

**Criterion II  
Teaching-Learning and Evaluation**

**IIC ACTIVITIES**

Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years.

MIC has envisioned encouraging creation of 'Institution's Innovation Council (IICs)' across selected HEIs. A network of these IICs will be established to promote innovation in the Institution through multitudinous modes leading to an innovation promotion eco-system in the campuses.

**Functions of IICs**

- To conduct various innovation and entrepreneurship-related activities prescribed by Central MIC in time bound fashion.
- Identify and reward innovations and share success stories.
- Organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals and create a mentor pool for student innovators.
- Network with peers and national entrepreneurship development organizations.
- Create an Institution's Innovation portal to highlight innovative projects carried out by institution's faculty and students.
- Organize Hackathons, idea competition, mini-challenges etc. with the involvement of industries.

IIC Activities creates ideation and problem solving skills. The following are the list of activities in ideation and problem solving skills from the academic year 2017-18 to



**Principal**  
PRINCIPAL

Criterion II  
Teaching-Learning and Evaluation

HICET / Events Report



**Report for**

Conference/Seminar/Symposium / Workshop/FDP/Refresher  
Course/Training / Industry Visit / Academic Visit / Guest  
Lecture / Webinar / Online Course

**Organized / Participated**

Name of the Faculty : M.Nirmala	
Department : MCA	Designation Assistant Professor
Nature of the Event: <b>WEBINAR - IIC DRIVEN ACTIVITY</b>	
Category: College Level	
Title : <b>DEVELOPING AN ENTREPRENEURIAL MINDSET IN YOUNG MINDS</b>	
Venue : Hindusthan College of Engineering & Technology – Virtual Mode	
No. of Days : 1	Dates : 11.01.2021
Fundedby : NIL	
No. of Participants : 89	Registration charges (if any) : NIL
Name and Designation of Resource Person(s) : Dr.B.Hema Kumar, Assistant Professor Electronics and Instrumentation Engineering Puducherry Technological University Pondicherry, India	
Outcomes of the Event : Faculty Members and Students were able to understand <ul style="list-style-type: none"> <li>• The method to be adopted to convert idea into reality.</li> <li>• Neurobics exercise helped all the participants to rewire their connection.</li> <li>• To identify the product for the customers and not the vice versa.</li> <li>• Idea Generation</li> <li>• Canvas preparation of the product.</li> <li>• Journey of Entrepreneurship of Ramraj Dhoties and Lion Dates</li> <li>• Discussed on 5 M's Maker, Merchant, Magician, Mobilizer and Master</li> </ul>	
Remarks and Feedback on the Event: General remarks : <ul style="list-style-type: none"> <li>• Useful in Developing Business Minds among Students</li> <li>• SESSION WONDERFULLY DELIVERED. THE BUSINESS MODEL CHART WAS VERY NICE.</li> <li>• NEUROBICS EXERCISE HELPS TO REWIRE THE CONNECTION</li> <li>• I feel so motivated and encouraged . I would like to search for my path and work towards that.</li> <li>• Got something about entrepreneurship development</li> <li>• Had a better understanding in entrepreneurship</li> <li>• Improved Self Confidence</li> <li>• How to use your inside talents and utilise innovative ideas.</li> </ul>	
Overall Feedback given by students was <b>EXCELLENT</b>	

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Plan of Implementing in HICET (if any) : NIL

Signature of the Faculty

HoD

Principal

Image of the Participation Certificate



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Image of the Event Brochure / Invitation      Geo-Tagged Photographs of Event – 2 Nos

**Hindusthan**  
College of Engineering and Technology  
(An Autonomous Institution)  
Valley Campus, Pollachi Highway, Coimbatore – 641032.

