



தமிழ்நாடு தமில்நாடு TAMIL NADU

20/-

11AC 279765

சென். முத்துலட்சுமி

M. முத்துலட்சுமி

முத்திரைத்தாள் விற்பனையாளர்  
உரிமம் எண் : 928/ஆ-1/2021-73/கோய முத்தூர்  
மெட்டுபாவி, கிணத்துக்கடவு, தமிழ்நாடு

தேதி 31-01-23

CRA Motor Sports

Coimbatore - 45



### MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MoU) entered into and executed at Coimbatore on 01.02.2023

BETWEEN

M/s. CRA Motorsports (OPC) Private Limited, having its office at 23, Ariyan Soap Colony, Olumbus, Coimbatore 641045, Tamil Nadu, India

AND

Hindusthan College of Engineering and Technology (hereinafter referred to as "HICET"), an educational institution having its campus at Valley Campus, Pollachi Highway, Coimbatore - 641 032, Tamil Nadu, India

For CRA MOTORSPORTS (OPC) PVT.LTD.,

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Director

PRINCIPAL

Hindusthan College Of Engineering & Technology  
COIMBATORE - 641 032.

## 2. TECHNICAL AREAS OF COLLABORATION

1. To support / establish motorsports technical / awareness of the students.
2. To permit the students of **HICET** to visit **M/s. CRA Motorsports (OPC) Private Limited** company / campus to help them gain substantial motorsports practical knowledge on the racing / industry domain.
3. Encouraging and allowing the students of the college to interact with working groups of the motorsports industry professionals so, as to impart motorsports skills to the students.
4. Regularly / periodically provide internships training, Implant training and projects to the students of HICET to help them to acquire depth knowledge about motorsports core industry application and solutions.
5. To make periodic visits from the company to HICET for conduct of motorsports workshops, seminars, conferences, special lectures, awareness events and programmes to the students as part of knowledge dissemination.
6. To provide short term or long term motorsports industry research projects to HICET students / staff team based on the requirements on either side.
7. To provide placement opportunities / assistance to HICET students based on their merits.
8. To provide guidance for establishment of new motorsports lab development in HICET.
9. To train the **M/s. CRA Motorsports (OPC) Private Limited** employees for their career building.
10. Faculty Development Program will be provided to in area of recent scenario in motorsports / automotive sector.
11. HICET will permit the **M/s. CRA Motorsports (OPC) Private Limited** to utilize library facilities.
12. HICET further agrees to provide their students for track event, market survey, feasibility study and analysis work to connect with the Industry.
13. HICET seeks support from the company to assist government funded skill development programme if any
14. **CRA Motorsports (OPC) Private Limited** seeks support from the HICET to carryout consultancy work / Skill development program if any
15. To involve **M/s. CRA Motorsports (OPC) Private Limited** staff for technical conference, seminar and workshop in HICET campus

## 3. COORDINATORS

Both the parties will designate persons who will have the responsibility for coordination and effective implementation of this agreement

For **CRA MOTORSPORTS (OPC) PVT.LTD.,**



**Director,**

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**PRINCIPAL**  
**Hindusthan College Of Engineering & Technology**  
**COIMBATORE - 641 032.**

**M/s. CRA Motorsports (OPC) Private Limited** is a Motorsport Conglomerate which provides various types of solution for Racing enthusiasts. CRA Mission is to provide Unique & Innovative solution to solve challenging requirements & provide best solutions for our clients in Motorsports.

**WHEREAS**

**HICET** is autonomous institution, approved by AICTE, New Delhi and affiliated to Anna University, Chennai. HICET is accredited by NAAC with 'A' Grade. HICET is having this principal office at Valley Campus, Pollachi Highway, Coimbatore 641 032 and represented by the Principal DrJaya J.

**HICET** has a vision to bridge the Industry – Academia gap, to provide skill development training to the students to increase the employability, to make them meet the expectations of the industry and get their jobs and prepare them for a successful career.

**AND WHEREAS**

The parties herein now intend to enter into this MoU to facilitate the above objectives through orientation and development for their mutual benefit.

NOW THEREFORE THE PARTIES HEREIN REDUCE INTO WRITING THEIR RESPECTIVE OBJECTIVES AND THE STRUCTURE AND FUNCTIONING OF THIS UNDERSTANDING.

**1. OBJECTIVES OF THE MoU**

1. To promote and enhance academic interest and relationship between both parties.
2. To provide Motorsports Industry advice and experience to the students of HICET
3. To encourage joint research and collaboration activities between the member of both parties.
4. To establish long term professional tie-up and to promote the interest of either parties.

For CRA MOTORSPORTS (OPC) PVT.LTD.,



Director



PRINCIPAL

Hindusthan College Of Engineering & Technology  
COIMBATORE - 641 032.

#### 4. DURATION OF THIS MoU

It is agreed by HICET and M/s. **CRA Motorsports (OPC) Private Limited** that, the terms of this MoU shall be in force for a period of **Five Years** from the date of this MoU, which may on mutual concern between be extended for further periods on such terms as agreed mutually.

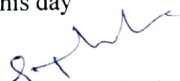
#### 5. TERMINATION

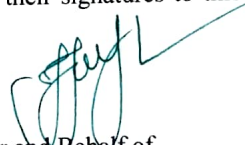
This MoU may be terminated by either party, upon providing the other an advance notice of six months or at the end of the semester.

This MoU may be termed terminated upon non-receipt of renewal request from either party after its tenure.

However, the parties hereto agree that this MoU shall be immediately terminated upon either party breaching any of their conditions of this MoU and being unable to rectify the same within a reasonable period.

In witness whereof the parties hereto have affixed their signatures to this agreement on this day

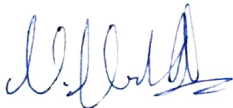
  
For and Behalf of  
**M/s. CRA Motorsports (OPC)  
Private Limited.**  
**Mr Tharunkumar S  
Founder and Director**  
# 23, Ariyan Soap Colony,  
Olumbus, Coimbatore 641045.

  
For and Behalf of  
**Hindusthan College of  
Engineering and Technology**  
**Dr. Jaya J, Principal,**  
Hindusthan College of  
Engineering and Technology,  
Valley Campus, Pollachi  
Highway, Coimbatore 641 032

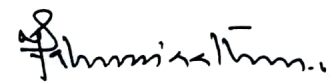


#### WITNESSES

1. MOHAMMED ASHRAF



2. RAJADURAI  


1.   
**Dr. C. SABARINATHAN,**  
Professor & Head,  
Department of Automobile Engg.,  
Hindusthan College of Engg. & Technology,  
Coimbatore - 641 032.

2.   
(M. SAMUEL GEMBRIM)