


**Entrepreneurship Development Cell**

**Academic Year: 2020 - 2021**

**INDEX OF EVENTS**

Activity	Date	Name of the Event	Number of Participants
1	22.10.2020	Webinar on How to Start a Business?	100
2	18.01.2021	Online Workshop on Business Plan Development	80
3	27.01.2021	Workshop on Entrepreneurship Development Phases	180
4	03.02.2021	Webinar on Attitude of an Entrepreneur	133
5	06.02.2021	Webinar on Entrepreneurship and Business Opportunities in Agribusiness and Food Industry	205
6	19.05.2021	Workshop on Business Model Canvas – At a glance	100
7	24.05.2021	Session on How to plan on start up and Legal & Ethical Steps.	85

  
**EDC Coordinator**  
**Ms.V.Kanimozhi – AP / MBA**

  
**Principal**  
**Dr.K.Karunakaran**



**PRINCIPAL**  
**Hindusthan College Of Engineering & Technology**  
**COIMBATORE - 641 032.**

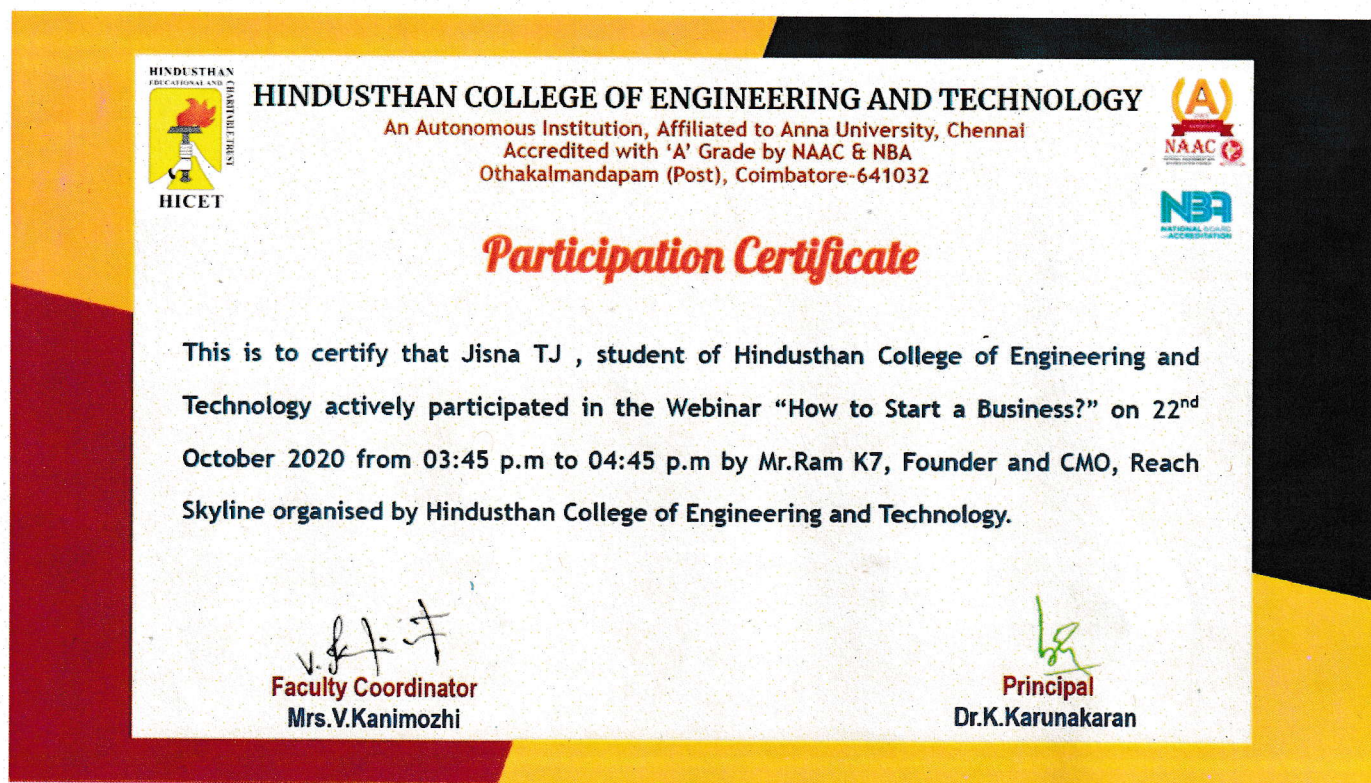

**Hindusthan**
**College of Engineering and Technology,**
**Valley Campus, Pollachi Highway, Coimbatore 641 032.**
**www.hicet.ac.in**
**Report for Webinar organized**

