



Hindusthan

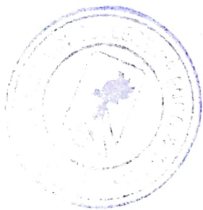
**College of Engineering and Technology,
Othakalmandapam (Post), Coimbatore 641 032.**


Club : Business Club Academic

Year : 2018-19

INDEX OF EVENTS

Activity	Date	Name of the Event	Number of Participants
1	06.09.2018	Seminar on Digital Marketing	116
2	29.03.2019	One Day Workshop On Healthy Living-No Oil No Boil	206




Coordinator (s)

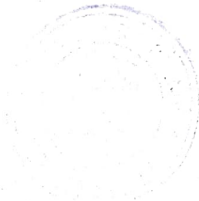


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College of Engineering and Technology,
Othakalmandapam (Post), Coimbatore 641 032.

HICET

Report for Seminar on Digital Marketing Organized

Name of the Faculty : Dr.M.Bhuvaneshwari	
Department : MBA	Designation : Assistant Professor
Name of the Event: Seminar on Digital Marketing	
Level : College Level	
Venue : Hindusthan College Of Engineering And Technology	
No. of Days : 1	Dates : 06.09.18
Funded by : MANAGEMENT	
No. of Participants : 116	Registration charges (if any) : NIL
Name and Designation of Resource Person(s) : Mr.Rathan Roy, Professional Sales Consultant At Emart Eventures, Coimbatore	
Outcome: Students knowing about Digital Marketing and its Props and Cons.	
Remarks and Feedback on the Event: Well satisfied -Feedback received from participants	
Plan of Implementing in HiCET (if any) : YES	
Signature of the Faculty	
Principal	



PRINCIPAL
Hindusthan College of Engineering & Technology
Othakalmandapam (Post), Coimbatore - 641 032

Copy of the Event Brochure / Invitation



HINDUSTHAN BUSINESS SCHOOL

Along with Business club

"DIGITAL MARKETING "



Resource Person

MR.RATHAN ROY,PROFESSIONAL SALES
CONSULTANT AT EMART
EVENTURES,COIMBATORE



September
06.09.2018

Faculty co-ordinator
Dr.M.Bhuvanewari
Asst/MBA

Convener
Dr.k.Samuvel

Principal
Dr.T.kannadhasan



Valley Campus, Pollachi Highway, Coimbatore 641 032.
www.hicet.ac.in

Photographs of Event – 2 Nos:
Address of the Guest





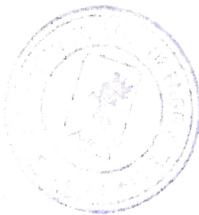


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College of Engineering and Technology,
Othakalmandapam (Post), Coimbatore 641 032.

HICET

Report for One Day Workshop On Healthy Living-No Oil No Boil Organized

Name of the Faculty : Dr.M.BHUVANESWARI	
Department :MBA	Designation :ASSISTANT PROFESSOR
Name of the Event: One Day Workshop On Healthy Living-No Oil No Boil	
Level : College Level	
Venue : Hindusthan College Of Engineering And Technology, PG seminar hall.	
No. of Days : 1	Dates : 29.03.19
Funded by : Management	
No. of Participants :206	Registration charges (if any) : NIL
Name and Designation of Resource Person(s) : MR.PADAYAL SIVAKUMAR & PROF. BHAGAVATHI RANI	
Outcome : One Day Workshop On Healthy Living- Cooking Without Fire And Oil.	
Remarks and Feedback on the Event: Good	
Plan of Implementing in HICET (if any) :YES	
 Signature of the Faculty	 Principal



PRINCIPAL
Hindusthan College of Engineering & Technology,
COIMBATORE - 641 032

Copy of the Event Brochure / Invitation:



HINDUSTHAN COLLEGE OF ENGINEERING AND TECHNOLOGY

(An Autonomous Institution, Affiliated to Anna University, Chennai &
Accredited With 'A' Grade by NAAC & NBA)

OTHAKALMANDAPAM (POST), COIMBATORE-641032

DEPARTMENT OF MANAGEMENT SCIENCES

Cordially Invites you all for

A ONE DAY WORKSHOP ON HEALTHY LIVING

NO Oil Boil

Chief Guest

Mr. Padayal Shivakumar

(B.Com., D.Acc.)

Prof. Bhagavathi Rani

(MBA, M.A., B.Ed., M.A. (Engg.), M.C.V.T., D.O.A., D.B.B., D.Acc.)

Special Address By

Dr. S. Annadurai

Advisor

Coordinators

Dr. K. Samuvel

Director-MBA

Dr. K. Nithyavathi

Associate Professor-MBA

Date : 29th March 2019 Time : 10:00 am

Venue : KURINJI Hall-HICET



Photographs of Event – 2 Nos:
Dignitaries on the Dies



Demonstration Session