**IIC Self Driven Activity  
Webinar on  
"Developing an Entrepreneurial Mindset  
in Young Minds"**

**Resource Person**  
**Dr. B. Hema kumar**  
Department of  
Electronics and Instrumentation Engineering,  
Puducherry Technological University,  
Pondicherry, India

**Hindusthan School of Computer Applications**

**Join on Google meet**  
<http://meet.google.com/ytt-pzbn-xcj>

**CEO & Principal**  
**Dr.K.Karunakaran**

11.1.2021  
11.30AM - 12.30PM  
Co-ordinator  
Mrs.M.Nirmala, AP/MCA  
Convenor  
Dr.A.R.Jayasudha, HoD/MCA

Webinar on 9/1/2021

Participants (9):  
Hemakumar, B  
Nirmala M MCA  
H  
J  
Jayasudha A K MCA HICET

Chat messages:  
NIRMA MCA: STUDENT MCA  
DEEPA N HICET STAFF MCA  
JAYASUDHA VISHNU M  
NIRMA MCA: STUDENT MCA

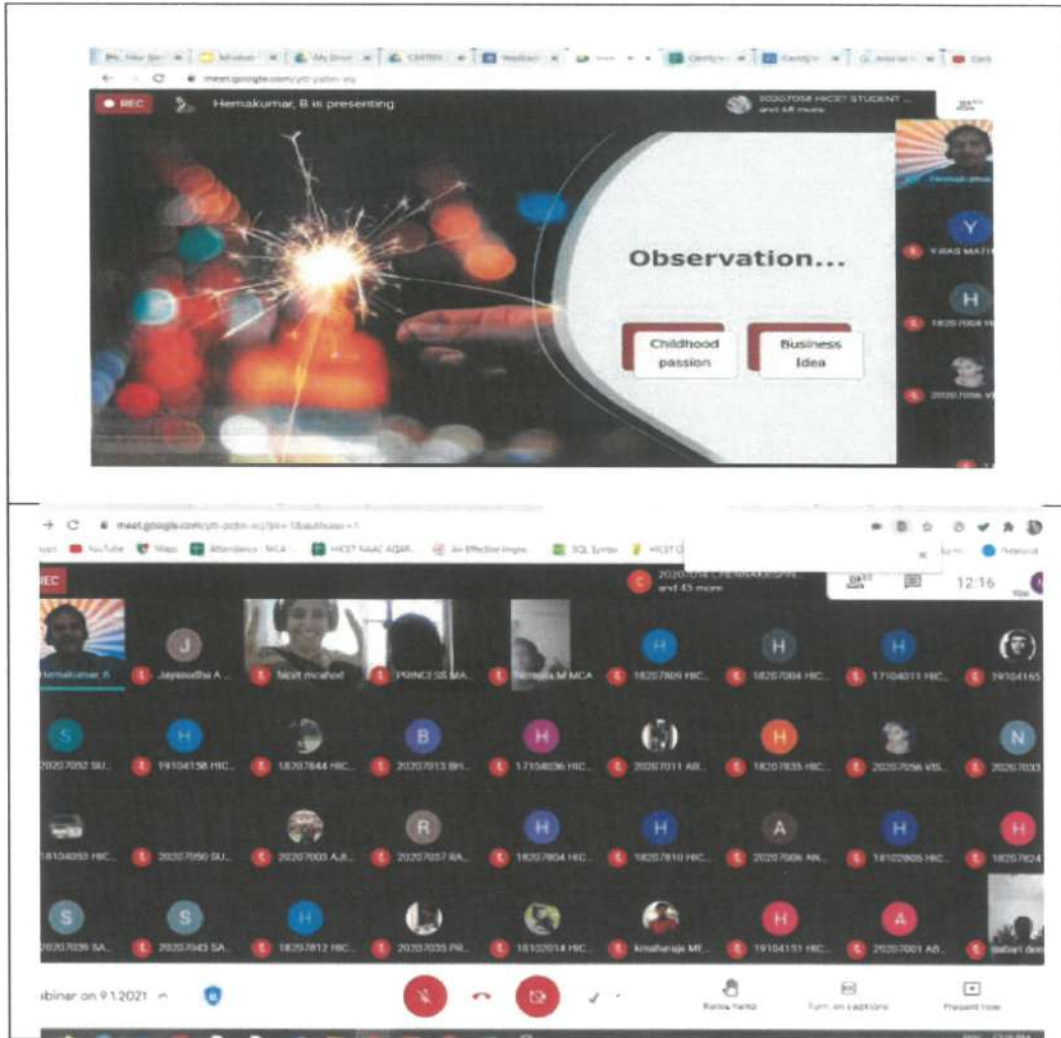
Slide content:  
ENTREPRENEUR  
SOMEONE  
WHO CLIMBS  
A CLIFF  
AND BUILDS A  
PLANE  
AND LETS  
IT GO  
DOWN