Name of the Faculty : Mrs.V.Kanimozhi	
Department : EDC	Designation : Assistant Professor / MBA
Nature of the Event: Webinar	
Category: College Level	
Title : How to Start a Business?	
Venue : Hindusthan College of Engineering and Technology – Online	
No. of Days : 1	Date : 22 October 2020 (3:45 p.m to 4:45 p.m)
Funded by: Nil	
No. of Participants : 100	Registration charges (if any) : Nil
Name and Designation of Resource Person(s) : Mr. Ram K7, Founder and CMO, Reach Skyline.	
Outcomes of the Event: Participants were informed about the essentials to start a business.	
Remarks and Feedback on the Event: The session was interactive and the participants felt the session as informative and motivating.	
Plan of Implementing in HiCET (if any) : Mr.Ram K7 is ready to offer 3 month internship in his organisation. Students interested in digital business can take up internships at Reach Skyline.	
 Signature of the Faculty	 Principal <b>PRINCIPAL</b>

**Hindusthan College Of Engineering & Technology**  
**COIMBATORE - 641 032.**




## Image of the Participation Certificate



## Image of the Event Brochure / Invitation

**HINDUSTHAN**  
COLLEGE OF ENGINEERING AND TECHNOLOGY  
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COIMBATORE - 641032

**Entrepreneurship Development Cell**  
ORGANISES

**Webinar on**  
**How to start a business?**

**22 October 2020**  
**3.45 p.m to 4.45 p.m**

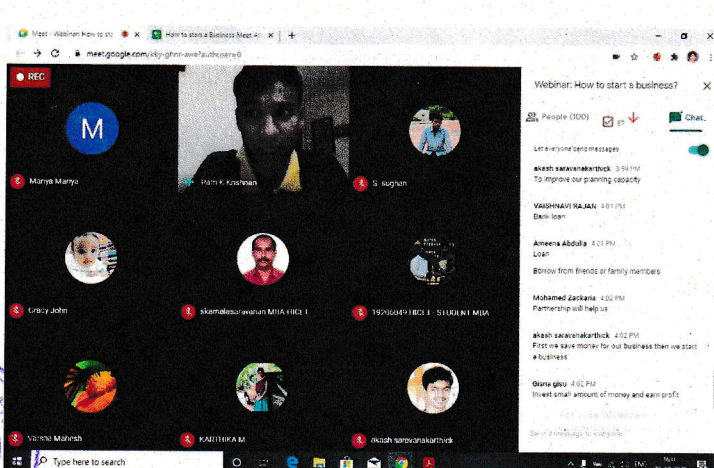
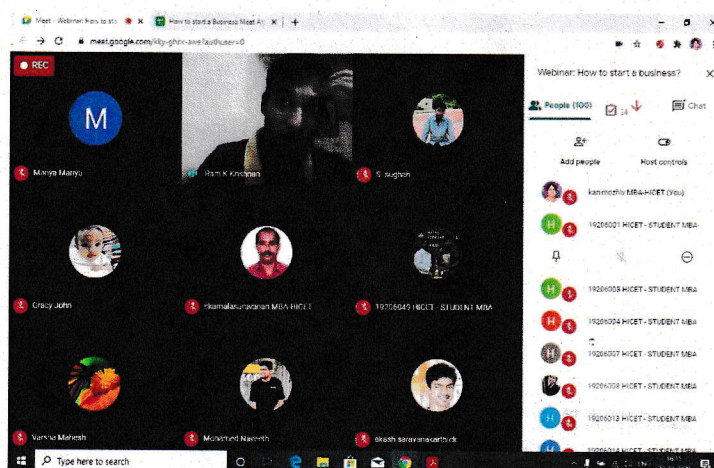
**Resource Person:**  
**Mr. Ram K7**  
Founder and CMO,  
Reach Skyline

**Faculty Coordinator**  
**Mrs. V. Kanimozhi - AP/MBA**  
98947 93391

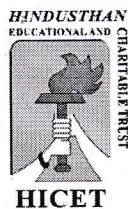
Scan QR Code (or) Use Link to register:  
<https://tinyurl.com/bclubwb1>  
e-certificates will be provided.

