



Hindusthan
College of Engineering and Technology,
Valley campus, Coimbatore 641032.



Club: Business Club

Academic Year: 2019-20

INDEX OF EVENTS

Activity	Date	Name of the Event	Number of Participants
1	16.5.2020	Webinar on 'Startup with An Idea Or an Experience'	120
2	18.5.2020	Webinar on 'Accelerating the Sales In Competitive Market'	94





Coordinator (s)

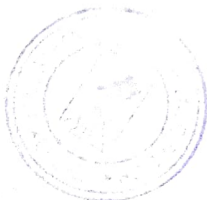


Hindusthan
College of Engineering and Technology,
Othakalmandapam (Post), Coimbatore 641 032.

HICET

Report for webinar on "Startup with an idea or an experience" organized

Name of the Faculty : Mrs.V.Kanimozhi	
Department : MBA	Designation : Assistant professor
Name of the Event: Webinar on "Startup with an idea or an experience"	
Level : College level	
Venue : HICET (Levender Hall)	
No. of Days : 1	Dates : 16 may 2020
Funded by : Management	
No. of Participants : 120	Registration charges (if any) : No
Name and Designation of Resource Person(s) : Mr.S.Ravishankar, Zonal Training Manager, South Zone, L & T Financial Services, Coimbatore.	
Outcome : Mr.S.Ravishankar delivered about the start up business and the participants get benefited.	
Remarks and Feedback on the Event: Students gained knowledge about how to start a business through ourideas and experience.	
Plan of Implementing in HiCET (if any) : YES	
Signature of the Faculty	
Principal	



PRINCIPAL
Hindusthan College of Engineering & Techno
COIMBATORE - 641 032

Copy of the Event Brochure/Invitation:



HINDUSTHAN COLLEGE OF ENGINEERING AND TECHNOLOGY

(An Autonomous Institution, Affiliated to Anna University, Chennai & Accredited With 'A' Grade by NAAC & NBA)

OTHAKALMANDAPAM (POST), COIMBATORE-641032

DEPARTMENT OF MANAGEMENT SCIENCES

WEBINAR

May 2020 Series-1

Startup with an Idea or
an Experience

Saturday

16th May 2020

11.00 a.m to 12.00 p.m

Webinar
Platform:



Convener

Dr.K.Samuvel
Director/ MBA

Faculty Coordinator

Mrs.V.Kanimozhi
Assistant professor/ MBA
+919894793391



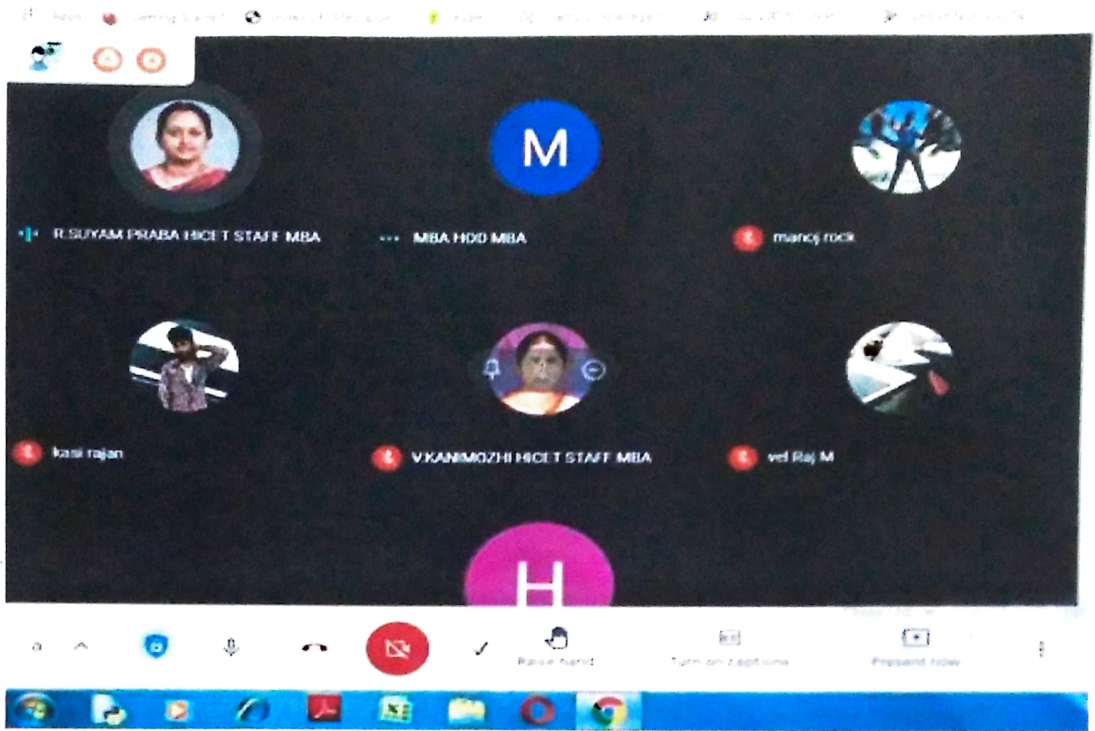
Mr.S.Ravishankar

Zonal Training Manager
South 1 Zone
L & T Financial Services,
Chennai

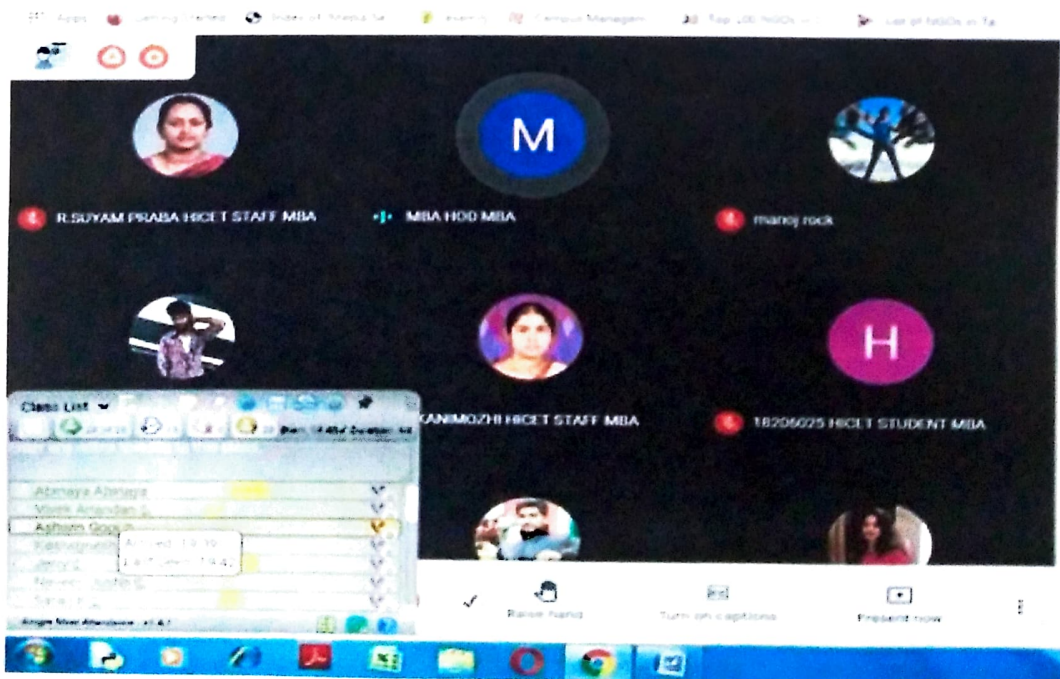


Registration Link : <https://bit.ly/3bvYH3T>

Photographs of Events (2 Nos):
Screen Shots from Google Meet 1.



Screen Shots from Google Meet 2.





Hindusthan
College of Engineering and Technology,
Othakalmandapam (Post), Coimbatore 641 032.