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The top screenshot shows a Google Meet interface with a presentation slide titled 'EMPATHY'. The slide features the word 'EMPATHY' in large, colorful letters on a corkboard background. The bottom screenshot shows a Google Meet interface with a presentation slide containing a business model canvas diagram. The diagram is divided into several sections with numbers 1 through 9. The sections are: PROBLEM (2), SOLUTION (4), UNIQUE VALUE PROPOSITION (3), OFFER ADAPTATION (9), CUSTOMER SEGMENTS (1), CHANNELS, SALES ADAPTED, COST STRUCTURE (7), and REVENUE STREAMS (6). The diagram also includes 'KEY PARTNERS' and 'KEY ACTIVITIES'.








Criterion II  
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HICET / Events Report



**Report for**  
Conference/Seminar/Symposium / Workshop/FDP/Refresher  
Course/Training / Industry Visit / Academic Visit / Guest  
Lecture / Webinar / Online Course  
**Organized / Participated**

Name of the Faculty : N. Deepa	
Department : MCA	Designation : Assistant Professor
Nature of the Event: Webinar	
Category: College Level	
Title : Entrepreneurship and Job Creation	
Venue :Hindusthan College of Engineering & Technology - Virtual Mode	
No. of Days : 1	Dates :On 3rd May 2021
Fundedby :NIL	
No. of Participants : 107	Registration charges (if any) :NIL
Name and Designation of Resource Person(s) : Mr. Sakthivel, Founder Daily Fresh Ice Cream & Mahalan Kulfi, Chennai	
Outcomes of the Event : a) To encourage and motivate the students in Entrepreneurial concepts, develop and strength the entrepreneurial quality that is need for achievement. b) To analyze the environmental setup related to small industry and small business c) To understand the process and procedure involved in setting up a small enterprise d) To know the help and support available for starting aa small scale industry e) To acquire the managerial skills required to run a small-scale industry f) To know the pros and cons in becoming an entrepreneur	
Remarks and Feedbackon the Event: General remarks : a) Self-Motivation, working with a vision and passion b) The growth of managerial abilities c) Promotes the standard of living d) To develops the problem solving and identification capability e) Enhances the creativity	
Plan of Implementing in HICET (if any) :NIL	
<div style="display: flex; justify-content: space-around; align-items: flex-end;"> <div style="text-align: center;">  Signature of the Faculty </div> <div style="text-align: center;">  HoD </div> <div style="text-align: center;">  Principal </div> </div>	

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**Criterion II  
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*HICET / Events Report*

Image of the Participation Certificate

**HINDUSTHAN COLLEGE OF ENGINEERING AND TECHNOLOGY**  
(An Autonomous Institution, Affiliated to Anna University, Approved by AICTE,  
Accredited by NBA & Accredited by NAAC 'A' Grade)  
Valley Campus, Pollachi Highways,  
Coimbatore - 641032

**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of HRD, Government of India)

**Certificate of Participation**  
This certificate is awarded to

\_\_\_\_\_

by Hindusthan School of Computer Applications for attending the Webinar  
on "DEVELOPING AN ENTREPRENEURIAL MINDSET IN YOUNG  
MINDS" held on 11 JAN 2021

\_\_\_\_\_  
COORDINATOR

\_\_\_\_\_  
CONVENOR

Image of the Event Brochure / Invitation | Webinar screenshots of Event - 3 Nos





Criterion II  
Teaching-Learning and Evaluation

HICET / Events Report

**HINDUSTHAN**  
COLLEGE OF ENGINEERING AND TECHNOLOGY  
(An Autonomous Institution)  
Valley Campus, Pollachi Highway, Coimbatore - 641032.