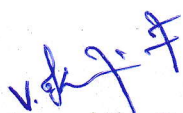
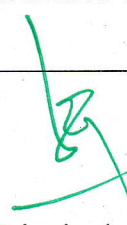
Google meetlink : <https://meet.google.com/kky-ghnr-awe>

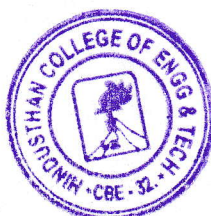
## Geo-Tagged Photographs of Event – 2 Nos






**Hindusthan**
**College of Engineering and Technology,**
**Valley Campus, Pollachi Highway, Coimbatore 641 032.**
**www.hicet.ac.in**
**Report for Workshop organized**

Name of the Faculty : Mrs.V.Kanimozhi	
Department : EDC	Designation : Assistant Professor / MBA
Nature of the Event: Online Workshop	
Category: Institution level	
Title : Business Plan Development	
Venue : Hindusthan College of Engineering and Technology – Online	
No. of Days : 1	Date : 18 <sup>th</sup> January 2021 (2:00 p.m to 3:00 p.m)
Funded by: Nil	
No. of Participants : 80	Registration charges (if any) : Nil
Name and Designation of Resource Person(s) : Dr.G.Rajini - Resource Person, Mahatma Gandhi National Council of Rural Education, Department of Higher Education, Ministry of Education, GOI, India.	
Outcomes of the Event : Understanding about how to prepare a business plan and essentials in a business plan.	
Remarks and Feedback on the Event: Students felt the session to be useful and informative.	
Plan of Implementing in HiCET (if any) : Students will be guided and motivated to develop business plans.	
 Signature of the Faculty	 Principal

**PRINCIPAL**
**Hindusthan College Of Engineering & Technology  
COIMBATORE - 641 032.**




## Image of the Participation Certificate


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Othakalmandapam (Post), Coimbatore-641032


**DEPARTMENT OF MANAGEMENT SCIENCES**
**Entrepreneurship Development Cell**
**Participation Certificate**

This is to certify that Anupama S of I MBA - HICET actively participated in the online workshop on "Business Plan Development" on 18<sup>th</sup> January 2020 from 02:00 p.m to 03:00 p.m by Dr.G.Rajini, Resource Person, Mahatma Gandhi National Council of Rural Education, Department of Higher Education, Ministry of Education, GOI, India.

Co-ordinator

Mrs.V.Kanimozhi

Convener

Dr.K.Samuvel

Principal

Dr.K.Karunakaran

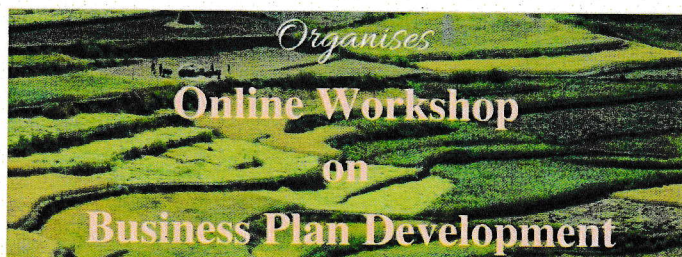
## Image of the Event Brochure / Invitation



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**RURAL ENTREPRENEURSHIP DEVELOPMENT CELL (REDC)**  
IN ASSOCIATION WITH


महात्मा गांधी राष्ट्रीय ग्रामीण शिक्षा परिषद  
Mahatma Gandhi National Council of Rural Education  
Department of Higher Education  
Ministry of Human Resource Development, Government of India



**18 January 2021**

**2 p.m to 3 p.m**

Resource Person

**Dr.G.Rajini**

Mahatma Gandhi National Council of Rural Education,  
Department of Higher Education  
Ministry of Education, GOI, India

