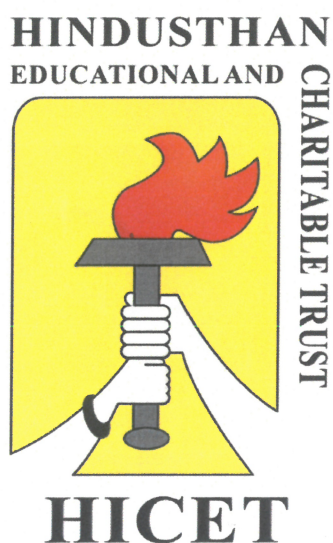# HINDUSTHAN COLLEGE OF ENGINEERING AND TECHNOLOGY
## Coimbatore 641 032, Tamilnadu, India

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# E- CONTENT POLICY

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## INTRODUCTION

The E-content policy aims at developing high quality E-content, as well as expertise for generating such content over the long term. The E-content development and the associated web based learning described here do not seek to replace traditional teaching and learning, but are expected to supplement them.

## OBJECTIVES

The following are the objectives of e content policy:

- ✓ To promote E-content for enhanced learning.
- ✓ To introduce a distinct level of innovation to the teaching and learning.
- ✓ To promote information and communication technology.
- ✓ **To enhance student's knowledge levels for creative thinking.**

## STATEMENTS

- ✓ A covering page should include information about the author's name, title of the course, organization's address and topic of the content.
- ✓ A Professor may submit as many E-learning resources as they want, ideally on the subject(s) on which they are expertise.
- ✓ E-learning resource should cover one topic associated with the unit or syllabus.
- ✓ The E-learning materials can be submitted in English.
- ✓ Instead of just repeating dull, academic resources, it is advisable to include anecdotes to illustrate the issues being discussed.
- ✓ The text should be devoid of grammatical and typographical errors.
- ✓ Self-checking for plagiarism in the content or materials is advised.

**TYPES OF E-CONTENT PRESCRIBED BY THE INSTITUTION**

- ✓ Voice over Power point presentation.
- ✓ Video content
- ✓ Blogs

E-content preservation is just as essential as its creation.

**ONLINE PRESERVATION**

- ✓ Institution Website
- ✓ Institution You Tube Channel

**FORMAT OF E-CONTENT**

- ✓ Title
- ✓ Name of the E-Content Writer
- ✓ Objectives
- ✓ Learning Outcomes
- ✓ Subject Mapping/Structure
- ✓ Subject Content
- ✓ References
- ✓ Suggested Readings

**REVIEW COMMITTEE**

- ✓ Head of Department
- ✓ Two Senior Professors/Associate Professors of the concerned Department

Review Committee will identify and approve the E-content and will be uploaded in the Institution website and YouTube channel.

PRINCIPAL
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COIMBATORE - 641 032