**Hindusthan School of Computer Applications**  
IIC SELF DRIVEN ACTIVITY  
WEBINAR ON  
**Entrepreneurship  
and Job Creation**  
MAY 03rd 2021 - 11.00am

**Mr.SAKTHIVEL**  
Founder of Daily Fresh Ice Cream and Mhaian Kuffi,  
Chennai.

**Dr.K.Karunakaran**  
CEO & Principal

Convenor  
**Dr.A.R.Jayasudha ,HOD / MCA**

Co-Ordinator  
**Ms.N.Deepa ,AP / MCA**

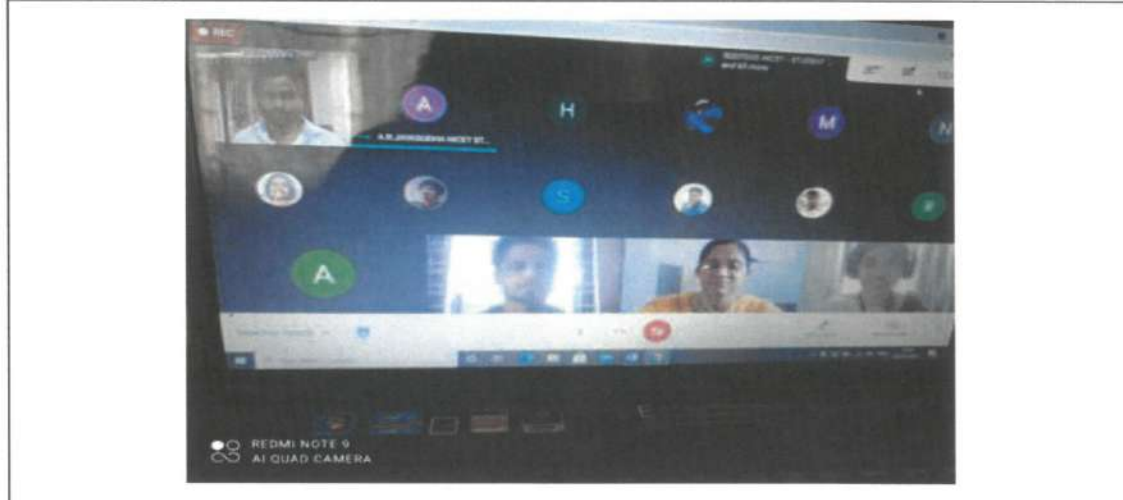
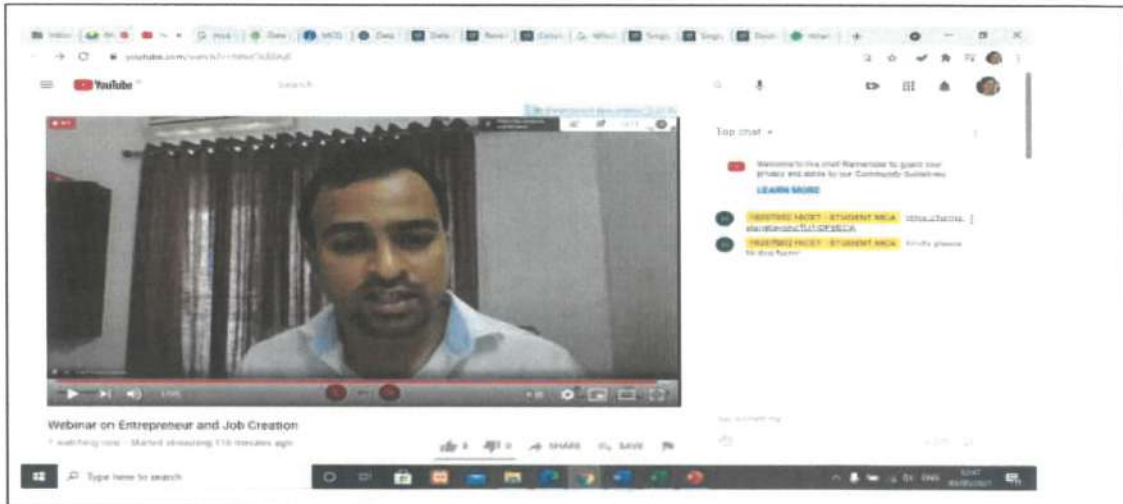
**JOIN US** <https://meet.google.com/bjp-twui-reu>

Meeting details  
People (17/20)  
2020001 ARJUN A.S.  
2020002 ADITHYAN K.  
2020003 A.DREJJEY  
2020004 ANJANA T.  
2020005 ANJANA S.H.  
2020006 ANIL KAJAN  
2020007 ARJASADIG  
2020008 ARJUNADRI