**Coordinator**

Mrs.V.Kanimozhi  
Assistant Professor/ MBA

**Convener**

Dr.K.Samuvel  
Director - MBA

**Patron**

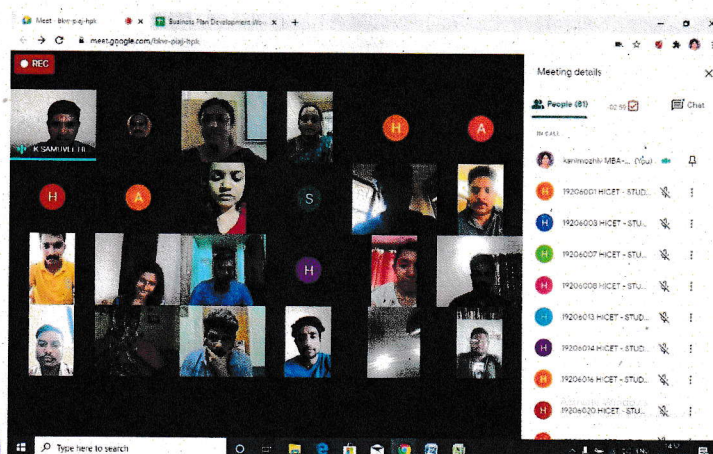
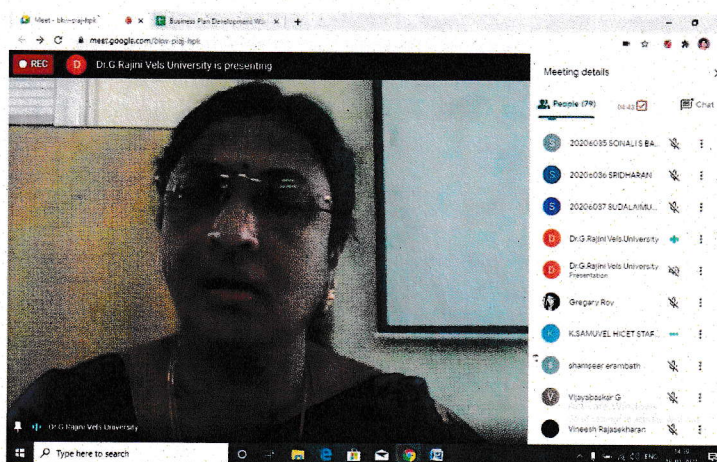
Dr.K.Karunakaran  
CEO



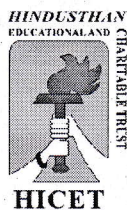
Google meet link: <https://meet.google.com/kvz-piaj-hpk>


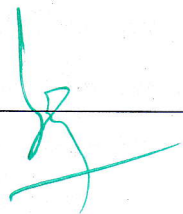


## Geo-Tagged Photographs of Event – 2 Nos






**Hindusthan**
**College of Engineering and Technology,**
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**www.hicet.ac.in**
**Report for Workshop organized**

Name of the Faculty :Dr.A.Kishore Kumar, Mr.D.Baskar	
Department : EDC	Designation : Associate Professor / Assistant Professor - ECE
Nature of the Event:Workshop	
Category: College Level	
Title : Workshop on Entrepreneurship Development Phases	
Venue : Online through Webinar Jam	
No. of Days : 1	Dates : 27.01.2021
Funded by-	
No. of Participants : 180	Registration charges (if any) : Nil
Name and Designation of Resource Person(s) : Mr.S.SamJaikumar, Field Coordinator, EDII Tamil Nadu, Chennai.	
Outcomes of the Event : Students got exposure to the entrepreneurial environment through various case studies. The question and response time gave lot of insights and clarifications to the students who are already taken steps through the entrepreneurial career.	
Remarks and Feedback on the Event: The participants made feedback as a good interactive session with plenty of insights.	
Plan of Implementing in HiCET (if any) : An in campus program is expected from the participants for deeper discussions and interactions with the resource person.	
<div style="display: flex; justify-content: space-between;"> <div style="text-align: center;">   Signature of the Faculty </div> <div style="text-align: center;">   Principal </div> </div>	



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COIMBATORE - 641 032.

