

Hindusthan College of Engineering and Technology
Coimbatore – 641 032, Tamil Nadu
www.hicet.ac.in



Criterion VII – Institutional Values and Best Practices

Key Indicator – 7.2 Best Practices

NAAC
AQAR
2020-21

7.2.1. Title of the Best Practice 2: “Social awareness and Society enrichment”

Objectives of the Practice:

It is yeoman responsibility of the educational institution to inculcate the idea and its importance of Social awareness and Society enrichment. In this present scenario students are very powerful to implant an idea of Contribution to society. In every point of view government is taking care of its people. Government cannot work in all fields to do social good and fulfill the expectation of the people. It is the duty of the citizen to have participation with government for social upliftment. Keeping this, as the Bedrock of the point, our institution is providing these programs for social awareness and society enrichment.

The Context:

We cater different segments of the population according to the needs. We provide service in the field of Healthcare, environmental science, Digital literary Computing skill, venture etc.. Our being an aggressive economy and vast social area to be developed, development cannot be equally distributed in all places of the country. This being the cracks of the challenge, our presence in social awareness and society enrichment becomes very essential.

The Practice:

Our computer science engineering and information technology department together conducted Social awareness and social enrichment program related to digital learning for government school teachers and we have also conducted 11 programs in social awareness and social enrichment stream. All the programs are related to covid pandemic, environment science awareness, Preparing for computer exam, personality development, fit India Movement, Spoken English, women development, etc.

Evidence of success:

Our students have the opportunity to involve themselves and understand the concept of all the programmes organized under the Social awareness and social enrichment programmes. The programme will help them to become social wellbeing in upcoming days. Out of this enrichment, students have opportunity to withstand themselves to become social entrepreneur in future.

Problems encountered and Resources Required:

During covid pandemic, the challenges are plenty. We had to organize events on online mode due to social interaction being restricted by the government. There are also issues related to finding the people expert in the area of Social awareness and Society enrichment. There was also an opportunity to contribute to the social care during the pandemic. Our stakeholders being students it was very difficult to get permission from parents to be involved in social awareness and social enrichment programs.