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**Report for**  
Conference/Seminar/Symposium / Workshop/FDP/Refresher  
Course/Training / Industry Visit / Academic Visit / Guest  
Lecture / Webinar / Online Course  
**Organized / Participated**

Name of the Faculty : 1.Dr.A.R.Jayasudha & 2.Princess Maria John	
Department : MCA	Designation : 1.HoD / 2. Asst Prof
Nature of the Event: Webinar on Problem Solving and Ideation Workshop	
Category: College Level	
Title : Webinar on Problem Solving and Ideation Workshop	
Venue :Hindusthan College of Engineering & Technology - Virtual Mode	
No. of Days : 1	Dates :On 18 <sup>th</sup> January 2021
Fundedby :NIL	
No. of Participants :150	Registration charges (if any) :NIL
Name and Designation of Resource Person(s) : Mr.K.Chidambaran Head Analytics Platform & Application LinedIn-Bangalore	
Outcomes of the Event : Shift from focus on ideas to focus on execution, Resolve conflict between ongoing operations and innovation, Work on an appropriate model, Disciplined learning, Think outside the box and apply thinking to practical real world problems	
Remarks and Feedbackon the Event: General remarks : Need more webinar of this sort	
Plan of Implementing in HicET (if any) :NIL	
 Signature of the Faculty	 HoD
	 Principal





**Criterion II  
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*HCET / Events Report*

Image of the Participation Certificate



Image of the Event Brochure / Invitation

Geo-Tagged Photographs of Event – 2 Nos



Criterion II  
Teaching-Learning and Evaluation

HICET / Events Report

 **HINDUSTHAN**  
COLLEGE OF ENGINEERING AND TECHNOLOGY  
(An Autonomous Institution)  
Valley Campus, Pollachi Highway, Coimbatore - 641032. 

**Hindusthan School of Computer Applications**

**IIC DRIVEN ACTIVITY**

**Webinar**  
on  
**Problem Solving and ideation workshop**

**Resource person**  
**Mr.K.Chidambaran**  
Head Analytics Platform & Application  
Linkedin-Bangalore

**Date**  
18.01.2021

**Time**  
10:30am to 12:30pm

**Dr.K.Karunakaran**  
CEO & Principal  
Convenor  
Dr.AR.Jayasudha, HOD/MCA  
Coordinator  
Mrs.Princess Maria John, AP/MCA

<https://meet.google.com/pso-paxj-opg>

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\* Report to be submitted within 3 days of the completion of the Event





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HICET / Events Report



**Hindusthan**  
*College of Engineering and Technology,*  
Valley Campus, Pollachi Highway, Coimbatore 641 032.  
www.hicet.ac.in

Report for Session On "How To Plan On Start-Up And Legal & Ethical Steps" organized

Name of the Faculty : Princess Maria John	
Department : MCA	Designation : Assistant Professor
Name of the Event: SESSION ON "HOW TO PLAN ON START-UP AND LEGAL & ETHICAL STEPS"	
Level : College Level	
Venue / Mode: Online Mode	
No. of Days : 1	Dates : 24.05.2021
Funded by : Nil	
No. of Participants : 85	Registration charges (if any) : Nil
Name and Designation of Resource Person(s) : <b>Yazhini Shaumugam</b> Director - Aveniron Technocrop Solutionz Pvt Ltd. Founder of Ticket 9 (Coimbatore's First Event Ticketing and Registration Platform) Mentor in PSG STEP for Incubators	
Outcome : <ul style="list-style-type: none"> <li>Know the basic steps required to plan a start-up.</li> <li>Build a valuable business.</li> <li>Form teams and individuals to carry out work.</li> <li>Legal steps involved in start-up.</li> </ul>	
Remarks and Feedback on the Event: <ul style="list-style-type: none"> <li>Very useful and interesting.</li> <li>Understood the planning required for start-up.</li> <li>Understood the legal and ethical steps to be followed when planning for a start-up.</li> </ul>	
Plan of Implementing in HicET (if any): Similar events will be conducted in future	
Signature of the Faculty	HoD
	Principal





**Hindusthan College of Engineering and Technology  
Coimbatore 641 032**

**NAAC  
SSR  
Cycle 2**

**Criterion II  
Teaching-Learning and Evaluation**


*HICET / Events Report*

Copy of the Event Brochure / Invitation:

**HINDUSTHAN**  
COLLEGE OF ENGINEERING AND TECHNOLOGY  
(An Autonomous Institution)  
Valley Campus, Pollachi Highways, Coimbatore - 641 032

**HINDUSTHAN SCHOOL OF COMPUTER APPLICATIONS  
&  
Entrepreneurship Development cell  
ORGANISES**

**IIC Driven Activity - Session on  
"HOW TO PLAN ON START-UP AND LEGAL & ETHICAL STEPS"**



**MS. YAZHINI SHANMUGAM**  
Founder - Ticket 9 (Coimbatore's First Event Ticketing platform)  
Director - Aveniron Technocrop Solutionz Pvt Ltd, Coimbatore

**Dr.K.Karunakaran**  
CEO & Principal

**Dr.A.R.Jayasudha , HOD/MCA**  
Convenor

**Mrs.Princess Maria John, AP/MCA**  
Coordinator

**24-05-2021  
11:00 AM**

[meet.google.com/ren-swzb-vci](https://meet.google.com/ren-swzb-vci)

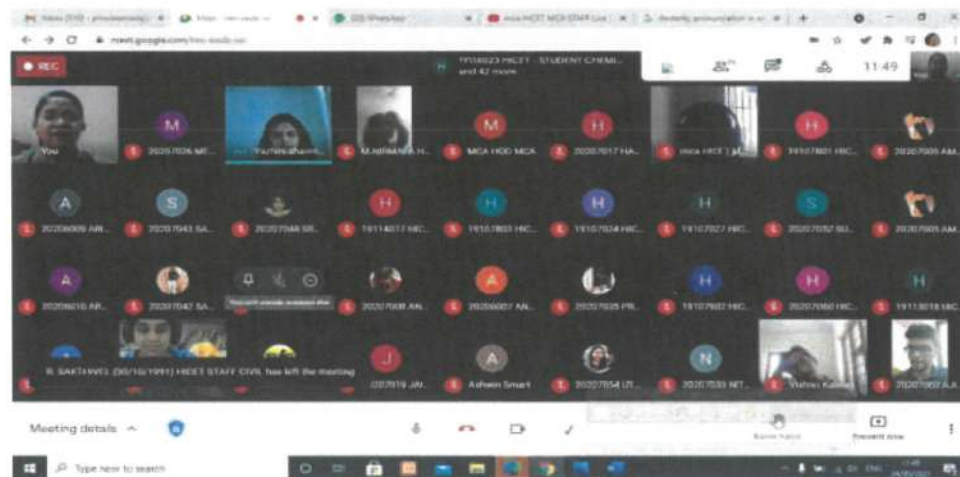
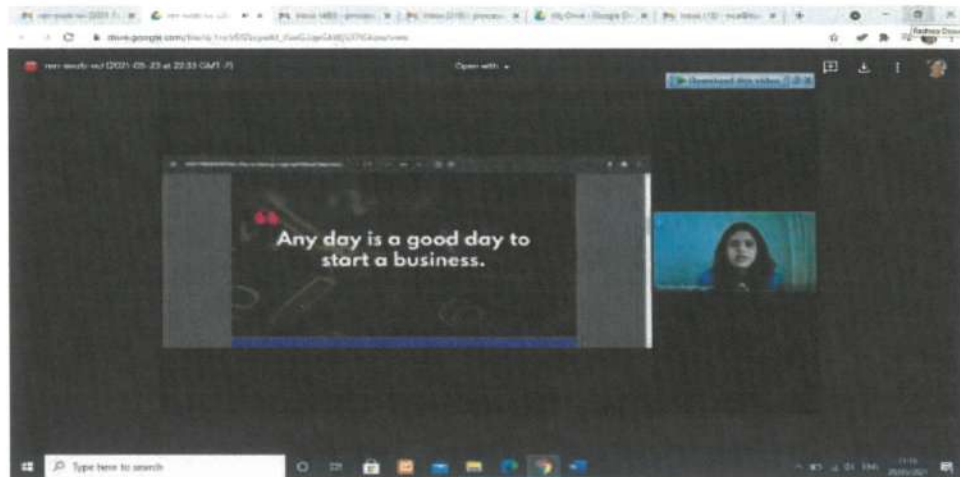