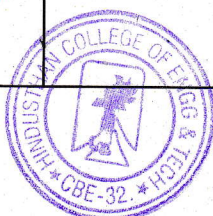
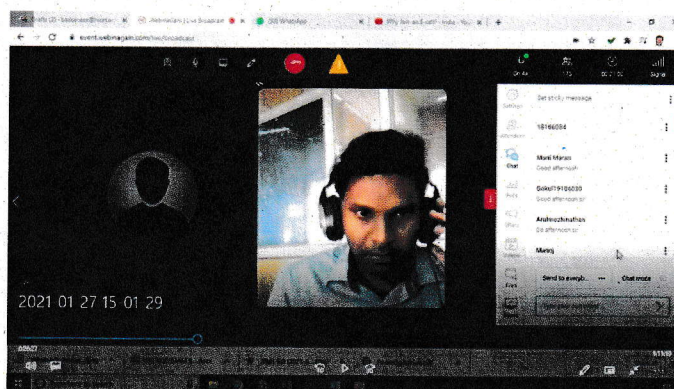
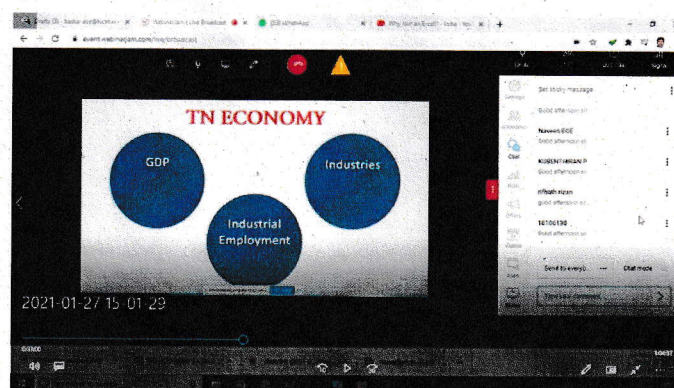


## Image of the Participation Certificate

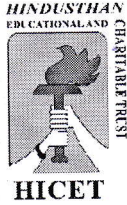


## Image of the Event Brochure / Invitation

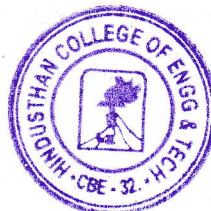
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**www.hicet.ac.in**
**Report for Webinar organized**

Name of the Faculty : SIDDHARTH K	
Department : EDC	Designation : Assistant Professor / Civil Engineering
Name of the Event: Attitude of an Entrepreneur	
Level : College Level	
Venue / Mode: HICET/ Online Mode	
No. of Days : 1/2	Date : 03.02.2021
Funded by : -	
No. of Participants : 133	Registration charges (if any) : Nil
Name and Designation of Resource Person(s) : Mr.K.R.Shoban, Managing Director, iBrand Edutainment Solutions, Coimbatore.	
Outcome : 1. Students got an idea about setting up of goal as an entrepreneur. 2. Students were exposed to skills required for an entrepreneur.	
Remarks and Feedback on the Event: 1. The general feedback on the webinar on was good overall and no difficulties were faced by students.	
Plan of Implementing in HiCET (if any) :-	
Signature of the Faculty	EDC Coordinator
	Principal



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**INSTITUTION'S  
INNOVATION  
COUNCIL**  
Initiators of HICET

**Department of Civil Engineering**  
**In Association with Entrepreneurship Development Cell**

**Webinar**  
on  
**"Attitude of an Entrepreneur"**



**Mr.K.R.Shoban**  
Managing Director  
iBrand Edutainment Solutions  
Coimbatore

**Date: 3.2.2021**

**Co-ordinator**  
**Mr.K.Siddharth**  
AP/Civil Engg

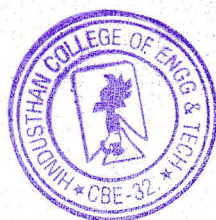
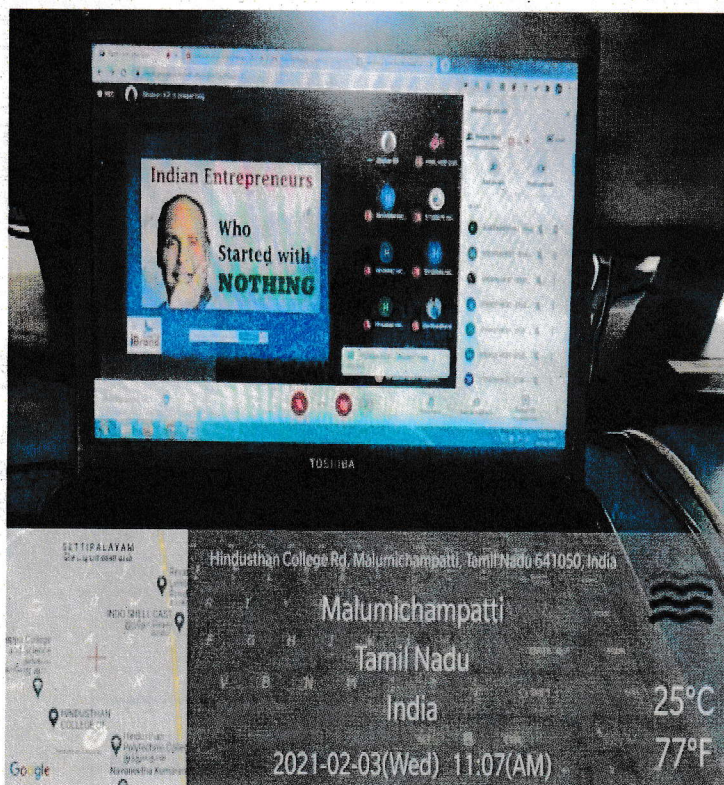
**Time: 10.30am to 11.30am**

