



Hindusthan

College of Engineering and Technology

Coimbatore-641032


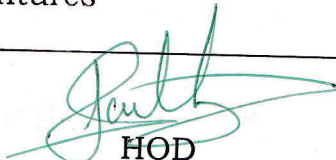

COIMBATORE MANAGEMENT ASSOCIATION

ACADEMIC YEAR 2018 - 2019



INDEX OF EVENTS

Activity	Date	Name of the event	Number of participants
1.	09.02.2020	Symposium- Himac 19	234
2.	02.08.2019 & 03.08.2019	FDP on "Business Analytics R"	26

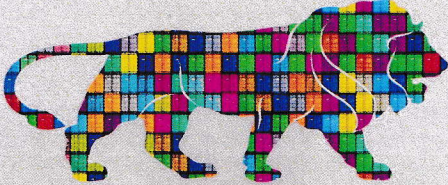


Name of the Faculties : Dr.M.Bhuvaneswari		
Department : MBA	Designation : Associate Professor	
Nature of the Event: Symposium		
Category: Symposium		
Title : Inaugural speech on the success story of Roots industries and followed with various events		
Venue : Hindusthan College of Engineering and Technology – PG Seminar Hall		
No. of Days : 1	Dates : 09/02/2019	
Funded by : Nil		
No. of Participants : 234	Registration charges (if any) : INR 100	
Name and Designation of Resource Person(s) : Mr. Ravikumar Head – operations Roots industries, Coimbatore		
Outcomes of the Event: The programme was highly helpful to the students and gain knowledge on Entrepreneurship		
Remarks and Feedback on the Event: Students found it interesting		
Plan of Implementing in HiCET (if any) : Resource person's had said he will help internships and entrepreneurial ventures		
Signature of the faculty 	 HOD	 Principal



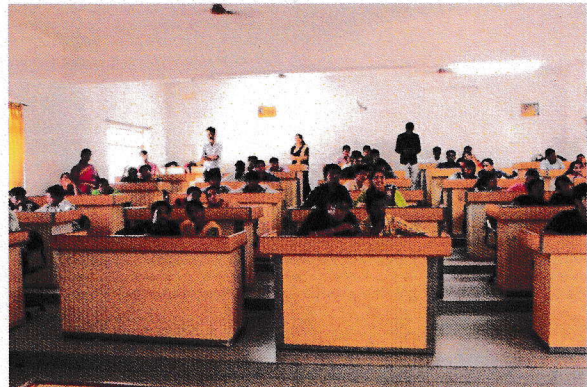

HICET Business School
 Coimbatore-32
Presents


Himac'19
 (Hindusthan Management Carnival - 2019)



Chief Guest
Ravikumar
 Head - Operations
 Roots Industries coimbatore.

<p>Presidential Address Dr.S.Annadurai Advisor</p>	<p>Inaugural Address Dr.T.Kannadasan Principal</p>
<p>Convener Dr.M.Bhuvaneshwari Associate Professor-MBA</p>	<p>Organizing Secretary Dr.K.Samuvel Director-MBA</p>



INVITATION AND PHOTOS OF THE EVENT

Name of the Faculty : Ms.V. Kanimozhi	
Department : MBA	Designation : Assistant Professor
Nature of the Event: Faculty Development Programme on "Business Analytics Using R"	
Category: Regional	
Title : "Business Analytics Using R"	
Venue: PG Block -Computer Lab, Hindusthan College of Engineering and Technology.	
No. of Days : 2 days	Dates : 2 nd and 3 rd August 2019
Funded by :HICET	
No. of Participants : 26	Registration charges (if any) : INR 500
Name and Designation of Resource Person(s) :Mr. ArunKumarPillai Data Scientist - Dura Tech Solutions.	
Outcomes of the Event: The two day programme gave hands on experience to the participants on how to carry out various analysis like descriptive statistics, inferential statistics, correlation analysis, regression analysis, logistic regression, factor analysis and cluster analysis using R Studio and data visualisation using R. Participants learnt how to install R Studio and various packages and libraries in R Studio. Materials and datasets were given to the participants during the programme which enabled them to work on real time data.	
Remarks and Feedback on the Event: Feedback about the FDP was collected from the participants and analysis of the same was carried out. Parameters such as course content, resource person, infrastructure, presentations, reading material, basic facilities and overall FDP was listed in the feedback form and participants was asked to rate on scale namely excellent, good, average and poor. It was found through analysis of feedback form that on an average, participants have rated good for all the above mentioned parameters.	
Plan of Implementing in HiCET (if any) :Similar programmes can be organised.	
Signature of the Coordinator	Principal






HINDUSTHAN
COLLEGE OF ENGINEERING AND TECHNOLOGY
An Autonomous Institution, Affiliated to Anna University, Chennai
Accredited With 'A' Grade by NAAC & NBA
COIMBATORE - 641032

CMA
COIMBATORE MANAGEMENT ASSOCIATION

Department of Management Sciences
Faculty Development Programme
on
"BUSINESS ANALYTICS USING R"

Resource Person :
Mr. Arun Kumar Pillai,

 2nd & 3rd August 2019
9.30 am - 5.00 pm

Venue :
PG BLOCK COMPUTER LAB

COORDINATOR

Dr. V. Kanimozhi, AP / MBA,
EDC Coordinator

PATRONS

Dr. J. Jaya
Principal

Dr. K. Karunakaran
CEO



INVITATION AND PHOTOS OF THE EVENT