Criterion II  
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Geo Tagged Photographs of Event – 2 Nos:



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Copy of the Participation/Issue Certificate:



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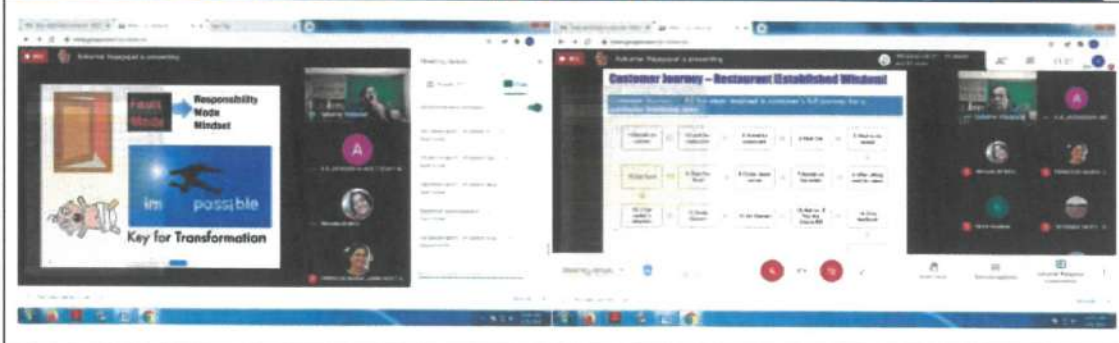
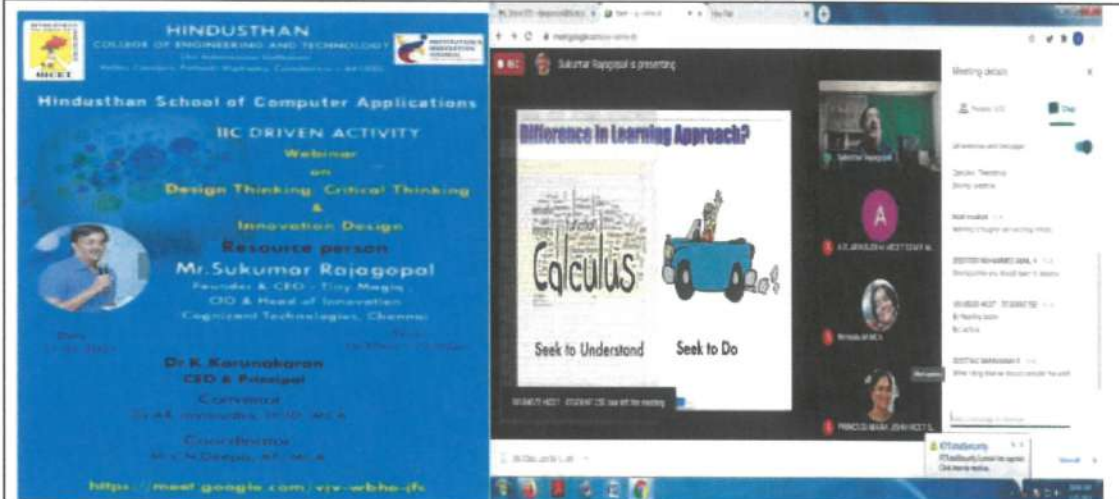
**Report for**  
Conference/Seminar/Symposium / Workshop/FDP/Refresher  
Course/Training / Industry Visit / Academic Visit / Guest  
Lecture / Webinar / Online Course  
**Organized / Participated**