**Convenor**  
**Dr.K.Akil**  
HoD,Civil Engg

**CEO & Principal**  
**Dr.K.Karunakaran**

<https://meet.google.com/vdh-eteu-gsm>

Photographs of Event – 2 Nos:





Copy of the Participation/Issue Certificate:

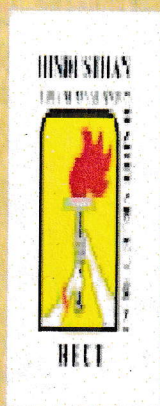
# HINDUSTHAN COLLEGE OF ENGINEERING AND TECHNOLOGY

*An Autonomous Institution*

*Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai*

*Accredited with 'A' grade by NAAC*

*Coimbatore - 641032.*



## DEPARTMENT OF CIVIL ENGINEERING

### CERTIFICATE OF PARTICIPATION

This is to certify that

**DINESH KUMAR .T**

Hindusthan college of engineering and technology

has attended the webinar on

**"Attitude of an Entrepreneur"**

on 03<sup>rd</sup> February 2021

Organized in Association with

**Entrepreneurship Development Cell**

Co-ordinators

**Mr. K. Siddharth**

**AP, Civil Engineering**

Convenor

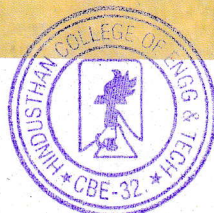
**Dr. K. Ahl**

**HOD, Civil Engineering**

Certificate ID: ZFY1DU-CE000093

This Certificate is electronically generated, authorization signature is not required

Made for free with Certify'em





**Hindusthan**  
**College of Engineering and Technology,**  
**Othakkalmandapam post, Coimbatore 641 032.**

**Report for Webinar organized**

Name of the Faculty : Ms. Chinju Saju	
Department : EDC	Designation : Assistant Professor, Agriculture Engineering
Name of the Event: Entrepreneurship and Business Opportunities in Agribusiness and Food Industry	
Level : College Level	
Venue : Online webinar through google meet link and youtube live streaming Meet link: <a href="https://meet.google.com/jnm-oczo-uae">https://meet.google.com/jnm-oczo-uae</a> Youtube link: <a href="https://youtu.be/hdTLWDLlwTQ">https://youtu.be/hdTLWDLlwTQ</a>	
No. of Days : 1	Dates : 06.02.2021
Funded by : NA	
No. of Participants : 205	Registration charges (if any) : Nil
Name and Designation of Resource Person(s) : Mr. Sagar Athithiyan, Zonal Head South India at FarmX, Territory Manager, Koppert Biological Systems, Tamil Nadu & Kerala	
Outcome : <ul style="list-style-type: none"> <li>• Participants can explore the opportunities for self-employment and inculcate the spirit of 'Entrepreneurship'.</li> <li>• Participants will obtain awareness about new schemes which are beneficial for developing a new enterprise.</li> <li>• Development of the inner entrepreneurial potential of the students.</li> <li>• Audience will get motivated with live examples.</li> </ul>	
Remarks and Feedback on the Event: It delivered the entrepreneurship spirit among students in their quest to achieve success in establishing their ventures.	
Plan of Implementing in HiCET (if any) : Planning to implement Agripreneurship opportunities revealing drives	
Signature of the Faculty	EDC Coordinator
	Principal



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**Department of Agricultural Engineering, Biomedical Engineering,  
Chemical Engineering and Food Technology**  
**In Association with Entrepreneurship Development cell**  
**IIC Self Driven Activity**