Report for Webinar on "Accelerating the sales in competitive market" organized

Name of the Faculty : Dr.M.Bhuvaneshwari	
Department : MBA	Designation : Assistant professor
Name of the Event: Webinar on "Accelerating the sales in competitive market"	
Level : College level	
Venue : PG seminar hall	
No. of Days : 1	Dates : 18 May 2020
Funded by : Management	
No. of Participants : 94	Registration charges (if any) : No
Name and Designation of Resource Person(s) : Mr.P.Vijay, Territory Manager,JSW Steel Limited. He is also an alumni of HICET-MBA	
Outcome : He delivered about the sales in today's competitive market and its strategies.	
Remarks and Feedback on the Event: The program was interactive and students learned about the sales in the today's market and its strategies.	
Plan of Implementing in HICET (if any) : YES	
Signature of the Faculty	
Principal	



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OTHAKALMANDAPAM (POST), COIMBATORE-641032

*Department Of Management
Sciences*

WEBINAR

May 2020 Series-2

Webinar
Platform:



Monday
18th May 2020
11.00 a.m to 12.00 p.m

**"Accelerating the sales in
competitive market"**

Convener

Dr.K.Samuvel
Director/ MBA

Faculty Coordinator

Dr.Bhuvaneshwari M
Associate professor/ MBA
+91 99944 00028



Mr.P.Vijay

Territory Manager,
JSW Steel Limited,
Alumni of HICET MBA
Batch : 2015-2017

icombahood@hindusthan.net

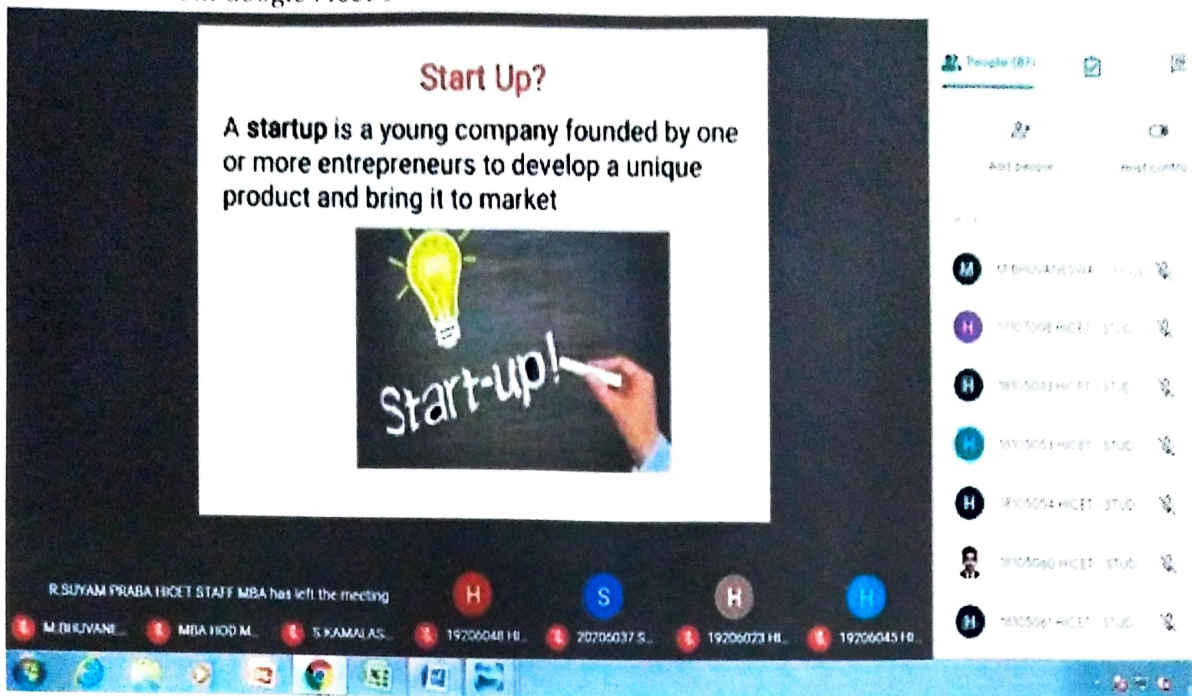
Hindusthan Business School

HICET_B_SCHOOL

Registration Link : <https://bit.ly/3cF0Dt4>



Photographs of Events (2 Nos):
Screen Shots from Google Meet 1



Screen shots from Google Meet 2