Name of the Faculty : 1. A. R. Jayasudha, 2. NDeepa	
Department : MCA	Designation : 1. HoD, 2. Asst Prof
Nature of the Event: Association Event- <b>WEBINAR</b>	
Category: College Level	
Title : <i>Design thinking, critical thinking and innovation design</i>	
Venue : Hindusthan College of Engineering & Technology – Virtual Mode	
No. of Days : 1	Dates : 23.12.2020
Fundedby : NIL	
No. of Participants :95	Registration charges (if any) : NIL
Name and Designation of Resource Person(s) : Mr. Sukumar Rajagopal Founder & CEO Tiny Magiq, CIO & Head of Innovation Cognizant Technologies -Chennai	
Outcomes of the Event : The Session was very interactive and interesting. The topic helped the students getting the idea about the recent technologies and how to think like an innovator. The ideas and findings represent a realistic picture of the user experience. It is easy to begin with developing an understanding of customers' or users' unmet or unarticulated needs. The students can think and finding out the solution of the problem at any situation and they think broad minded to solve the problem.	
Few Questions Discussed are What are the problems affected directly or indirectly to the students? How the students are facing the problems? Describe a time where you developed a different problem-solving approach. What steps did you follow? How can we solve the problem in right way? How to think and solve the problem? Describe a situation where you had to solve a problem. What did you do? What was the result? What might you have done differently? What steps do you take before making a decision on how to solve a problem, and why?	
Remarks and Feedback on the Event:  General remarks: A small suggestion that is the session could have been a little longer so that we will be able to gain more knowledge in and out of the subject.	
Overall Feedback given by students was GOOD	
Plan of Implementing in HICET (if any) : NIL	
 Signature of the Faculty	 HoD
	 Principal



Criterion II  
Teaching-Learning and Evaluation

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Teaching-Learning and Evaluation

HICET / Events Report



\* Report to be submitted within 3 days of the completion of the Event



Criterion II  
Teaching-Learning and Evaluation

HicET / Events Report



**Hindusthan**  
College of Engineering and Technology,  
Valley Campus, Pollachi Highway, Coimbatore 641 032.  
www.hicet.ac.in

Report for: IIC Self driven activity organized.

Name of the Faculty : Mr. Saravana Kumar V and Mr. Arulmozhinathan T	
Department : Aeronautical Engineering	Designation : Assistant Professor
Name of the Event : IIC Self driven - Start-up Entrepreneurship Development Phases	
Level : College Level	
Venue / Mode : Online Platform ( Google meet), Youtube (Agni Minds)	
No. of Days : 01	Dates : 30/01/2021
Funded by : -	
No. of Participants : 353	Registration charges (if any) : -
Name and Designation of Resource Person(s) : Ms. Siva Raghavi S, Director, Startup Grind, Coimbatore.	
Outcome : Participants acquired knowledge: <ul style="list-style-type: none"> <li>• Scope of startups in information technology in Aviation.</li> <li>• Recent Government policies for startups.</li> <li>• Survive the situation with multiple partners.</li> <li>• Handling emotional situation during entrepreneurship.</li> <li>• Approaching Investors and Funding agencies</li> </ul>	
Remarks and Feedback on the Event :  Students Requested for Internship and Industry Training at Startup Grind.	
Plan of Implementing in HicET (if any) :  Workshop regarding Entrepreneurship in physical mode along with Startup Grind is planned at the end of this semester.	

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**Hindusthan College of Engineering and Technology  
Coimbatore 641 032**

**NAAC  
SSR  
Cycle 2**

**Criterion II  
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*HicET / Events Report*

*V. Srinivasan*

Signature of the Faculty

*[Signature]*

HoD

*[Signature]*



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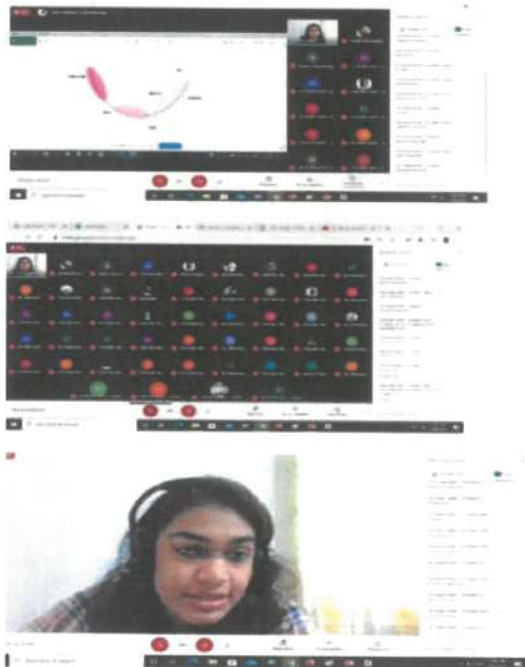
Criterion II  
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HICET / Events Report

Copy of the Event Brochure / Invitation:



Geo Tagged Photographs of Event – 2 Nos:



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Principal  
PRINCIPAL