Webinar on

**“Entrepreneurship and Business Opportunities in  
Agribusiness and Food Industry”**



**Mr Sagar Athithiyan**

Zonal Head South India at FarmX- ICAR  
Territory Manager – Koppert Biological Systems  
Tamil Nadu & Kerala

Date: 6.2.2021

Time: 10.30am to 11.30am

Co-ordinators

Ms Induja P, AP/Chem  
Mrs Chinju Saju, AP/Agri  
Dr Jeevarathinam G, AP/FT

Convenor

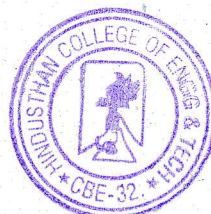
Dr Seenuvasan M, HoD/Chem  
Dr Sridhar N, HoD/Agri  
Dr Saravana Sundaram S  
Hod/BME

Dr Karunakaran K  
CEO & Principal

Google Meet Link

<https://meet.google.com/jnm-oczo-uac>

Photograph of Event –

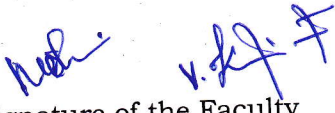
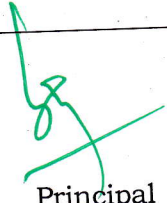


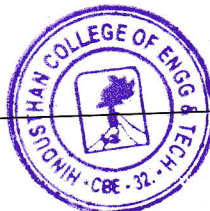




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**www.hicet.ac.in**

### Report for Workshop organized

Name of the Faculty : Dr.M.Bhuvaneswari & Mrs.V.Kanimozhi	
Department : EDC	Designation : Associate Professor & Assistant Professor / MBA
Nature of the Event: Online workshop	
Category: National Level	
Title : Business Model Canvas – At a glance	
Venue : Hindusthan College of Engineering and Technology – Online	
No. of Days : 1	Date : 19 May 2021 (11:30 a.m to 01:00 p.m)
Funded by: Nil	
No. of Participants : 100	Registration charges (if any) : Nil
Name and Designation of Resource Person(s) : Mr.Sayantana Mukherjee, Founder – The Innovator's Garage and The Hilltop Ventures, Director (Academics) – National Institute of Innovation and Entrepreneurship Management.	
Outcomes of the Event: Awareness about the process of developing business model Canva was created.	
Remarks and Feedback on the Event: The workshop was very informative and useful.	
Plan of Implementing in HiCET (if any): Similar programmes will be conducted to promote entrepreneurship.	
<div style="display: flex; justify-content: space-between; align-items: flex-end;"> <div style="text-align: center;">             Signature of the Faculty         </div> <div style="text-align: center;">             Principal         </div> </div>	



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 Hindusthan College Of Engineering & Technology  
 COIMBATORE - 641 032.



## Image of the Participation Certificate



## Image of the Event Brochure / Invitation

## Geo-Tagged Photographs of Event – 2 Nos

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**Department of Management Sciences**  
ED Club (Atmanirbhar Bharat Series)  
and  
Entrepreneurship Development Cell  
Organises

**IIC Driven Activity - Workshop on  
"Business Model Canvas - At a Glance"**

**Resource Person:**  
**Mr. Sayantan Mukherjee**  
Founder - The Innovators' Garage and  
The Hilltop Ventures,  
Director (Academics) - National Institute of Innovation  
and Entrepreneurship Management (NIEM)

