05 June 2021            | Mr.B.Santhosh,<br>Senior Manager,Motilal Oswal Financial Services Ltd,Chennai.            |
| 28.               | Workshop on Advanced Microsoft Excel  | 17 June 2021            | Mr. Parthasarathy,<br>Training Architect,<br>TIAC , CBE                                   |
| 29.               | Workshop on Angel Investment and VC Funding opportunities for early entrepreneurs | 20 July 2021            | Dr. P Sivakami,<br>Assistance professor,<br>Dept. of commerce,<br>GOVT Arts Collage , CBE |
| 30.               | Workshop on Creative Presentation Tools   | 20 to 24 September 2021 | MBA Faculty Members   |
| 31.               | Workshop on Design thinking   | 17 December 2021        | Ms.Ritu Shah Gupta,<br>Program Associate, STEP  |
| 32.               | Workshop on Entrepreneurial skills, attitudes and Behaviour development           | 03 February 2022        | Mr.Sam Jaikumar,<br>Field Co-ordinator,<br>Anna University Regional Campus.               |
| 33.               | Workshop on Creativity &Innovation  | 21 March 2022           | Mr.Prashanth Ganesh,<br>Co-Founder, PreSkale  |

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|----------------------------|--|------------------------------|---|
| 34.                        | Workshop on Intellectual Property Rights   | 22 March 2022                | Mr.Jayakumar,<br>PartnerJS-IP Design Solution   |
| 35.                        | Online Workshop on Business Plan Development   | 23 March 2022                | Mr.Sathishraj.RCEOE-Crusaders   |
| 36.                        | Online Workshop on Design thinking   | 24 March 2022                | Mr.Sayantan Mukherjee,<br>Founder, The Hilltop Venture  |
| 37.                        | Workshop on Analysing and transacting financial securities                             | 13 May 2022                  | Mr.Gowtham Damocharasamy,<br>Founder, Finclinq  |
| <b>FDP/MDP/SDP</b>         |  |                              |   |
| 38.                        | SDP on Parametric & Non Parametric Tests   | 16 June 2021                 | Dr.Sundari Suresh,<br>President ,Global Multidisciplinary Research and academic Foundation ,<br>Chennai |
| <b>OUTREACH ACTIVITIES</b> |  |                              |   |
| 39.                        | Visit on Trip to Isha  | 27 November 2021             | Field Visit   |
| 40.                        | Rural Innovation project on Rural Innovation project at Arisipalayam Village Panchayat | 20 June 2022 to 24 June 2022 | Field Visit   |
| 41.                        | VGIP on Virtual Global Immersion Programme   | 20 to 24 September 2021      | Virtual Visit   |

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| 42. | Visit on Shanti Ashram - Visit II MBA                | 22 December 2022                | Field Visit |
| 43. | Social Immersion Project on Social Immersion Project | 27 December to 31 December 2021 | Field Visit |

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**Department Calendar (AY 2022 – 2023)**

| <b>NATURE OF THE PROGRAM</b>              | <b>EVENTS COUNT</b> |
|---|---------------------|
| Guest Lectures<br>/Seminar/Webinar/Others | 15                  |
| FDP/MDP/SDP                               | 2                   |
| Out Reach Activities                      | 2                   |
| <b>Total</b>                              | <b>19</b>           |



| <b>GUEST LECTURES /SEMINAR/WEBINAR/OTHERS</b> |   |                            |  |
|---|---|----------------------------|--|
| <b>Sl. No.</b>                                | <b>Title of the Program</b>   | <b>Date of the Program</b> | <b>Details of Resource Person(S)</b>   |
| 1.  | Webinar on Constitutional Values and Rights                               | 25 August 2022             | Mr.T.Arulprakash,<br>Advocate,Coimbatore   |
| 2.  | Webinar on Gender Equality: Why it matters?                               | 27 August 2022             | Dr.Vandana Madav Kumar,<br>Associate Professor,GRG<br>College,Coimbatore   |
| 3.  | Webinar on Women Rights Act   | 30 August 2022             | Mrs.P.Maragathavalli,<br>Advocate, Ex. Women Protection<br>Officer   |
| 4.  | Seminar on Thadai Adhai Udai - Entrepreneurship Inspirational talk series | 19 October 2022            | 1.Mrs.Suganya,<br>Project Lead - Startup TN.<br>2. Mr.Santhosh Premraj,<br>Co-founder -Ticket9<br>3. Mr.Vivekanandan Ragunathan,<br>Co-founder - Masters Academy |
| 5.  | Webinar on My Quest to Find IKIGAI  | 22 December 22             | Mr.Raghothaman, Zonal Lead,Charing<br>Infrasyructure,Ather Energy  |
| 6.  | Webinar on GST  | 27 December 22             | Mr.Kumareshabu,CA<br>PKKB,Coimbatore   |

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| 7.  | Tamilnadu Harvest Festival                          | 12 January 23     | MBA Faculty Team   |
| 8.  | Union Budget 2023                                   | 01 February 23    | Finance Minister   |
| 9.  | Seminar on Career Opportunities in Drone Technology | 07 February 23    | Mr.C.Swaminathan,Zonal, Manager(Operations),DE Drone World Solution Pvt Limited,Coimbatore |
| 10. | Seminar on Currency Futures and Options             | 09 February 23    | Mr.Gowtham – Founder, Fincliniq  |
| 11. | Seminar on Digital Marketing                        | 14 February 23    | Mr.R.Sathivel,Sathyam IAS Academy  |
| 12. | Webinar on Business Start up Day                    | 21 February 23    | Mr.Hariharan Regasamy,Founder & CEO,Yalimart   |
| 13. | Seminar on SAP for Managers                         | 22 February 23    | Ms.Nimya V K,SAP Consultant ,Learn Tech IT Academy   |
| 14. | Himac '23   | 18 February 2023. | Mr.Roshan S Jain, Entrepreneur, Reliable Tech Solution                                     |
| 15. | Seminar on Commodities and Derivaties Market        | 27-Feb-23         | Mr.C.K,Arivazhaghan,<br>Under the agies,<br>NCDEX  |

**FDP/MDP/SDP**

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| 16. | FDP on One day educational and Awareness FDP for HICET faculty members on "Managing Personal Finance" | 02 August 2022   | 1. Mr.Gowtham – Founder, Fincliniq<br>2. Mr.Guru Vittal – Chief Manager, HDFC Mutual Fund<br>3. Mr.Prabhakaran – Area Manager, Bajaj Life Insurance<br>4. Mr.V.S.M.Mohamed Zulfar Ali – Health Vertical – Branch Manager, ICIC Lombard (Erode, Salem & Namakkal) |
| 17. | FDP on Entrepreneurship and Innovation  | 29 November 2022 | MBA Faculty Team   |

**OUT REACH ACTIVITIES**

|     |               |                                     |  |
|-----|---------------|-------------------------------------|--|
| 18. | GIP, Malaysia | 21-27 January 2023                  | High Commissioner H.E B.N.Reddy, visited IEG Campus in Kuala Lumpu |
| 19. | SIP           | 23 January 2023 to 28 January 2023. | Field Visit  |