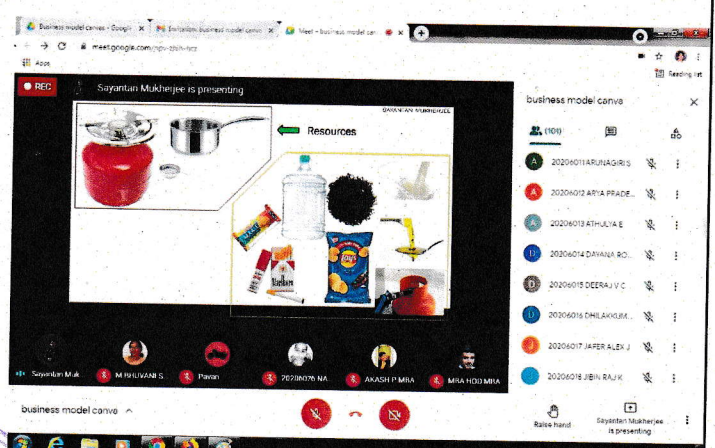
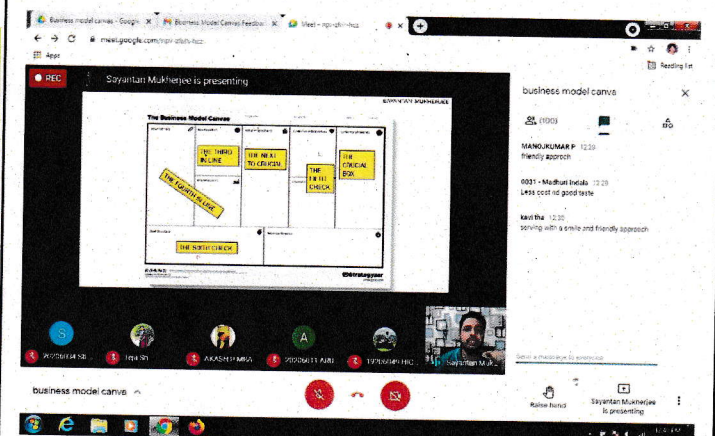
**19 May 2021  
11.30 a.m to 1 p.m**

Use the URL or Scan to Register:  
<https://tinyurl.com/hicetcanva>

<https://meet.google.com/npv-zhjh-hcz>

E-Certificates will be provided to all the participants

<b>COORDINATORS</b>	<b>CONVENER</b>	<b>PATRON</b>
Dr. M. Bhuvaneshwari ASP / MBA & IIC Coordinator	Dr. K. Samuvel Director / MBA	Dr. K. Karunakaran CEO & Principal
Mrs. V. Kanimozhi AP / MBA & ED Cell Coordinator	Dr. K. Siva HOD / Mech & IIC President	






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**www.hicet.ac.in**
**Report for Session on “How to plan on start up and Legal & Ethical Steps” organised**

Name of the Faculty : Mrs.Princess Maria John	
Department : EDC	Designation : Assistant Professor-MCA
Nature of the Event: Online Session on “How to plan on start up and Legal & Ethical Steps”	
Category: College Level	
Title : How to plan on start up and Legal & Ethical Steps	
Venue : Hindusthan College of Engineering and Technology – Online	
No. of Days : 1	Date : 24.05.2021
Funded by: Nil	
No. of Participants : 85	Registration charges (if any) : Nil
Name and Designation of Resource Person(s) : Ms.Yazhini Shanmugam, Founder – Ticket 9; Director – Aveniron Technocorp Solutionz Pvt Ltd, Coimbatore	
Outcomes of the Event: <ul style="list-style-type: none"> <li>Awareness about the basic and legal steps required to plan a start-up.</li> </ul>	
Remarks and Feedback on the Event: The session was informative and useful. Participants had an understanding on steps required to plan a start-up.	
Plan of Implementing in HiCET (if any): Similar programmes will be conducted to promote entrepreneurship.	
Signature of the Faculty	EDC Coordinator
	Principal

**PRINCIPAL**
**Hindusthan College Of Engineering & Technology  
COIMBATORE - 641 032.**




## Participation Certificate



## Invitation of the program

## Screenshots of the program held on 24.05.2021

**HINDUSTHAN**  
COLLEGE OF ENGINEERING AND TECHNOLOGY  
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Valley Campus, Pollachi Highways, Coimbatore - 641 032  
**HINDUSTHAN SCHOOL OF COMPUTER APPLICATIONS**  
&  
**Entrepreneurship Development cell**  
**ORGANISES**  
IIC Driven Activity - Session on  
**"HOW TO PLAN ON START-UP AND LEGAL & ETHICAL STEPS"**

**Dr.K.Karunakaran**  
CEO & Principal

**Dr.A.R.Jayasudha**, HOD/MCA  
Convenor

**Mrs.Princess Maria John**, AP/MCA  
Coordinator

**MS. YAZHINI SHANMUGAM**  
Founder - Ticket 9 (Coimbatore's First Event Ticketing platform)  
Director - Avenren Technocrop Solutions Pvt Ltd, Coimbatore

**24-05-2021**  
**11:00 AM**  
[meet.google.com/ren-swzb-vcl](https://meet.google.com/ren-swzb-vcl)

